



2016 ANNUAL REPORT

Who We Are

Serving Madison and Dane County, Wheels for Winners is a 501 (c) (3) non-profit organization operating an earn-a-bike program. We provide refurbished bicycles to "bike earners", primarily high school and younger children who perform community service. Since 1992, our all-volunteer organization has established an outstanding record of community investment through a successful formula of supporting volunteerism, recycling unused bicycles, and encouraging responsible actions among young people.

By the Numbers

241

Bikes distributed in 2016

- ❖ 223 Bikes rebuilt
- ❖ 119 to Bike Earners
- ❖ 71 bound for Africa via Working Bikes
- ❖ 23 to Centro Hispano
- ❖ 12 to Vera Court Neighborhood Center
- ❖ 10 to Mendota Mental Health PACT
- ❖ 6 to Tri4Schools



Who We Serve: a profile of our bike earners

- ❖ 50:50 Male: Female
- ❖ Average age: 15
- ❖ Youngest bike earner: 4
- ❖ Oldest: 68
- ❖ First bike owned: 16%
- ❖ Caucasian: 29%
- ❖ African-American: 23%
- ❖ Asian: 22%
- ❖ Latino: 19%
- ❖ American Indian: 2%
- ❖ Pacific Islander: 2%



Awards

UW-Madison's Morgridge Center for Public Service Outstanding Community Partner

Volunteer Hours

1975 Volunteer mechanic hours rebuilding bikes
3100 Community service hours from bike earners



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Community Involvement



- ❖ Provided bikes for El Día de Los 3 Reyes at Centro Hispano
- ❖ Staffed bike repair station at two Centro Hispano farmer's markets during the summer
- ❖ Offered a bike repair day at Bayview Community Center
- ❖ Served on city-wide ad-hoc bike equity committee seeking strategies to improve access to bicycles and bicycling
- ❖ Participated in Community Shares CHIP Chats at Willy Street Coop East and West
- ❖ Provided bikes to students from 25 different schools
- ❖ Hosted four UW Students each semester as volunteer bike mechanics-in-training through Badger Volunteers

Host Organizations

Twenty one organizations provide community service opportunities for our bike earners. Our most active organizations include:

- ❖ Bayview Community Center (25 bike earners)
- ❖ Madison School Community Recreation (21)
- ❖ Goodman Community Center (11)
- ❖ Monona Public Library (10)
- ❖ Northport Community Learning Center (6)
- ❖ East Madison Community Center (6)

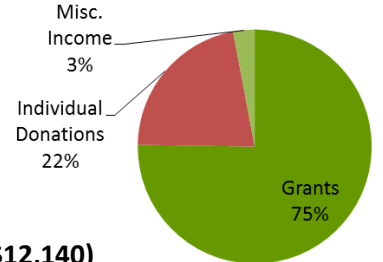


Supporters



Financials

2016 Revenue (\$19,567)



2016 Expenses (\$12,140)

