



GIVING  
BIKES A NEW  
LIFE FOR  
**25**  
YEARS

# 2017 ANNUAL REPORT

## Who We Are

Serving Madison and Dane County since 1992, Wheels for Winners is a 501 (c) (3) non-profit organization operating an earn-a-bike program. We provide refurbished bicycles to "bike earners", primarily high school and younger children who perform community service. Our all-volunteer organization believes that equitable access to a bicycle is an important component of a strong, vibrant, healthy community. Through our earn-a-bike program we encourage volunteerism, recycle unused bicycles, and support cycling as part of a healthy lifestyle.

# 323

Bikes distributed in 2017

## By the Numbers

- ❖ 243 Bikes rebuilt
- ❖ 144 to Bike Earners
- ❖ 117 bound for Africa via Working Bikes
- ❖ 32 to Centro Hispano
- ❖ 30 to Vera Court Neighborhood Center



## Who We Serve: a profile of our bike earners

- ❖ 56:44 Male: Female
- ❖ Median age: 13
- ❖ Youngest bike earner: 5
- ❖ Oldest: 81
- ❖ First bike owned: 12%
- ❖ Caucasian: 25%
- ❖ African-American: 38%
- ❖ Asian: 9%
- ❖ Latino: 24%



## Awards

Community Shares Backyard Hero –  
**Alicia Jepsen**  
Cap Times Kids Fund Joyce Erdman  
Youth Service Award –  
**Richard Castelnuovo**

## Volunteer Hours

2500 Volunteer mechanic hours rebuilding bikes  
4760 Community service hours from bike earners



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## Community Involvement



- ❖ Provided bikes to students from 28 different schools
- ❖ Provided bikes for El Día de Los 3 Reyes at Centro Hispano
- ❖ Staffed bike repair station at two Centro Hispano farmer's markets during the summer
- ❖ Hosted four UW Students each semester as volunteer bike mechanics-in-training through Badger Volunteers
- ❖ Offered a bike repair day at Bayview Community Center
- ❖ Served on city-wide Just Bikes committee seeking strategies to improve access to bicycles and bicycling

## Host Organizations

Twenty four organizations provide community service opportunities for our bike earners. Our most active organizations include:

- ❖ Goodman Community Center (23 bike earners)
- ❖ Leopold Elementary School (19)
- ❖ Centro Hispano (13)
- ❖ Bayview Community Center (12)
- ❖ Mendota Elementary School (11)
- ❖ Madison School Community Recreation (9)



## Supporters



Healthy Kids Collaborative

