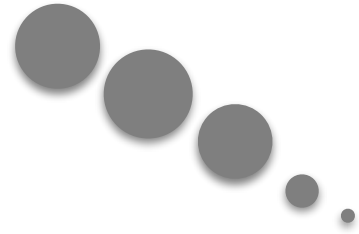


# The Public Radio, Open Books

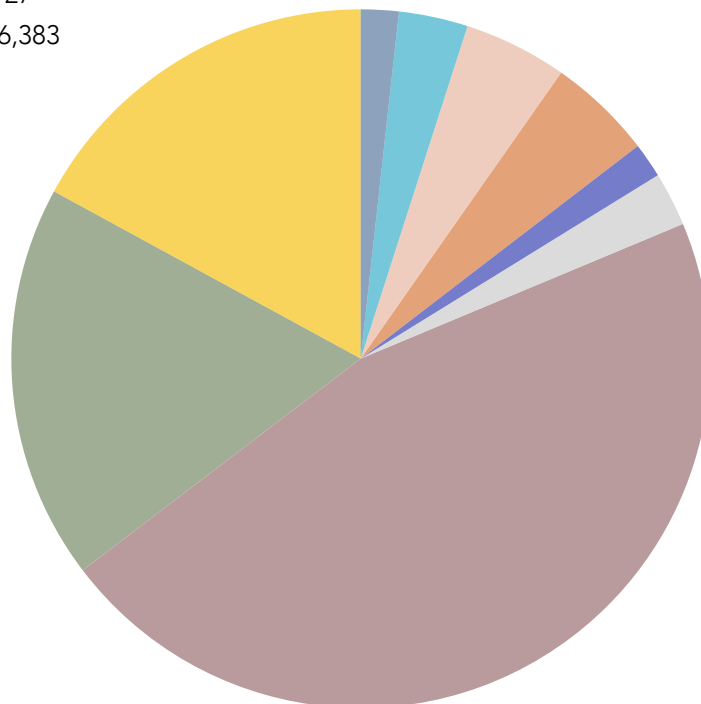
## Big Stats

Total money raised on Kickstarter, **\$88,072**  
Total money after campaign fees, **\$79,474**  
Total project expenses, **\$89,660**  
Total money earned through website preorders **\$17,598**  
Operating Income, **\$7,412**



- Business Admin \$1,569
- Food \$2,860
- Travel \$4,282
- Electronics R&D \$4,342
- Tools & Supplies \$1,447
- Shipping Supplies \$2,240
- Electrical Production \$41,127
- Mechanical Production \$16,383
- Shipping \$15,269

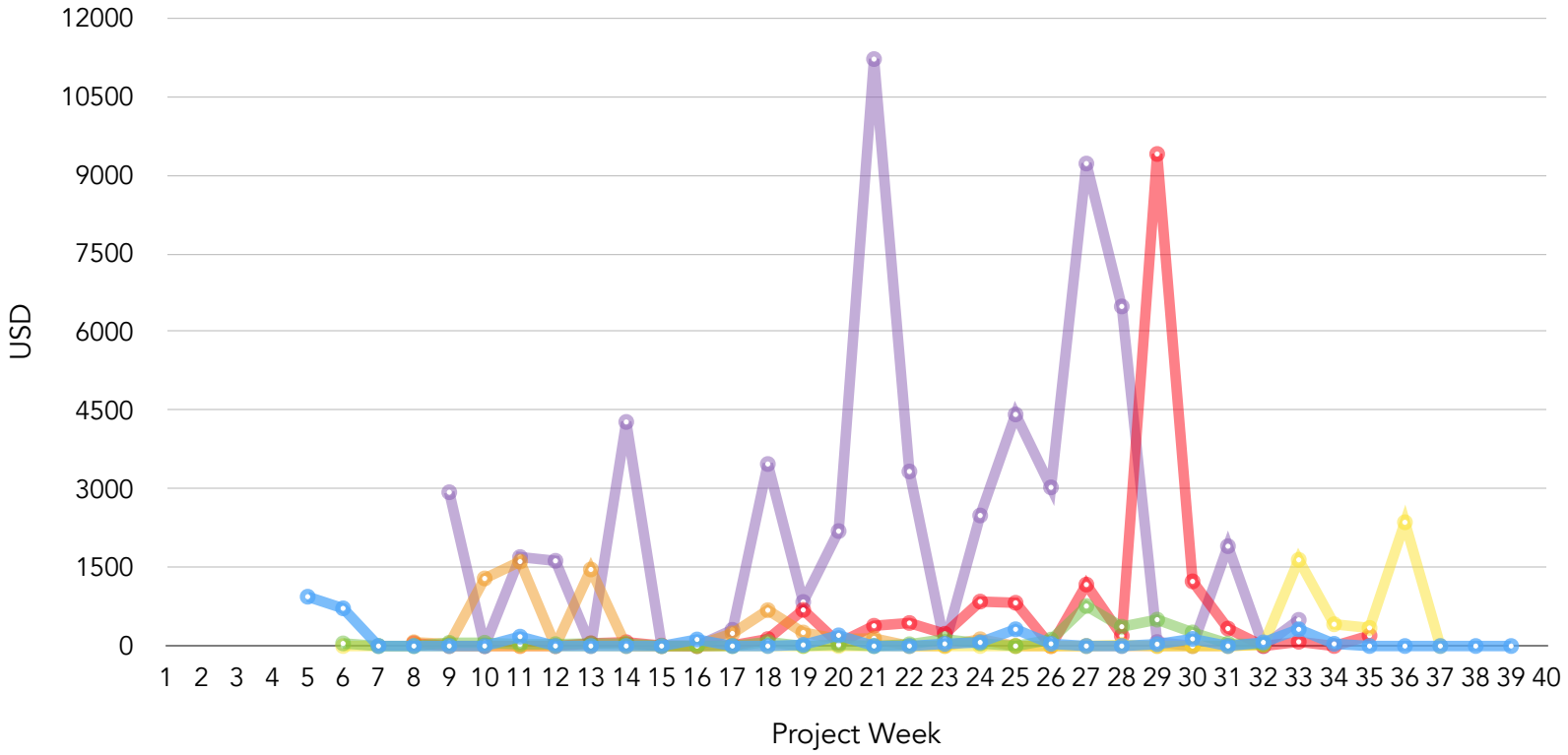
## Expenses Breakdown



Total, \$89,660

○ Business Admin   
 ○ Food   
 ○ Travel   
 ○ R&D   
 ○ Shipping   
 ○ COGs

## Expenses By Week



Notes:

- Business / Admin** - Office supplies, LLC formation fees, software
- R&D Services** - Quick turn PCBs, PCBA, 3D printing
- COGs** - BOM components, tooling, CM fees, NREs (excludes shipping).

## By the Numbers...

### Community



- Kickstarter backers, 1,601
- Website purchases, 261
- Maker kit supporters, 342
- Volunteers, 50

### Communications



- Emails exchanged, 2,712
- Text messages between Zach & Spencer, 2,095
- Github commits, 240

### Materials



- Assembled radios shipped, 1,957
- Radio kits shipped, 385
- Radios returned, 6
- Number of jars broken during shipping, 0

### Fun



- Most popular work food, Chicken Parmesan
- Most popular drink, Bourbon
- Number of glue sticks used, 7
- Number of times lost in China, 1

### Labor



- Zach & Spencer, 2,000 hours (a guess)
- Volunteers, 360 hours
- Number of volunteers, 53
- Youngest volunteer, 6 years old
- Oldest volunteer, 68 years old