



ALERT INTERNATIONAL CONFERENCE

Kansas City, MO – September 25 - 28, 2017

Who: Sponsored by Association of Law Enforcement Emergency Response Trainers (46-3531898)

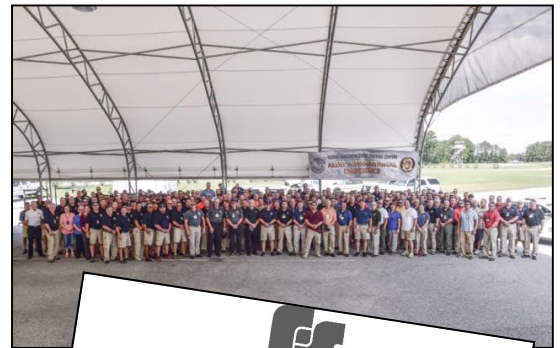
What: Long standing conference for more than 22 years. A.L.E.R.T.

International is dedicated to the encouragement and correlation of research and development as well as the sharing of information, ideas and innovations in the area of emergency vehicle response operation. Additionally, A.L.E.R.T.'s mission is to provide assistance to states in establishing effective and defensible standards for employment and training of law enforcement officers in the field of emergency vehicle operations. Another aspect of the mission is the promotion of a positive, professional image of emergency response trainers.

- 136 attendees in 2015 (held in Canada)
- 500 members in organization
- Estimated Attendance for 2015 is 160
- Description of Attendees: Emergency Response Trainers, Influencers on budget expenditures
- Money reinvested: Educational Scholarship for members; The Bruce Cabral Memorial Scholarship

Where:

Location TBA



Dinner Sponsor - exclusive**\$5,000 (Monetary minimum)**

Full page ad in Program (back cover inside)
Logo identification on website
Two (2) tables for vendor show
Opportunity to display and have brand presence at the track
Four Registrations to Conference
Customized branding opportunity
Opportunity to provide swag for registration bags; Mentions on Facebook page
Large logo on annual training website, conference banner and boards

**Exclusive****Track-Day Sponsor - exclusive****\$3,500 (Monetary minimum)**

Half page ad in Program (back cover outside)
Logo identification on website
Two (2) tables for vendor show
Customized branding presence at track
Three Registrations to Conference
Opportunity provide swag for registration bags; Mentions on Facebook page
Logo on annual training website, conference banner and boards

**Exclusive****Hospitality Sponsor - exclusive****\$3,000 and above (Monetary minimum)**

Half page ad in Program (back cover outside)
Logo identification on website
Two (2) tables for vendor show
Opportunity to display and have brand presence at the track
Three Registrations to Conference
Customized branding opportunity for Hospitality night
Opportunity to provide swag for registration bags; Mentions on Facebook page
Logo on annual training website, conference banner and boards

**Exclusive****GOLD****\$2,000 (\$1,000 Monetary minimum)**

Quarter page ad in Program
Logo identification on website
One table for vendor show
Opportunity to display and have brand presence at the track
Two Registrations to Conference
Opportunity to provide swag for registration bags
Logo on annual training website, conference banner and boards
Mentions on Facebook page

SILVER**\$1000 (\$500 Monetary minimum)**

Business card size ad in Program
One (1) table for vendor show
One Registration to Conference
Opportunity to provide swag for registration bags
Logo on annual training website, conference banner and boards
Mentions on Facebook page

BRONZE

\$500 (\$250 Monetary minimum)

Listed in Program

Mentions on Facebook page, website and logo on conference banner

FRIEND OF ALERT

\$250 (no minimum)

Listed on Sponsor page of Program and Website

Program Ads

Full Page

\$250

5w x 8h

Black and White

You submit the artwork

Half Page

\$150

5w x 4h

Black and White

You submit the artwork

Quarter Page

\$75

2.5w x 4h

Black and White

You submit the artwork

Business Card

\$50

2.5w x 2h

Black and White

You submit the artwork

Submit your Artwork by September 1, 2017

Send as a .pdf or image file

Submit to: candyssbryant@gmail.com

To let us know of your commitment to support:

<http://alertconference.org/vendors/>



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