



Custom branding and invitation design fees

DOES NOT INCLUDE PRINTING

SIMPLE

From \$500 including gst



INCLUDES:

- Brand/monogram
- Invitation (130mm x 180mm or A5)
- Envelope with unique addresses

PERFECT FOR:

- A simple event where a single invitation is needed

ESSENTIALS

From \$650 including gst



INCLUDES:

- Brand/monogram
- Main invitation (130mm x 180mm or A5)
- Support card (A6 rsvp/details)
- Envelope with unique addresses

PERFECT FOR:

- An event where you have more details to share, or have an rsvp website where further details can be featured.

PREMIUM

From \$800 including gst



INCLUDES:

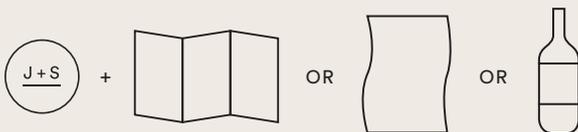
- Brand/monogram
- Main invitation (130mm x 180mm or A5)
- 2 x Support cards (A6 rsvp/details)
- Envelope with unique addresses

PERFECT FOR:

- A traditional event where you have plenty of details to share via post

LUXURY - ALL THE BELLS & WHISTLES

Quote upon request



INCLUDES:

- Brand/monogram
- A unique Invitation eg. folding invitations that tell your story, printed tea towels, coasters, packaging for your favourite wine or chocolate or something totally out of the box.

PERFECT FOR:

- When you want to be a little bit different.

Above prices for design fees are indicative only, additional fees may apply depending on the amount of design work required and design complexity. Design fees are in addition to printing costs. GST included.

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WEDDING & EVENT BRANDING REIMAGINED

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The design process

STEP 1: QUESTIONNAIRE

A design questionnaire will be sent out for you to fill in. This helps inform us of all the basics about your event, you as a couple, plus your initial thoughts and vision for your wedding/event and stationery items.

STEP 3: DESIGN MOODBOARDS

Once the price proposal and design items have been agreed upon, design moodboards will be created that represent the feel and aesthetic that have been collated based on your questionnaire and the conversations we have had. There will be at least 2 moodboards which will outline a design direction, colours, fonts and styling direction.

You choose the moodboard direction you like the most out of the available options. We then chat to make sure that everything on the moodboard aligns with your vision, and make any necessary changes.

STEP 2: REVIEW INFO & PRICE PROPOSAL

Based on your questionnaire feedback and the discussions we have had, a final price proposal and plan of attack will be presented, which will include timelines and all design items.

STEP 4: DESIGNS

Once we have a clear direction and the moodboard has been refined and signed off, the fun part begins - the design.

One complete brand and invitation suite is presented based on the selected moodboard.

Two rounds of design and content changes are included in the price, after the initial presentation. If you are not happy with the presented design or would like it to be tweaked, this will be adjusted and presented again up to 2 times. Additional fees may occur after 3 complete rounds of design changes.

Design timelines

TIMELINES VARY

Our turn-around time on branding and stationery orders vary depending on how busy the studio is, the amount of work required, how many pieces of stationery you would like designed, efficient supply of final wording and artwork feedback.

ESTIMATED TIME FRAMES

Custom Design - approx 3-6 weeks for initial brand and stationery presentation (does not include printing times)

NEED THINGS IN A HURRY?

If you are in a rush and have a tight deadline, please let us know and we will do all we can to accommodate this.

Printing

Printing prices and timelines vary depending on final designs and selected printing techniques and finishes. Approx printing quotes can be supplied during the design process. Final printing quotes will be supplied once designs are signed off.

DIGITAL PRINTING

Digital printing is the most cost effective and time efficient form of printing. Timelines for digital printing are approx 1-2 weeks

SPECIALTY PRINTING

We are suckers for amazing printing effects - foiling, letterpress, debossing, embossing, edge colouring, speciality stocks etc.

Timelines for speciality printing are approx 4-6 weeks.

Printers can sometimes rush orders through for an additional fee if required.

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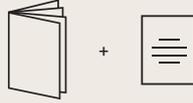


Additional design items



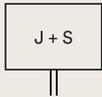
WEBSITES:

Single page rsvp and full websites



ON THE DAY COLLATERAL:

Ceremony programs, menus, place cards, table numbers, favours, seating plans, personalised guestbooks and more



SIGNAGE:

Feature, welcome and directional signage



CEREMONY BACKDROPS:

Ceremony backdrops, feature and photo walls

HOURLY DESIGN FEE

All additional design items are charged at an hourly rate of \$80.00 per hour + GST.

Quotes for these items vary depending on the complexity of each piece, so it's very hard to give an indication until we have more information from you about what is required.

eg. A very simple menu design could take 2 hours including design based on your invitation suite, dropping in menu content and supplying files for print. If you wanted the menu to be something unique and different, include custom illustrations, special printing effects, personalised names or if there are countless rounds of changes and menu updates the hours spent will be a lot higher.

An approx hourly estimate can be provided after further discussions around each piece of collateral.

Timelines also depend on the amount of work involved in each piece.

Printing is quoted separately based on each design item.

Payment

INITIAL BRAND & INVITATION SUITE COST

A 50% deposit is required before step 3 (the design moodboards) takes place. Designs will not be started until this payment has been received.

The remaining 50% is required before final printed invitations are delivered to you. Invitations will not be sent until final payment has been made

ADDITIONAL DESIGN ITEMS COST

A 50% deposit is required before designs are started.

The remaining 50% is required before final printed collateral and signs are delivered to you.

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