



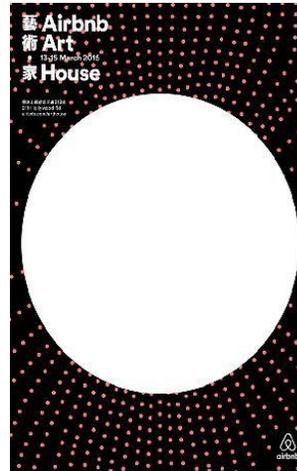
Airbnb Will Open The Airbnb Art House To Coincide With The Art Basel Show Week In Hong Kong

For the first time acclaimed artists invite guests to a sleepover inside an art installation

HONG KONG—March 9, 2015—[Airbnb](#), the world's leading community driven hospitality company, will be opening the Airbnb Art House to coincide with the Art Basel show week in Hong Kong. The Art House, an exciting foray into the art world for Airbnb, will be a space where hospitality, creativity and art meet. From March 13 to 15, guests can visit the Art House to connect and relax by day, and enjoy uniquely created performance projects by night.

Popping up in the Sheung Wan neighborhood, the Airbnb Art House will be a surrealist environment entirely fantasized, realized, and hosted by a group of 12 international artists. Each night's performance will be a collaboration between performance and multimedia artists who together will explore the hosting culture in Asia and elaborate on the notion of “Belonging” through their pieces. For the grand finale on March 15, a small group of fortunate guests will get to stay overnight in Spanish Argentinian artist Amalia Ulman's hosting performance, becoming part of an all-night interactive experience.

Creativity is part of Airbnb’s DNA and the company has created the Art House as a place to cultivate and celebrate moments of belonging between strangers. To win an overnight stay in the Airbnb Art House participants are asked to submit a story of finding refuge, focusing on the experiences and impressions of meeting strangers in unexpected circumstances. Amalia Ulman herself will pick five winners that will get to stay at the Art House for a very special night of hospitality and art. The winning ideas will also be integrated into Amalia’s performance, making the overnight guests an integral part of the experience. More details at www.airbnb.com/arthouse.



The Art House is open to the general public during the following opening times, with RSVP required for specific performance times. Please visit www.airbnb.com/arthouse for more information and details on how to RSVP. Airbnb Art House access is limited and guests may attend on a first come first serve basis.

Friday, March 13: 1pm - 8pm, 11pm –late
Saturday, March 14: 11am - 8pm, 10pm - late
Sunday, March 15: 11am - 5pm

About Airbnb

Founded in August of 2008 and based in San Francisco, California, Airbnb is a trusted community marketplace for people to list, discover, and book unique accommodations around the world – online or from a mobile phone. Whether an apartment for a night, a castle for a week, or a villa for a month, Airbnb connects people to unique travel experiences, at any price point, in more than 35,000 cities and 192 countries. And with world-class customer service and a growing community of users, Airbnb is the easiest way for people to monetize their extra space and showcase it to an audience of millions. Details please visit official website www.airbnb.com.hk.