

cody alice moore

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573.881.8141

121 Fairview Street
Hallsville, Mo. 65255

EDUCATION

BFA in Design, Dual Emphasis in Graphic Design and Illustration, Missouri State University, 2006
Cum Laude

Courses in Education and Teaching

Law, Ethics and Education, Graduate Studies, Columbia College, 2009

Introduction to Education, Columbia College, 2009

Supervised Experience in the Child Development Laboratories, Missouri State University, 2002

Principles of Development in Early Childhood, Missouri State University, 2001

TEACHING EXPERIENCE

English Language Learners Tutor, Literary Action Corps of Columbia, Mo. 2010

Tutored a University of Missouri student from Taiwan in becoming more self reliant and in developing communication skills.

Adobe InDesign Tutor, The Business Times Company, Columbia, Mo. 2007

Tutored new co-worker with beginner-level skills on how to use Adobe InDesign software.

PRESENTATIONS

Presentation, Hickman High School, Columbia, Mo. 2010

Invited by Electronic Media Instructor to lecture on design and illustration career options, what to expect from a collegiate design program, creativity, idea generation and process, and to present recent work to students.

Presentation, Hickman High School, Columbia, Mo. 2006

Invited by Electronic Media Instructor to present recent work to students.

PROFESSIONAL DEVELOPMENT

Anthropologie Holiday Display Workshop, St. Louis, Mo. Miller's Professional Imaging, 2013

Photoshop World, Las Vegas, Nv. Miller's Professional Imaging, 2013

AIGA St. Louis: Student Conference, 2006

PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

Columbia Art League, Joined April 2015

Digital Media Advisory Council, Columbia Career Center, 2009–Present

National Association of Photoshop Professionals, 2009–Present

Columbia Freelance Group, 2008–Present

PROFESSIONAL SKILLS

Software/Programming Languages

Adobe CC on Macintosh OS, Extensive knowledge in Photoshop, InDesign, Illustrator, Acrobat, Distiller, Bridge, Lightroom, FreeHand

Web, Working knowledge in Dreamweaver, HTML, XHTML, CSS, Wordpress, Firebug

Microsoft Office

Digital Imaging Photo Lab, Working knowledge in Kodak Digital Print Production and Taopix

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PROFESSIONAL SKILLS *continued*

Studio Art

Fine Art, two and three dimensional illustration, printmaking, drawing, painting

Skilled in numerous mediums, including scratchboard, pen and ink, pastel, charcoal

ACADEMIC SERVICE, MISSOURI STATE UNIVERSITY

Member, The National Society of Collegiate Scholars, 2003–2006

Member, Students In Design: MSU chapter, 2003–2006

WORK EXPERIENCE

Professional

Template Creative Manager, Millers Professional Imaging, Columbia, Mo. January 2014–Present

Recruit contract designers for Mpix, an online store offering high quality photographic press products.

Representative contact for designers. Collaborate with Art Director on template designs and provide feedback to designers. Responsible for template implementation schedule, assigning tasks and acquiring templates for product offerings. Manage production and technical team in template implementation process. Additional responsibilities include pre-flighting files, creating website graphics and product photography for website graphics. Work collaboratively with Art Director to develop marketing materials for contract designer recruitment. Develop template guidelines for contract designers. Worked with lawyer and Marketing team to develop designer contract.

Recruit contract designers for Miller's Design Market, an online template store for professional photographers.

Contact representative for designers. Maintain and manage online store website and templates files.

Responsibilities include pre-flighting files and creating website graphics. Assist customer service department with template questions and technical problems. Develop template guidelines and schedule for contract designers.

Illustrator/Graphic Designer, Millers Professional Imaging, Columbia, Mo. 2009–Present

Illustrate and design photographic press product templates for three distinct Miller's proprietary brands: Mpix for consumers, MpixPro for emerging photographers, and Miller's for professional photographers. Execute multiple, distinct designs, illustrations, and patterns. Additional responsibilities include design and production of catalogs, press product template samples, business cards, brochures, marketing and in-house materials, logos, trade show event materials, website and software graphics. Product photography for marketing and catalog materials. Work collaboratively with the Art Director and Marketing team. Work directly with production team to develop new products and print vendors. Responsible for coordinating with production team and print vendors so that designs meet product specifications. Develop marketing campaigns. Manage branding standards and design print and web materials for MpixPro. Co-manage designers for Miller's online template store. Maintain and implement templates.

