New Eyes

glasses for those in need

Annual Report
2017-18

85 Years of Clear Vision

Founder Julia Lawrence Terry
85 Years: Over 9 Million People Helped

You'll notice this year our cover photo is not one of our past year’s eyeglass recipients. That’s our founder, Julia Lawrence Terry who started New Eyes in 1932 when she saw the need for eyeglasses among the many American Red Cross clients she assisted in New York City during the Depression. From her home in Short Hills, NJ, Mrs. Terry gathered her friends and neighbors to lend a hand and change lives through the simple yet critical tool of eyeglasses. Could she have imagined that 85 years later New Eyes would still be doing the work she so passionately believed in?

Well, it turns out that New Eyes' mission is a timeless one. It is as relevant today as it was in 1932: clear vision was, is and always will be a necessity to build productive lives. And during this past 85th anniversary year, we are proud to have provided 10,667 new prescription eyeglasses to financially struggling children and adults in the United States, a 32% increase from the prior year. New Eyes also distributed 239,355 pieces of eyewear to the poor in 36 developing countries, a 13% increase from last year.

The need for clear vision persists. And New Eyes will be here to help the most vulnerable obtain the clear vision needed to navigate their lives.

At the age of 64, Mrs. Terry founded her labor of love - and it became her legacy. She taught us that one person can change the world - and that you’re never too old to start! So here’s to our founder and to the inspiration and hope she gives us every day at New Eyes to help as many in need. And to the millions who benefited from her vision to spread clear sight throughout the world.

Never doubt that a small group of thoughtful, committed citizens can change the world; indeed it’s the only thing that ever has.

- Margaret Mead
New Eyes for the Needy purchases new prescription eyeglasses through a voucher program for children and adults in the United States who cannot afford glasses on their own. New Eyes accepts, recycles and distributes donated glasses for poor people overseas.
THE NEED

While refractive error is easily treatable with a pair of eyeglasses, it costs the U.S. more than $16 billion a year in lost productivity.

Poor vision is highest in developing countries with 90% residing in dire areas.

An estimated 1.1 billion people worldwide remain uncorrected for near vision.

More than 10 million children in the U.S. suffer from vision problems that may contribute to academic performance.

More than 142 million Americans over the age of 40 experience vision problems. More than 14 million cannot afford the glasses to see clearly.

Eyeglasses can correct the vision of 239 million children throughout the world.

Source: Vision Impact Institute
OUR IMPACT

Since 1932:

New Eyes has provided 431,273 new prescription eyeglasses to children and adults in the United States.

New Eyes has distributed 9,176,324 used glasses and assorted eyewear throughout the developing world.
New Eyes provided new prescription eyeglasses to 10,667 U.S. residents in 48 states.

Top 10 States Served in 2017-18:
- California
- Colorado
- Florida
- Kentucky
- Maine
- New Jersey
- North Carolina
- Pennsylvania
- Oklahoma
- Virginia
U.S. Program

New Prescription Eyeglasses to U.S. Residents 2013-2018

2013-14 Glasses: 6,006
2014-15 Glasses: 6,656
2015-16 Glasses: 9,910
2016-17 Glasses: 8,090
2017-18 Glasses: 10,667
Our New Prescription Eyeglass Recipients: Their own photos, their own words...

I can’t even describe the smile on his face when he put them on. He has been wanting/needing glasses for some time! NewEyes has made a huge difference in the life of this little guy!! He can see and is Smiling!!

Name: Gage  Age: 6  Hometown: Dry Ridge, KY

I think his smile stretches to the moon.
Our New Prescription Eyeglass Recipients: Their own photos, their own words...

I am proud to wear the glasses. New eyes made. I can see better and read alot better than I have since college. Thank you for impressing my looks and intellect for living a better life. Thanked again. So am proud of the glasses you have made for me.

Joseph J. 65 Atlanta, Ga.
I just want to say thank you.
I can see much better.
And you made a difference
in my life, now I can work
on my GED much better.
Thank you so very much.

Felicia
Y., Cary, N.C.
New Eyes distributed **239,355** assorted eyewear (used prescription glasses, manufacturer overstock, sunglasses, readers) in 33 countries.

