



caroline cahill canty  
associate creative director

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## skills

sketch • adobe creative suite -  
photoshop, illustrator, indesign  
• logo design • email design  
• social media design • web  
design • mobile application  
design • web banner design •  
crm design

## other interests

fitness devotee, boston  
sports fan, optimist, healthy  
cook, decadent baker,  
wandering traveler

## awards

**2010 New York Addy Award  
Winner - Gold**

*Maybelline 2010 Calendar*

**2010 Ame Award - Bronze,  
Apparel/Personal Items**

*Google Simple Styles :60*

## education

**BS COMMUNICATIONS**

**Boston University**

Boston, MA 2007

## experience

**ASSOCIATE CREATIVE DIRECTOR** | Mar. 2017 - Present

**SENIOR ART DIRECTOR** | Sept. 2014 - Mar. 2017

**Google @ Epsilon | San Francisco, CA**

email communication strategy + design, web design, direct mail pieces

- lead a growing team of designers and copywriters
- participated in various pitches

*Clients: Brands across Alphabet Inc. such as Google Home, Google Assistant, Pixel, Google Chromecast, YouTube, Google Express, Google Store, Google My Business, Google Real Estate and Workplace Services*

**FOUNDER + CREATIVE DIRECTOR** | **High C's Design** | June 2011 - Present

wedding invitation packages, miscellaneous invitations + cards, logo design

- work with clients to develop unique greeting cards to commemorate special occasions
- create custom t-shirt, koozi + miscellaneous designs for events, work with printers

**CREATIVE DIRECTOR** | **Underclub** | **San Francisco, CA** | Oct. 2014 - June 2016

social media design, logo design, email strategy + design

- created social media calendar based on marketing goals then styled, photographed + edited images for social media
- redesigned logo, developed email onboarding series

**DESIGNER** | **Noise (Deep Focus)** | **San Francisco, CA** | Oct. 2013 - Sept. 2014

social media design - posts + ads

- developed concepts + executed art direction, retouched images
- supported new business pitches + client presentations through design

*Clients: Intel, Intel Developer Zone, Samsung TV*

**SR GRAPHIC DESIGNER** | **Reindeer Company** | **New York, NY** | Aug. 2012 - Aug. 2013

digital, web design, social media, mobile design, logo design, crm design

- developed + presented concepts, executed art direction, retouched images
- designed responsive websites, banner ads, sponsored emails, CRM collateral
- supported new business + client presentations + developed conceptual mockups

*Clients: Patrón Tequila, San Francisco Giants, Ultimat Vodka, Tiffany's, Jack Wills, Little Care Box*

**ART DIRECTOR** | **Beauty@Gotham** | **New York, NY** | Nov. 2007 - Aug. 2012

print, tv, digital, ooh, in-store

- created campaigns from concept through production + post production
- provided clothing, makeup + hair styling direction before shoots, provided art direction on shoots, retouched images
- oversaw junior art directors, helped teams meet deadlines

*Clients: Lindt Chocolate, Maybelline, Goody*