Graphic Designer, The Business Times Company, Columbia, Mo. 2006–2009

Design and advertisement production for local magazines: *Columbia Home & Lifestyle*, *Jefferson City Home & Lifestyle*, *Jefferson City Magazine*, *Columbia Business Times* and *Jefferson City Business Times*, and a national trade magazine, *Asphalt Pro* in print and digital formats. Developed advertisement campaigns, logos, media kit and in-house promotions. Created illustrations for magazine articles. Worked collaboratively with editors, photographers and marketing representatives. Worked directly with print vendors.

Graphic Artist, *Columbia Missourian*, Columbia, Mo. May–September 2006

Designed and developed newspaper ads and in-house promotions. Worked collaboratively with marketing representatives on advertisement campaigns.

Freelance, 2006–Present

Owner, Artist and Illustrator, Cody Alice, Hallsville, Mo. 2013–Present

Developed a unique brand for online store. Create artwork for paper goods, organizational and novelty products.

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WORK EXPERIENCE

Freelance, 2006–Present, *continued*

Publication Design

Graphic Designer, Unbridled Books, Lakewood, Co. and Columbia, Mo. 2007–2012

Initial re-design of publishing catalog and biannual layout changes. Design and advertisement development for promotion of books in *Publisher's Weekly*, *The New York Times Book Review*, *Bookforum*, *Oxford American* and *Booklist*.

Art Director, Smart Media, LLC, *Columbia Woman Magazine*, Columbia, Mo. 2010

Magazine identity design, photo and art direction, layout execution and illustrations. Media kit design and development.

Graphic Designer, Missouri State University, 2006

Book layout and design of *Moon City Review* for Moon City Press

Stationery and Print Design

Baby shower invitation design, Michelle Wright, Columbia, Mo. 2012

Birth announcement designs, Caleb and Sarah Moore, Hallsville, Mo. 2006, 2009, 2012

Marriage announcement design and illustration, Mark and Skye Copeland, Newport News, Va. 2011

Wedding stationery design and illustration, Dan and Sarah Brecht, Columbia, Mo. 2008

Calendar and greeting cards design and illustrations, Jane West, Columbia, Mo. 2007

Wedding stationery design, Stan Long and Michelle Eames, Columbia, Mo. 2007

Identity Design

Identity design system, A Virtual Essence, Tampa, Fl. 2012

Identity design system, Coalition Against Rape and Domestic Violence, Fulton, Mo. 2010

Business card design, RT Design LLC, Columbia, Mo. 2010

Business card design, CAM Plumbing, Columbia, Mo. 2009

Business card design, Greg Moore & Sons Remodeling and Renovation, Auxvasse, Mo. 2007

Website Design and Development, Jennifer Kettler Photography, Columbia, Mo. 2009

CD Packaging Design and Illustration for *The Wheel* by John Corrigan, John Corrigan, 2006

PUBLISHED ILLUSTRATIONS

Books

“Let’s Take a Nap,” *Creative Workshop: 80 Challenges to Sharpen Your Design Skills*. David Sherwin. HOW Books. 2010. p.92.

“Outdoor Wedding,” *Creative Workshop: 80 Challenges to Sharpen Your Design Skills*. David Sherwin. HOW Books. 2010. p.108–109.

“Untitled,” *Innocent Impressions: The Best Works from America’s Emerging Young Artists*. Arts & Kids. Owing Mills, Maryland. 2001.

