



MEDIA CONTACT

Lauren Marty

[lmarty@bmoa.org](mailto:lmarty@bmoa.org)

(661) 323-7219

## FOR IMMEDIATE RELEASE

### **Artists, Collectors and Eateries Come Together for ARTMIX...online!**

Bakersfield, CA – June 11, 2020 - The Bakersfield Museum of Art (BMoA) has moved its annual spring fundraiser, ARTMIX, online.

“We look forward to welcoming friends and visitors to this event every year. In light of concerns about social distancing in the wake of the COVID19 outbreak, we asked ourselves how we could still provide an opportunity to share in and support the museum’s mission of bringing contemporary art by and about California artists to our community. Times being what they are, we moved the party online,” said BMoA’s executive director, Amy Smith.

This year, instead of an off-the-wall art sale, museum supporters will be able to browse and buy artwork at BMoA’s website, [www.bmoa.org](http://www.bmoa.org), from more than 60 artists. Items will be priced at \$100, \$250 and \$400. Proceeds from the sale benefit both BMoA and the artist, so every purchase supports both the arts and your local community.

In addition to online art sales, BMoA developed a creative way for the community to enjoy the flavors of ARTMIX at home. Each week while the art sale is in progress, from June 11-July 11, a selection of Bakersfield’s notable restaurants will offer special ARTMIX food and drink specials available for both dine-in and carry-out. Patrons need only mention BMoA when they order, and a portion of their total bill will be donated to BMoA. Moo Creamery and The Kitchen will help kick off the month-long celebration.

Dozens of area businesses and philanthropists help make ARTMIX possible. Click [here](#) to see the list of this year’s ARTMIX sponsors.

To participate in ARTMIX, visit [www.bmoa.org](http://www.bmoa.org) beginning June 11, 2020. Follow BMoA on [Facebook](#) and [Instagram](#) for event updates.

### **ABOUT BMoA**

The Bakersfield Museum of Art’s mission is to inspire and engage diverse audiences by providing a broad spectrum of creative visual arts experiences through the exhibition and preservation of fine art, educational programs, community outreach and special events. BMoA is closed to the public until further notice, due to concerns about the COVID19 outbreak. Call 661-323-7219 for more information. Connect with BMoA on Facebook and Instagram @thebmoa #bmoartmix.