Belize, Bolivia, Brazil, Burundi, Cameroon, Costa Rica, Cuba, Congo, Dominican Republic, Ecuador, El Salvador, Ethiopia, Fiji, Ghana, Guatemala, Haiti, Honduras, India, Jamaica, Jordan, Kenya, Mali, Myanmar, Nepal, Nicaragua, Nigeria, Panama, Peru, Philippines, Rwanda, Uganda, Zambia.
New Eyes Glasses in......

Ghana

Nigeria

Philipinnes

Cambodia

Zambia
Overseas Missions Say...

On our recent trip to Fiji we visited the village of Malake on the main island and distributed the glasses provided by New Eyes and also on the Island of Tavueni as well. Many people were given the glasses they needed to see clearly and left with a joyful heart. An 84 year old widow of the former chief of the village, who had not been able to read her bible for 2 years, can now with our glasses ministry and the providing of these glasses by New Eyes. This woman could read her bible again and was HAPPY!! Jim Mustoe, Worldwide Christian Scuba Divers Organization

Thank you for supporting Times Square Church’s medical missions in the Philippines through your donations. A team of five volunteers from Times Square Church (in New York City) joined local volunteers in the Philippines in February 2018, for a two-week medical mission effort in three locations. The team served urban, poor and indigent families through community health education and distribution of reading glasses and we are grateful for your support in this important and essential endeavor. Pauline Theresa Sikat, Times Square Church

The Mercer on Mission: Cambodia team returned to the United States last week. With the help of New Eyes, we were able to serve over 1,588 patients over 8 clinic days in rural Kampot, Cambodia, providing medical, dental and eye care. It was an amazing, life-changing experience for all. Our patients were so grateful for your eyeglasses. Thank you. Deanna Joe, Mercer University School of Medicine
View our 2017-18 Audited Financial Statement

2017-18 Financials

New Prescription Eyeglass Expenses $350,816

Management & Administrative Expenses $140,334

Fundraising Expenses $40,934
New Eyes by the Numbers...

New Eyes used eyeglasses distributed in 34 countries in 2017-2018: 239,355

Eyeglasses purchased by New eyes in the U.S. since 1932: 431,273

People in the U.S. who received glasses from New Eyes in 2017-2018: 10,667

Mission: Eyeglasses

Staff Positions: 3

Volunteers: sorters, administrative helpers, acknowledgers, jewelry pricers, jewelry sales, high school students & corporate groups: 260

People whose vision has improved since 1932 thanks to New Eyes glasses: 9,763,24

College Interns: 3

Board Trustees hailing from AZ, CA, FL, MA, NJ & WA: 13
We get by with a lot of help from our volunteers... ...all 260 of them!
New Eyes thanks all our supporters for their advice, assistance, generosity and guidance in helping us fulfill our mission. Because of their help, we’re able to serve thousands of financially struggling children and adults in need of clear vision.

CLICK TO VIEW FOR OUR 2017-18 SUPPORTERS
Special Event: Luck of the Eye-rish!

Our New Eyes annual Rockin' for New Eyes fundraising concert at the Hard Rock Cafe in Times Square took place on March 17th and gave us a great St. Patrick's theme for the evening! Thanks to our generous sponsors and talented performers who hail from the optical industry, New Eyes raised a record $215,000 for our U.S. program!
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<tr>
<th>Name</th>
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<th>Company/Position details</th>
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<td>President &amp; Director of Development</td>
<td>Union Catholic High School</td>
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<td>Jose Alves</td>
<td>CEO</td>
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<td>Diana A. Epstein</td>
<td>Senior Account Executive</td>
<td>Drawbridge, Inc.</td>
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<td>Institutional Client Relations</td>
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<td>John J. Dalton</td>
<td>AVP, Eyeglass Recycling, Trustee Emeritus</td>
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<td>Kristine Van Amsterdam</td>
<td>Retired, Officer of Federal Reserve Bank</td>
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<td>Rachel Weinberger</td>
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<td>U.S. Optical Director of Professional Services</td>
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<td>Marie Cavanaugh</td>
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<td>Marketing Director, Student/Partner Alliance</td>
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