PUBLISHED ILLUSTRATIONS *continued*

Magazines

- “Preparing for Elder-care: Paying for Long-term Care,” *Columbia Woman Magazine*. Smart Media LLC. September–October 2010. p. 16–17.
- “Millie’s Drag,” *Columbia Woman Magazine*. Smart Media LLC. September–October 2010. p. 22–23.
- “Facing Fear,” *Columbia Woman Magazine*. Smart Media LLC. September–October 2010. p. 28.
- “Dr. Trish Blair: Moving Mountains,” *Columbia Woman Magazine*. Smart Media LLC. July–August 2010. Cover.
- “Dr. Trish Blair: Moving Mountains,” *Columbia Woman Magazine*. Smart Media LLC. July–August 2010. p. 8–11.
- “Poems by Sarah Blackmon,” *Columbia Woman Magazine*. Smart Media LLC. June 2010. p. 24.
- “Honor Thy Mother: and Father and Brother and Friends,” *Columbia Woman Magazine*. Smart Media LLC. May 2010. p. 13.
- “Fit for a Tea Party (or a Girls Night In or a Mother’s Day Brunch or...): Small Bites to Talk Over,” *Columbia Woman Magazine*. Smart Media LLC. May 2010. p. 22–23.
- “Learning How to Listen,” *Columbia Woman Magazine*. Smart Media LLC. April 2010. p. 21.
- “Can Listening to Music Help You Work Better?” *Columbia Woman Magazine*. Smart Media LLC. April 2010. p. 16.
- “Family Fun in Columbia,” *Columbia Home & Lifestyle*. The Business Times Company. April–May 2009. p. 74–75.
- “There’s No Place Like Home,” *Columbia Home & Lifestyle*. The Business Times Company. April–May 2009. p. 62–63, 65.
- “What’s Coming Up in the Housing Market,” *Jefferson City Magazine*. The Business Times Company. March–April 2009. Cover.
- “Investment Strategies 101: Investment Tips for Beginners,” *Columbia Home & Lifestyle*. The Business Times Company. December 2008–January 2009. p. 76–78.
- “Visiting with Virtue: Hospital Etiquette 101,” *Columbia Home & Lifestyle*. The Business Times Company. February–March 2008. p. 74–75.
- “Where Does Trash Go?” *Jefferson City Magazine*. The Business Times Company. March–April 2008. p. 22–23.
- “Safety Net: Parenting in the Age of Social Networking Web Sites,” *Columbia Home & Lifestyle*. The Business Times Company. April–May 2008. p. 78–80.
- “Little White Lies Women Tell Their Doctor’s (and Why They are Bad for Your Health),” *Jefferson City Magazine*. The Business Times Company. November–December 2008. p. 98.
- “Green Again: The Cycle of Recycling, From Waste Not, Want Not to Save the Earth,” *Columbia Home & Lifestyle*. The Business Times Company. April–May 2008. p. 89–90.
- “Kindness of Strangers: Voluntary Action Center Spreads Much-Needed Holiday Cheer,” *Columbia Home & Lifestyle*. The Business Times Company. December 2007–January 2008. p. 60–61.
- “Setting the Stage for Success: Professional Home Stagers Can Help Sell Your House—Or Prep it for a Party,” *Jefferson City Home & Lifestyle*. The Business Times Company. September–October, 2007. p. 42.
- “Risks of the Pill: What Migraine Sufferers Need to Know About Birth Control,” *Jefferson City Home & Lifestyle*. The Business Times Company. September–October, 2007. p. 43.
- “Manicures & More: Getting the Upper Hand on Beauty,” *Columbia Home & Lifestyle*. The Business Times Company. August–September, 2007. p. 66–67.

PUBLISHED ILLUSTRATIONS *continued*

Magazines

“Staying in the Game: Summertime Safety and Remedies for Kids,” *Jefferson City Home & Lifestyle*. The Business Times Company. July–August, 2007. p. 36–38.

“Get Glowing: Summer Beauty at it’s Best,” *Columbia Home & Lifestyle*. The Business Times Company. June–July, 2007. p. 53.

“Protecting Our Daughters: New HPV Vaccine Stirs Both Hope and Debate Among Columbia Parents and Health Professionals,” *Columbia Home & Lifestyle*. The Business Times Company. June–July, 2007. p. 55–56.

“Etiquette,” *Columbia Home & Lifestyle*. The Business Times Company. February–March, 2007.

“Parenting,” *Columbia Home & Lifestyle*. The Business Times Company. 2007.

GROUP EXHIBITIONS

Columbia Art League, Columbia, Mo.

Interpretations III, 2015, Juried

Central Bank of Boone County-Ashland Art Gallery, Ashland, Mo.

Ashland Artist Group Annual Art Show, 2015, People’s Choice Award

Sidney Larson Gallery, Columbia, Mo.

Paper in Particular, 2014, Juror: Craig Barber

Missouri State University Student Exhibition Center, Springfield, Mo.

Practicum Exhibition, 2006

Students In Design Exhibition, 2003

Students In Design Exhibition, 2004

Students In Design Exhibition, 2005

Foundations Exhibition, Spring 2003

Foundations Exhibition, Fall 2003