

# Sarah Claxton

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## about me

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Accomplished and experienced photo editor, producer, and an expert in visual communication with a strong understanding of the value of images beyond their monetary worth. A conscientious collaborator with an impeccable sense of diplomacy, a background in both sides of the client/creative process and the ability to anticipate projects needs before they present themselves.

## experience

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### **Claxton Represents - [www.claxtonrepresents.com](http://www.claxtonrepresents.com)**

**2011 - Present**

#### **Founder + Photo Editor + Artist Representative**

- Manage photographer's clients including: providing estimates, submitting proposals, and daily project management
- Direct and execute photo shoot production, negotiate bids and media licensing, and handle all billings
- Edit photographer's work for print/web portfolios, promotional materials, contest submissions, and source book galleries
- Select work to highlight and market photographers on blogs, newsletters, and social media channels including: blogs, Twitter, Facebook, and Instagram
- Design and distribute promotional pieces, network to build book of business, and meet with art buyers/producers

**Photographers include:** Eric Prine, Seth Lowe, Attic Fire, Kate T. Parker, and more

**Clients include:** Ogilvy & Mather, Pfizer, BFG, Pace Communications, Verizon, NBC Universal, AARP, InventivHealth, Blue Sky Agency, NFL, McMurry/TMG, Taxi-NYC, Washingtonian Magazine, AdAsia, GolinHarris, Doner, Masterminds Advertising, Subaru, Corcoran, Hearst Publications, Bloomberg Businessweek, Meredith Corporation, Center for Disease Control, Hess Energy, Capital One, Ladies Home Journal, Inc Design, JBL Speakers, Rolling Stone Magazine, CO-OP Branding, Chicago Magazine, Smithsonian Magazine, Hilton, and more

### **International League of Conservation Photographers**

**2009 - 2010**

#### **Manager, Photo Editing + Image Collection + Special Projects**

- Lead editor for numerous books, gallery shows, and images for media and multimedia broadcasts such as The World Cup
- Selected to edit a Christies Auction House gallery of "Best Nature Photographs of All Time"
- Consulted as photo editor for Conservation International
- Implemented processes and structure for digital archiving, trafficked imagery, and conducted photo research and photo editing for publishing, multimedia, and exhibition projects such as "Freshwater: The Essence of Life"
- Secured digital image submissions and prepared digital image priming and prepress for multiplatform projects
- Managed writing image use, photographer agreement contracts, and negotiated licensing terms and fees

### **USA Weekend Magazine**

**2006 - 2009**

#### **Deputy Photo Editor**

- Oversaw art direction and styling for monthly cover and inside photo shoots
- Researched, assigned, and edited photographs using stock and freelance photographers
- Reviewed images to confirm technical specifications, accurate caption, and credit information for publication
- Maintained databases tracking photo costs and photographic material
- Ensured timely and efficient completion of projects to meet national weekly publication's schedules and deadlines

### **Feld Entertainment**

**2004 - 2006**

#### **Photo Editor + Production Coordinator - Ringling Bros Barnum & Bailey, Disney on Ice + Disney Live**

- Edited selects from original ingest of images, applying all XMP and IPTC core data
- Conducted digital retouching and edited images for local and national publications, print ads, billboards, and PR requests
- Edited 1000's of images during selected live show productions
- Produced long term photo shoots including: assisting in budget creation, photographer contracts, managing outside design vendors, creating shot list, and assisting in art direction
- Designed and implemented archival system for historical image library

### **Mary Ellen Mark Photography**

**2003**

#### **Photography Intern**

- Selected to assist on portrait and documentary shoots; Transcribed interviews for "Twins" book

## education | work shop

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**Brooks Institute of Photographic Arts and Sciences** - B.A. Photography, Commercial Advertising and Visual Journalism  
Cum Laude + Deans List 2002, 2003  
Selected for exclusive documentary trip to Cuba + published a book “Cuba: Framing Time”

**The Kalish Workshop** - Selected to attend, 2015

## speaker | press | portfolios | teaching | board | award | volunteer

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**Speaker:** Columbia College - Alternative Careers in Photography panel + Portfolio Seminar, 2014; Drexel University - Portfolio Seminar, 2015

**Press:** Interviewed for Take & Talk Pics, 2015 <http://takeandtalkpics.com/sarah-claxton/>

**Portfolios:** ASMP Philadelphia, 2016; NYCFotoworks, 2015; Chicago Creative Review, 2015; Columbia College Portfolio Review, 2013 + 2014

**Teaching:** Adjunct Photography Professor at Harrington College Chicago 2012  
Course taught: Photography as a Communication Tool

**Board:** Brooks Institute Alumni Association - Board Member + Vice President

**Award:** 3x Employee Recognition for USA WEEKEND Magazine

**Volunteer:** PAWS 2015; Feline Rescue Association of DC - Volunteer Copywriter 2015

## publications

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“Freshwater, The Essence of Life”; Photo Editor, silver IPPY award  
Christies Auction House, 40<sup>th</sup> Anniversary of Earth Day; Photo Editor  
“Defying Extinction: Partnerships to Safeguard Global Biodiversity”; Image Manager  
USA WEEKEND Magazine; Photo Editor  
Open Air Magazine; Photo Editor  
“CUBA: Framing Time”; Co-Publisher