

# cody alice moore

www.codyalicemoore.com  
hello@codyalicemoore.com  
573.881.8141

121 Fairview Street  
Hallsville, Mo. 65255

## EDUCATION

**B.F.A. in Design, Dual Emphasis in Graphic Design and Illustration**, Missouri State University, 2006  
Cum Laude

## WORK EXPERIENCE

### Professional

**Template Creative Manager**, Millers Professional Imaging, Columbia, Mo. 2014–Present

Recruit contract designers for Mpix, an online store offering high quality photographic press products. Representative contact for designers. Collaborate with Art Director on template designs and provide feedback to designers. Responsible for template implementation schedule, assigning tasks and acquiring templates for product offerings. Manage production and technical team in template implementation process. Additional responsibilities include pre-flighting files, creating website graphics and product photography for website graphics. Work collaboratively with Art Director to develop marketing materials for contract designer recruitment. Develop template guidelines for contract designers. Worked with lawyer and Marketing team to develop designer contract.

Recruit contract designers for Miller's Design Market, an online template store for professional photographers. Contact representative for designers. Maintain and manage online store website and templates files. Responsibilities include pre-flighting files and creating website graphics. Assist customer service department with template questions and technical problems. Develop template guidelines and schedule for contract designers.

**Illustrator/Graphic Designer**, Millers Professional Imaging, Columbia, Mo. 2009–2014

Illustrate and design photographic press product templates for three distinct Miller's proprietary brands: Mpix for consumers, MpixPro for emerging photographers, and Miller's for professional photographers. Execute multiple distinct designs, illustrations and patterns. Additional responsibilities include design of catalogs, press product template samples, business cards, brochures, marketing and in-house materials, logos, trade show event materials, website and software graphics. Create press product guide files for new products. Product photography for marketing and catalog materials. Work collaboratively with the Art Director and Marketing team. Work directly with production team to create press dies for letterpress products. Responsible for coordinating with production team and print vendors so that designs meet product specifications. Develop marketing campaigns. Manage branding standards and design print and web materials for MpixPro.

**Graphic Designer**, The Business Times Company, Columbia, Mo. 2006–2009

Editorial and advertisement design for magazines: *Columbia Home & Lifestyle*, *Jefferson City Home & Lifestyle*, *Jefferson City Magazine*, *Columbia Business Times* and *Jefferson City Business Times*, and a national trade magazine, *Asphalt Pro* in print and digital formats. Production responsibilities included developing a magazine dummy, layout execution and preparing print-ready files. Developed advertisement campaigns, logos, media kit and in-house promotions. Created illustrations for magazine articles. Worked collaboratively with editors, photographers and marketing representatives. Worked directly with print vendors.

### Freelance

**Graphic Designer**, Unbridled Books, Lakewood, Co. and Columbia, Mo. 2007–2012

Initial re-design of publishing catalog and biannual layout changes. Design and advertisement development for promotion of books in *Publisher's Weekly*, *The New York Times Book Review*, *Bookforum*, *Oxford American* and *Booklist*.

**Art Director**, Smart Media, LLC, *Columbia Woman Magazine*, Columbia, Mo. 2010

Magazine identity design. Responsibilities included art and photo direction, developing a magazine dummy, layout execution, creating illustrations for articles and preparing print-ready files. Media kit design and development.

**Graphic Designer**, Missouri State University, 2006

Book layout and design of *Moon City Review* for Moon City Press

# cody alice moore

www.codyalicemoore.com  
hello@codyalicemoore.com  
573.881.8141

121 Fairview Street  
Hallsville, Mo. 65255

## PROFESSIONAL SKILLS

### Software/Programming Languages

**Adobe CC on Macintosh OS**, Extensive knowledge in Photoshop, InDesign, Illustrator, Acrobat, Lightroom, Bridge

**Web**, Working knowledge in HTML, XHTML, CSS, Wordpress, Firebug

### Microsoft Office

**Digital Imaging Photo Lab**, Working knowledge in Kodak Digital Print Production, Taopix and Mediaclip

### Studio Art

**Fine Art**, two and three dimensional illustration, printmaking, drawing, painting

**Skilled in numerous mediums**, including scratchboard, pen and ink, pastel, charcoal

## PROFESSIONAL DEVELOPMENT

**Photoshop World**, Las Vegas, Nv. Miller's Professional Imaging, 2013

## PROFESSIONAL ASSOCIATIONS AND MEMBERSHIPS

**Columbia Art League**, Joined April 2015

**Digital Media Advisory Council**, Columbia Career Center, 2009–Present

**National Association of Photoshop Professionals**, 2009–Present

**Columbia Freelance Group**, 2008–Present

## FEATURED WORK

*Creative Workshop: 80 Challenges to Sharpen Your Design Skills.*  
David Sherwin. HOW Books. 2010. p.92, p.108–109.

## GROUP EXHIBITIONS

Columbia Art League, Columbia, Mo.

**Interpretations III**, 2015, Juried

Central Bank of Boone County-Ashland Art Gallery, Ashland, Mo.

**Ashland Artist Group Annual Art Show**, 2015, People's Choice Award

Sidney Larson Gallery, Columbia, Mo.

**Paper in Particular**, 2014, Juror: Craig Barber

Missouri State University Student Exhibition Center, Springfield, Mo.

**Practicum Exhibition**, 2006

**Students In Design Exhibition**, Spring and Fall 2003–2005

**Foundations Exhibition**, Spring and Fall 2003