Highlights 2018-19

U.S. Eyeglass Program (Fiscal Year 2018-19)
- New Eyes provided new prescription eyeglasses to a record 13,747 low income United States residents in 43 states and the District of Columbia, an increase of 29% from our prior fiscal year, partnering with thousands of social service agencies and other health advocates for the poor. Voucher recipients and their agencies order glasses online through New Eyes’ dispenser and optical lab partner, FEA Industries, allowing our voucher clients to receive high quality glasses at a lower price point for New Eyes. Since our partnership began in May 2017, New Eyes’ redemption rate has increased from its traditional rate of 72% to 88%. New Eyes pays an average of $23 per pair of eyeglasses, in contract to the average cost of $200 in the U.S.

Overseas Glasses Program (Fiscal Year 2018-19)
- New Eyes has distributed 275,000 gently used glasses overseas in developing countries through our 70 mission partners in 34 countries. We receive used glasses from throughout the United States from a variety of sources: individuals; scout troops; schools; and religious, corporate and civic community service groups. New Eyes receives biweekly shipments from Costco Optical of used glasses collected at its warehouses across the U.S.

eBay Shop and Vintage Eyeglass Frame Commerce Website
- New Eyes has added an eBay shop to augment revenue from The Shop at New Eyes (www.shopneweyes.org). New Eyes sells vintage eyeglass frames and high-designer sunglasses to the public. Sorting through the thousands of used glasses New Eyes receives, volunteers select donated vintage plastic, cat-eyes, horn-rimmed, gold antique metal frames and sunglasses in excellent condition to offer for sale. New Eyes’ Google Ads grant maximizes search-engine optimization and eBay’s nonprofit program allows New Eyes to keep 95% of revenues from sales. Both sites have raised over $20,000 this year, with proceeds going to our U.S. Eyeglass Program.

New Eyes Vision Clinics
- For the first time ever, New Eyes held its own vision clinics at our facility on December 1, 2018 and February 2, 2019, in partnership with NJ Commission for the Blind’s Project BEST staff, assisting over 100 local area residents receive eye care, including 30 children.

New Eyes $100,000 Double Your Donation Campaign
- New Eyes donors successfully matched our $100,000 gift challenge from an anonymous donor during our 2018 year-end fall solicitation appeal. Proceeds go to our U.S. Eyeglass Program

New Eyes 20/20 for 2020 Campaign
- In November 2016, New Eyes launched its 20/20 for 2020 campaign with goals to raise $1 million to purchase new eyeglasses for U.S. residents and 1 million used eyeglasses for distribution to the poor throughout the developing world by the end of the year 2020. New Eyes has raised $740,000 and 714 used glasses towards our goal.
Rockin’ for New Eyes Concert, Hard Rock Café, Saturday (March 2019)
- New Eyes hosted its sixth annual fundraising event on March 23rd at the Hard Rock Café in Times Square in conjunction with the annual International Vision Expo held in New York at the Jacob Javits Convention Center, raising a $195,000 for New Eyes’ U.S. Eyeglass Program. New Eyes also participated in the expo to network with potential optical corporate partners.