



Brian Treece has distinguished himself as a strategic consultant, trusted advisor, and successful lobbyist to more than 60 clients at the state and federal level. He has worked on scores of issues including healthcare, energy & environment, law enforcement, technology, education, and economic development issues.

Brian Treece has developed a unique niche in the public affairs arena by designing and delivering creative, bi-partisan strategies that sell products and ideas and create positive impressions in government and media. Clients rely on him as a spokesperson and media advisor.

Treece helps clients navigate complex political, legal, and communications crises where strategic issue management is critical. His experiences range from multi-state government relations to crisis communications to community relations with prominent success in campaigns, ballot issues, and grassroots lobbying. He is a frequent consultant to candidates and corporations—including Governors and Fortune 500 CEOs—alike.

Brian Treece provides media training and issue briefings to top executives prior to major interviews and critical communication junctures. He has created, developed, and produced winning direct mail, radio and television ads. Treece is a frequent lecturer and spokesperson on industry issues, advocacy, and political analysis.

He has cultivated ethical and effective relationships with state and federal decision-makers at the local, state, and federal level including U.S. Senate, Members of Congress, Governors and senior administration officials. Treece's briefing memos and policy proposals help clients capitalize on emerging political issues. His grassroots advocacy strategies for clients and their board members, employees, and stakeholders, position clients to take advantage of fluid legislative or regulatory issues.

Brian Treece has served as Chairman of the City of Columbia, Missouri's Historic Preservation Commission and Chairman of the Downtown Columbia Leadership Council. Brian Treece is a graduate of the University of Missouri-Columbia where he studied political science and journalism. Brian Treece has more than 25 years of experience in public relations and communications.