



Private Sector Partnerships and Delivering on Combating VAWG Terms of Reference

The Gender and Development Network's (GADN) Violence Against Women and Girls (VAWG) Working Group invites individual researchers and research consultants to support the delivery of a discrete research project to explore the relationship between DFID's private sector approach and implementation of relevant VAWG commitments.

Deadline for applications: 5pm Wednesday 28th October 2015 (interviews 10 & 11 November 2015)

Duration of Contract: 18 November – 31 January 2016

About the Gender and Development Network (GADN):

GADN is a diverse, effective and inclusive membership network made up of leading UK-based non-governmental organisations' (NGO) staff, practitioners, consultants and academics working on gender, development and women's rights issues. GADN enables members to share information and expertise, effectively lobby government and international bodies on gender and development issues and provide expert advice and comment on policies and projects. Our members work in partnership with development and advocacy organisations throughout the world.

GADN working groups bring together our members around thematic areas related to gender and development. The Working Group on VAWG¹, hereafter referred to as 'the Working Group', consists of GADN members who work (either within work or as a specialism) on ending VAWG internationally through positively influencing UK policy and practice, primarily through the UK's Department for International Development (DFID).

Project rationale:

Under the last government (2010 – 2015), DFID increasingly highlighted the importance of working with private sector partners to support international development. This was predominantly through a focus on economic growth in terms of new sources of investment, job creating and supporting increases in trade. This is outlined in its private sector development strategic framework,² in which women feature under 'pillar 5' addressing the need for inclusive growth. Since the General Election in May 2015, DFID has confirmed that it will step-up private sector engagement and the need to move away from 'traditional' aid models to look at "*different players, different models, different money [and] different needs.*"³ Much of this continues to focus on supporting economic growth through jobs, investment and the ongoing liberalisation of trade, while also creating opportunities for UK businesses overseas.

¹ <http://gadnetwork.org/violence-against-women-and-girls>

² https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/276859/Econ-development-strategic-framework_.pdf

³ <https://www.gov.uk/government/speeches/changing-world-changing-aid-where-international-development-needs-to-go-next>

Ending VAWG has also been priority for DFID, demonstrated by the launch of several initiatives including the What Works to Prevent VAWG Programme⁴, the Call to Action⁵ and efforts around ending FGM and EFM including the Girls' Summit⁶. In October 2014, DFID released a mapping report which showed that spending on VAWG programming has increased by 563%⁷. DFID continues to prioritise tackling VAWG and has a robust Theory of Change in place to guide the development of policies and programmes⁸. In February 2015, DFID released 2 guidance notes⁹ for its policy and practice to economic development and women's economic empowerment that covered VAWG in the workplace including by building capacity and approaches within the private sector to tackle VAWG.

Project aim:

This project is designed to build the Working Group's understanding of how DFID engages the private sector to respond to VAWG, examples of good and bad practice. This work will also inform future advocacy work. *(Parameters of project to be discussed with consultant – however the main focus will be DFID's engagement with the private sector on VAWG programming).*

Key questions:

- What private sector partnerships does DFID hold re: VAWG?
- What does existing evidence and experience suggest is good practice and bad practice?
- What are the implications of DFID's private sector approach for local VAWG service providers (including women's rights organisations)? In terms of:
 - a) Receiving funding from DFID/private sector;
 - b) Building capacity of local organisations (sustainability) and for WRO to receive funding
- Is there any evidence for return on investment in this work as opposed to investment in other development actors, including government agencies, INGO's and grassroots women's movements?
- The extent to which DFID relies on economic empowerment through the private sector to end VAWG and achieve women's empowerment.

Project outputs:

- Short report (maximum 12 pages) which includes:
 - Recommendations for areas of further exploration;
 - Recommendations for the working group's advocacy efforts;
 - Guiding principles for working with the private sector on VAWG that incorporate a women's rights approach and DFID's Theory of change on preventing VAWG.
- Questionnaire for Working Group members to use with local partners *NB this questionnaire will be used by the Working Group to internally collect data that will complement the report and provide field/local perspectives to add to the data after the project;*
- Briefing (verbal) with Working Group members;
- Potentially presentation to relevant civil servants.

