

# Social Media Volunteer



**Purpose:** Social Media Volunteers are responsible for managing LSPIRG's social media platforms including but not limited to Facebook, Twitter, Instagram, Pinterest, Tumblr, and the web blog.

**Location:** LSPIRG office

**Key Responsibilities:**

- Updating the LSPIRG Facebook page at least 3 times per week
- Scheduling weekly Tweets from the LSPIRG Twitter account & Tweet Deck
- Uploading photos from LSPIRG events/initiatives to the LSPIRG Instagram account
- Pinning social justice oriented pictures, recipes, etc. to the LSPIRG Pinterest boards
- Writing and/or uploading weekly content to the LSPIRG web blog

**Reports to:** Volunteer Engagement Coordinator

**Time Commitment:** 5-10 hours per week in the LSPIRG office for at least one semester, extension of position to a second semester may be negotiated

**Qualifications:** Must be prepared to work independently, excellent written communication skills, time management, willingness to work as part of a team, and demonstrated savvy with social media

**Support:** All volunteers receive orientation including anti-oppression training.

\*Please note: LSPIRG can accommodate up to two Social Media volunteers per semester. If we receive more than two applicants, an interview process will determine best candidates for the position.