NEW EYES
glasses for those in need

2019-20
Annual Report

The simple, yet critical, tool of eyeglasses
In 1932, while volunteering for the Red Cross in lower Manhattan, Mrs. Terry, 65, noticed that many of the applicants could not see to read their applications. She borrowed her Short Hills, NJ neighbors' spectacles to lend to her clients and soon took the gold eyeglass frames to a smelter in Newark. With those proceeds, Mrs. Terry directly paid for eyeglasses for her clients. Used glasses from throughout the U.S. filled her home as she publicized her work through the media of the day - newspapers, magazines and radio interviews.

Mrs. Terry was a trailblazer. Her "vision" was far-reaching, providing clear sight through the simple, yet critical, tool of eyeglasses to so many in need. And it has been resilient, as it has guided our mission for the past 88 years. The need for clear vision is as relevant today as it was in 1932 and we are proud to continue Mrs. Terry's work!
A Quick Look at FY 2019-20

New Eyes' fiscal year ending March 31st, 2020 was record-breaking for our U.S Program, providing new eyeglasses to over 18,000 financially struggling individuals and families living in the United States, the highest annual amount in our 88 year history.

Our Global Program distributed over 450,000 used glasses through 68 mission partners in 38 economically developing countries.

We are proud of the year’s achievements thanks to our committed staff, dedicated volunteers and engaged Board of Trustees.
Our Mission

New Eyes for the Needy purchases new prescription eyeglasses through a voucher program for children and adults in the United States who cannot afford glasses on their own. New Eyes accepts, recycles and distributes donated glasses for poor people overseas.
U.S. Program

New Eyes works directly with thousands of social service agencies and other health advocates across the United States who apply on their clients’ behalf for a pair of new prescription eyeglasses. Approved applicants order their glasses online through New Eyes’ optical lab partner. Our average cost per pair of eyeglasses in FY 2019-20 was $22.91, far below the average cost for a pair of glasses in the United States.
Growing the number of people we help

In FY 2019-20, New Eyes helped 30% more people to see clearly than the prior year thanks to our donors, optical partners, staff and volunteers. In fact, in the last five years, we’ve been able to increase the number of people provided with new eyeglasses by over 100%, thanks to our generous donors, optical partners, staff and volunteers.
OUR IMPACT ACROSS THE UNITED STATES

New Eyes assists those with no other resources to obtain glasses...
Where New Eyes glasses went

New Eyes provided 18,487 individuals in need living in 47 states and Washington, D.C. with the new eyeglasses and clear vision essential to building better lives. This represents an all-time record since our founding in 1932! The top ten states served were California, Colorado, Kentucky, Maine, New Jersey, Pennsylvania, Oklahoma, South Carolina, Virginia and Washington.
...so they can get the clear vision they need...
...to build better lives...
...for themselves, their families and communities.
I am grateful beyond words! Both of the legs broke off my glasses and I had to use a string to tie my glasses to my face. I tried to use an old pair but it hurt my head to use them. Now I have a good pair & see very well! Thank you, thank you!!

Elizabeth F.
San Diego, CA

I can walk and read with confidence again. I can now work again and function visually w/ my peers! Thank you so much!

Jordan
Philadelphia, Pa

As a coal consumer in Washington State, it was my pleasure to be able to deliver a new pair of glasses ordered through New Eyes, to a 76 yr. old client who has been confined to a wheelchair and cannot drive due to a stroke several years ago. This man had been an avid hiker, golfer and he had tears of joy about being able to see clearly again. He thanks you and I thank you! Please keep up your good work!

First Name: Thanks
Age: 77
Hometown, State: Mount Vernon, WA

My new glasses came at the perfect time to be a true blessing, claim it recovery for substance abuse and was having lots of problems reading due to my vision. Now that I have my new glasses, I can see so much better. I can read the material need to write down and can focus on the meaning of what I read and can do better in my recovery program. I am so glad you now the gift of vision, you also saved my life of activity. Thank you Mike

First Name: Mike
Age: 47
Hometown, State: Owensboro, Kentucky

Steven hadn't had a new pair of glasses for 9 years and his was broken and he had to tape them together. It was a blessing for him to have gotten them. He couldn't afford a new pair so if it weren't for New Eyes, he would still be wearing the old ones. Thanks so much!

Steven
64
Clarinda, Iowa

First Name: Steven
Age: 64
Hometown, State: Clarinda, Iowa
OUR GLOBAL REACH

2019-20 Used Glasses Program

New Eyes distributed over 450,000 pieces of assorted eyewear (gently used prescription eyeglasses, manufacturer overstock frames, sunglasses and readers) in 38 countries through 68 mission partners.
OUR IMPACT ACROSS THE WORLD

Global Health Outreach traveled to the Dominican Republic with New Eyes’ glasses and changed a little girl’s life!
“Transforming Grace Church was on a Mission for Vision in Nigeria in July 2019. We want to especially thank you and your organization for making the mission trip possible. Thank you for the provision of glasses that we were able to distribute at four different locations in Nigeria” - Dr. Omotayo Oadero, Senior Pastor, Transforming Grace Church
2019-20 FINANCIALS

New Eyes is transparent in how we spend our funders’ money. Their contributions allow us to do the work we do. We stretch our supporters’ dollars effectively and efficiently to reach our goal of helping as many in need as possible to see clearly through the gift of eyeglasses.

We invite you to view our 2019-20 Financial Statement.

Program Expenses $638,369
81%

FY ending 3/31/20
Total Income: $458,410
Net Assets: $3,751,627

NEW EYES FINANCIAL STATEMENT, FY 2019-20
WE ❤️ OUR LOVE NEW EYES VOLUNTEERS!

Volunteers are the lifeblood of New Eyes. We could not do all we do without their dedicated and committed assistance. Over 385 volunteers helped further our mission on FY 2019-2020. They sorted hundreds of thousands of used eyeglasses, answered phones and emails, assisted eyeglass voucher recipients, priced and sold donated goods in our resale shop and acknowledged donations. Whew! They are a busy bunch and we are grateful for their time, energy and service to our mission to provide eyeglasses to those in need.
New Eyes in the News

CBS News and Comcast invited New Eyes to their studios to talk about eye health and our in-house vision clinic. And CBS came to New Eyes to see the work and enthusiasm of our hard-working volunteers. Take a look!
Thank You ♥

OUR 2019-20 SUPPORTERS

Generosity

That's what our donors are all about!
Their generous support enabled New Eyes to help over 18,000 children, adults and seniors in our FY 2019-20.

Gratitude

That's what New Eyes sends to all our supporters.
We could not do what we do without them!
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