



EMMA REIN

07985182204

EMMAREIN224@HOTMAIL.COM

14 THE DRIVE, BUCKHURST HILL, ESSEX, IG9 5RB

WWW.EMMAREINGD.COM

PERSONAL STATEMENT

I am an enthusiastic and innovative young graphic designer who would love to experience different aspects of the graphic design industry to improve my skills and ability. I love being challenged in the work that I do as well as in my personal life, which is probably one of the reasons that I have become so interested in food and nutrition and the effects that it has on everyday life. I enjoy mixing the handmade and computerised aspects of design in my work with things such as screen-printing and collage. I have to start all of my designs with a quick sketch or doodle so that I can see in my mind the way that I want a design to go. I love working within magazine design and layout, whilst trying to make the viewer see things in a different way, and also like working with typography and using the shape and style of the letters to give the piece of work a certain feel and tell a story.

INTERESTS

Health and Fitness - Over the past year I have changed the way that I think about nutrition and fitness through losing weight and overhauling my diet. I have also helped to educate my family and friends on this as well as spending a lot of time on blogs trying to educate myself further.

Society - I have been the treasurer of the Jewish Society since it started back in 2012, where we aimed to create a Jewish community within Coventry and educate students about Judaism, Jewish or not! We hold regular events throughout the year including socials, trips as well as fortnightly Friday night dinners.

Travel - A recent university exchange trip to China gave me a new insight into infographics and using symbols and signs to tell a story rather than letters and words. I saw which aspects of design can be used and understood universally.

ACHIEVEMENTS

- Adobe Certified Associate - Visual Communication using Adobe Photoshop CS6
- Adobe Certified Associate - Web Communication using Adobe Dreamweaver CS6
- Clean Drivers Licence
- Completed the Penguin Design Award 2012/14
- Live brief for Coventry Cathedral Big Draw 2012
- Flyers for the Coventry University Jewish Society
- Level 1 in French

EDUCATION

First Class Graphic Design Degree

Coventry University, Coventry
Sept 2011 - Jun 2014

Foundation Diploma - Merit

Coventry University, Coventry
Sept 2010 - Jun 2011

3 A levels including Product Design

King Solomon High School, Barkingside, Ilford, Essex
Sept 2008 - Jun 2010

12 GCSE's A-C grades including Graphic Design

King Solomon High School, Barkingside, Ilford, Essex
Sept 2003 - Jun 2008

EXAMPLES OF WORK

- Dissertation written on the uses and power of department store window displays
- Penguin books covers - One flew over the cuckoo's nest
- Sky Arts - 20 second sting
- V&A - Posters, App design and extras
- D&AD - Body Shop posters
- Coventry City Council - Present for the mayor to give to a sister town.
- Experimental Typography

SKILLS

- Magazine Layout
- Visual Communications
- Branding
- Corporate Identity
- Advertising Campaigns
- Typography
- Perfectionist
- Attention to detail
- Working to a tight deadline
- Organisation skills
- Using handmade design and style (stamps and letterpress)
- The use of bright colours

WORK EXPERIENCE

April 2015 - Cosmopolitan Magazine - 1 month art department internship.

- Created layouts and spreads for many different segments of the magazine. I took copy and images that were given from the different departments (e.g. fashion, beauty or feature editors) and then laid them out onto the given layout or style. Some of the spreads had more design within them and others had to stick to a strict house style in order to make each section recognisable to the reader.

November 2014 - Present: Passion for Luxury Ltd - Graphic Design/Personal assistant (Part Time)

Working within the interior design company to create letterhead, room plans, product research and admin.

2014 - 1 Weeks publishing work experience at Random House - Vintage

2007 - Present: Lynnovations, Display Technician (Part Time)

7 years working for a display company that creates balloon displays and table centres for weddings, big functions etc. I produce balloon displays and work with a team creating and assembling 'WOW' table centres and added extras, such as table plans. I do all of the Graphic Design work including producing table names, table plans, wine bottle labels and flags etc. These are then used to create a theme and a feeling at the function that draws everything together. This has given me skills to be able to create with a tight deadline and using a strict brief of what the client wants for the occasion to create their vision as well as making the ideas usable and effective.

2007 - Works Experience at Property Week and Estates Gazette

This was part of my school curriculum to help us to decide where we would want to focus our future.

TECHNICAL SKILLS

excellent ★★★★★

basic ★