Timeframe and budget:

This project will start no later than **Wednesday 18 November 2015** and the report will be produced no later than **Friday 18 December 2015** with a briefing with GADN members in **January 2016** (date tbc). The total

⁴ www.whatworks.co.za

⁵ <https://www.gov.uk/government/news/greening-girls-and-women-must-be-kept-safe-in-emergencies>

⁶ <https://www.gov.uk/government/topical-events/girl-summit-2014/about>

⁷ https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/368932/Map-DFID-VAWG-prog-2014b.pdf

⁸ https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/67336/how-to-note-vawg-1.pdf

⁹ <https://www.gov.uk/government/collections/violence-against-women-and-girls-guidance-notes>

budget for this project is **£2,000** and applicants are expected to provide a detailed budget (including expenses) in their proposal.

We envision that this will require **8 days' work**: desk based research and analysis (4 days), interviews (1 day), writing report (1 day), briefing with GADN members (0.5 days), and developing questionnaire (0.5 days). We envisage a break clause after 2 days research to enable the consultant to feedback if there is not adequate information available to fulfil the project.

Scope of work:

The appointed researcher/consultant will work closely with the co-chairs of the Working Group to finalise the design of the project. The appointed researcher/consultant will be responsible for collecting and analysing the data and producing the final report no later than 18 December 2015. We will provide details of relevant GADN members and facilitate contact.

We expect applicants to propose, in their application, an approach for the project including deliverables and timelines. We anticipate that research for this project will include:

Desk-based research: A review of current literature is likely to include: NGO reports, DFID policies and project documentation (e.g. business cases), research reports and other relevant materials. Such documents will cover a wide range of countries, with interventions at various levels. They will mainly focus on VAWG but there may be relevant documents (e.g. regarding health service provision). DFID materials used will be those publically available and the co-chairs will support in the identification of relevant materials.

Key Informant Interviews: with GADN members and individual stakeholders. It is envisioned that these will be with individuals over telephone/Skype.

Progress reports: regular check-ins (calls/e-mails) with the co-chairs is expected including around regular milestones to resolve issues and be consistent with goal of collaborative learning.

Research report: the appointed researcher/consultant will produce a final report no later than 18 December 2015. This will capture the findings and make recommendations. The report should not exceed 12 pages, excluding annexes.

Briefings: These will be presentations with time for Q&A, in person, with Working Group members and other key stakeholders and likely to be no longer than two hours in length. At least one briefing with Working Group members in January 2016 is required with the possibility of an additional to be agreed. The date will be agreed in advance with the co-chairs of the Working Group.

Essential skills and experience:

- A post-graduate research degree in a relevant discipline -sociology, peace and conflict studies, economics, political science, anthropology, public policy, etc. (preferably PhD);
- Fluent in English;
- Excellent written skills;
- Experience in qualitative research, on relevant topics;
- Strong gender analytical skills;
- Expertise in VAWG and/or private sector;
- Knowledge of DFID's work on VAWG and/or private sector;
- Knowledge of issues regarding women's rights, particularly in developing countries;
- Ability to work to strict/tight deadlines.

To Apply:

Please submit:

- A research proposal with: approach and justifications; timeline for work being undertaken; issues you would like to flag; detailed budget including any expenses required (please note the total budget for this project is £2000);
- CV;
- A list of relevant research projects that you have previously worked on. Any resulting publications for these projects should also be listed.

Please submit your application by 5pm (UK) on Wednesday 28th October 2015 to Kady Billington-Murphy at kady@gadnetwork.org. Please also address any queries to Kady (GADN Coordinator). Interviews are likely to be held on Tuesday 10 and Wednesday 11 November 2015.

The Gender & Development Network (GADN) brings together expert NGOs, consultants, academics and individuals committed to working on gender, development and women's rights issues. Our vision is of a world where social justice and gender equality prevail and where all women and girls are able to realise their rights free from discrimination. Our goal is to ensure that international development policy and practice promotes gender equality and women's and girls' rights. Our role is to support our members by sharing information and expertise, to undertake and disseminate research, and to provide expert advice and comment on government policies and projects.

For more information or to join the Gender & Development Network, please e-mail: info@gadnetwork.org.uk

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Working groups

GADN brings together development practitioners, experts and academics working on thematic issues through working groups.

Disclaimer

GADN produces a series of background briefings and position papers for use by our members and others. These are produced by the Secretariat and relevant Working Groups. They do not necessarily represent the views of all our members.

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