The simple, yet critical, tool of eyeglasses

ANNUAL REPORT 2021-22

The simple, yet critical, tool of eyeglasses
New Eyes provides the transformative tool of eyeglasses to children and adults facing financial challenges.

Vision
New Eyes envisions a world without barriers to the tools for clear vision for all children and adults.
The most recent survey from the The Journal of the American Medical Association Ophthalmology in 2016 estimates over 16 million Americans are unable to afford eyeglasses when needed. "Marginalized populations continue to face difficulties with using and/or affording eye care." *

New Eyes completed its 89th year on March 31, 2022, providing 10,984 children and adults in need with new prescription eyeglasses, a 16% increase from our prior fiscal year. This - despite the challenges that remain for individuals in need as they find it increasingly difficult to obtain eye exams, a hangover from the covid pandemic. (You can’t get glasses unless you have a prescription from an eye exam!) For the second consecutive year, New Eyes served clients in all 50 states and Washington, D.C. with our redemption rate again reaching 95%.

As the country returns to “normal”, New Eyes is well situated to assist the backlog of low income individuals who will need new eyeglasses. This past year we added more functionality and features to our e-voucher program, ensuring our clients have access to the latest digital optical technology so they can verify their prescriptions online and choose the most appropriate eyewear for themselves. While the number of social service agencies we partner with continued to grow, we were also pleased to see an increase in the number of individuals, who do not have access to an agency, apply directly to New Eyes' e-voucher program, thanks to an improvement to more easily upload and verify proof-of-need documentation.

And though we officially closed our used eyeglasses program last fiscal year, New Eyes did place 9,800 pairs of new overstock eyewear from optical manufacturers and distributors to missions in Haiti and the Philippines.

The constancy of New Eyes is testament to our 89-year-old mission of providing the critical, yet simple, tool of eyeglasses to those in need - as relevant today as it was in 1932.

Clear vision matters. It always will!

Jean Gajano
The Impact

New Eyes provided new eyeglasses (and smiles) to 10,984 financially struggling children and adults in the United States in FY2021-22, thanks to our financial supporters, staff, volunteers and optical partners.

Female - 6,449
Male - 4,507
Other - 28

Age Range
2 - 103 years old

Seniors - 3155
Adults - 7038
Children - 791
New Eyes served children and adults in all 50 states and Washington, D.C for the second consecutive year.

Top Ten States Served

- California
- Colorado
- Virginia
- Oklahoma
- Kentucky
- New Jersey
- Pennsylvania
- Texas
- Maine
- Florida
The Impact

A world of clear vision. You and your kitchen has opened my mind again to the “Good in Life.” A life of enjoyment and thankfulness to be able to see clearly. Words can only say so much on paper, text where as the eyes explain all. I am very, very thankful and these eyes can see again. Thank You, Thank You, Thank You.”

Kennon
Thank You
New Eyes for Those in Need

Highlands is proud to partner with you! Thank you for providing our students with glasses for the past 3 years.

"I like them a lot. I couldn’t even see the board but now I can!"
- Irma Perez
(pictured on right)

New Eyes Team -
On behalf of the Student Intervention Team and hundreds of assisted adult students, thank you for everything you do to help people!
THANK YOU!!

Sincerely,
Lindsay Curtis
Homeless Services Coordinator
Highlands Community Charter
Last fiscal year, New Eyes permanently closed the used glasses program. However, we continue to distribute new overstock eyewear from optical manufacturers to missions in low and middle income countries. (Please note that these companies only allow us to place their product outside of the United States.) In FY 2021-22, we placed 9,800 pieces of eyewear in Haiti and the Philippines.
Financials

Total Contributions, Revenue and Other Support: $964,505
Total Expenses: $861,827
Total End-of-Year Assets: $5,009,490

Year Ended March 31, 2022

FY2021-22 New Eyes Financial Statement
New Eyes by the Numbers

10,275,118 Individuals worldwide and in the U.S. whose vision has been improved through New Eyes glasses.

10,984 Children and adults in the U.S. who received New Eyes eyeglasses in FY2021-22.

9,800 Pairs of new manufacturers' overstock eyewear distributed in Haiti and the Philippines in FY2021-22.

20 Volunteers assisting e-voucher clients and social service agencies; managing our eBay store; pricing and selling jewelry and giftware in our resale shop; sorting eyeglasses; and performing intern tasks.

11 Board members guiding and stewarding New Eyes to ensure years of future service to help those in need to see clearly.

6 Staff positions growing New Eyes to serve more people in need across the U.S. with new prescription eyeglasses.

1 Mission - Eyeglasses
New Eyes (Incredible) Volunteers

Yes, we're boasting but it's just the plain truth!

New Eyes' small staff depends on the skills, dedication and talents of our volunteers and interns. They help us in myriad ways - in our e-voucher program, Fabulous Finds resale shop, eBay store, website maintenance and various office administration tasks.

Without their indispensable assistance, New Eyes could not do all we do to provide clear vision to those in need across the country!
Supporters

Generosity takes an open heart and a love that asks for nothing in return. — Anonymous

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"Generosity is the most natural outward expression of an inner attitude of compassion and loving-kindness." Dalai Lama
"‘The heart is a generous muscle.’
Sharon Salzberg

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New Eyes is a 501(c)3 nonprofit organization that provides new prescription eyeglasses, free of charge, to U.S. residents facing financial challenges. Since 1932 New Eyes has helped children and adults get the clear vision they need to improve the quality of their lives.

For more information, please visit new-eyes.org
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