Since CPEX’s inception in 2006, we’ve engaged in more than 70 planning processes in Louisiana, serving to:

- Revitalize downtowns and historic corridors
- Create walkable, bikeable neighborhoods
- Address flood risk and help communities adapt to climate change
- Support sustainable coastal development
- Advance good governance
- Lift up diverse community voices to envision Louisiana’s future

This work is more important than ever as we face generational challenges related to climate change, public health, and equity. CPEX continues to bring the power of planning to partnerships at all scales to build a strong, resilient future for all who call Louisiana home.
2020 was turned upside down by the COVID-19 pandemic. Once again, we’re witnessing the many ways that long-standing racial, economic, and health disparities compound the impacts of disaster—inequities that must be addressed as we plan for a future shaped by climate change. Under extraordinary conditions, CPEX doubled down on climate adaptation, community planning, and healthy community design. We created new partnerships to understand and help temper COVID-19’s impacts across the state, all while pivoting our work and engagement practices to keep our staff, partners, and communities safe.
Partnered with UrbanFootprint, food banks, and other local organizations to develop and deploy the COVID-19 Recovery Insights Platform to better understand the pandemic’s effects on housing, employment, and food insecurity; identify areas of growing need; and enable targeted resource allocation at the state and local levels.

**ONGOING:** Partnership with Blue Cross Blue Shield of Louisiana to examine the relationship among complete streets, parks, and health.

Collaborated with Scotlandville neighborhood groups to create a plan to implement the community’s vision for revitalizing the area and strengthening North Baton Rouge.

**ONGOING:** Facilitating the Louisiana Watershed Initiative working group, focused on aligning state agencies toward a watershed-based approach to flood risk.
Provided planning services to Southern University, Scotlandville, Opelousas, Lafayette, and St. John the Baptist, St. Helena, Tensas, and Madison parishes to elevate local culture, promote active transportation, reduce risk, spur economic activity, and revive neighborhoods and downtowns.

CPEX launched a webinar series addressing city planning needs in the wake of COVID-19—including transit, food insecurity, and vulnerability, and what it will take to achieve Complete Neighborhoods.

Engaged Baton Rouge residents to think about their neighborhoods in a new way with the 20-Minute Neighborhood Bingo Challenge.

Governor Edwards signed Executive Order JBE 2020–19, establishing a Chief Resilience Officer and charging state agencies with coordinating their efforts toward climate adaptation. CPEX’s Adaptive Governance Initiative is facilitating this work in partnership with the Governor’s Office of Coastal Activities.

ONGOING: Partnership with LSU AgCenter to implement Complete Streets Action Plan items like crosswalks, safer on-street parking, and bike repair stations in Madison, Tensas, and St. Helena parishes—places experiencing some of the greatest health disparities in Louisiana.
Continuing our partnership with state agencies to advance the Adaptive Governance Initiative and Louisiana Watershed Initiative—coordinating resources and utilizing data in transformative ways to reduce risk, assess vulnerability, plan for climate adaptations, and manage our watershed wisely.

**The Virtual Smart Growth Summit engaged 1,600 people from 7 countries.** Panels included thought leadership on how pandemics of the past have shaped urban planning, giving us insight into modern-day responses.

**WHAT’S NEXT?**

In 2021, planning great communities means planning for equity, for health, and for climate change. CPEX will continue to address these issues through our thought leadership, planning expertise, and policy advocacy across Louisiana—creating livable, resilient places for all. Here are just a few things we’re looking forward to.

Continuing to work with communities throughout the state to plan resilient, inclusive, and economically sustainable futures for their citizens.

Continuing our partnership with state agencies to advance the Adaptive Governance Initiative and Louisiana Watershed Initiative—coordinating resources and utilizing data in transformative ways to reduce risk, assess vulnerability, plan for climate adaptations, and manage our watershed wisely.
The Governor’s Office announced the Climate Initiatives Task Force, established to identify strategies for achieving net-zero greenhouse gas emissions by 2050. CPEX staff is serving on the task force and its subcommittees.

Ran a COVID-compliant public meeting in Opelousas for the Downtown Development District Master Plan, enabling the integration of community input into the draft plan recommendations.

“Great communities are communities that work for everyone. If Louisiana is to realize its full potential, equity must be at the center of our vision for the future and at the forefront of our planning processes.”

– Camille Manning-Broome, President & CEO, CPEX

Introducing the Louisiana Healthy Community Design Guide and developing new partnerships with health sector entities to build on our goal of ensuring that community planning results in better health outcomes for all residents.
**SUSTAINED GIVING**

In 2020, CPEX celebrated 30 members who have supported CPEX with **10 years of giving**. Thanks to these special members for their ongoing commitment to the CPEX mission.

CPEX also launched the **Visionary Circle** and **Corporate Partner** membership options in 2020. Visionary Circle members commit to an annual gift of at least $1,000 for five years, and Corporate Partners support CPEX with a gift of at least $2,500 annually.

**FUNDERS**

- Blue Cross and Blue Shield of Louisiana Foundation
- Foundation for Louisiana
- Greater New Orleans Foundation
- Huey and Angelina Wilson Foundation
- Irene W. and C.B. Pennington Foundation
- The Kresge Foundation
- Louisiana Healthy Communities Coalition
- McKnight Foundation
- Southern University System Foundation
- Walton Family Foundation

**2020 MEMBERS**

CPEX members are the champions who help us realize our vision for a strong Louisiana. They recognize our state’s unique assets and challenges and invest in our shared future by supporting vision and planning for resilient, livable, and equitable communities.

Membership contributions provide critical support for CPEX’s thought leadership, neighborhood engagement, smart growth advocacy, and good governance work that is not funded by grants or contracts.

- **$25,000 +**
  - Cordell and Ava Haymon
- **$10,000 +**
  - The John A. Thomas and Elizabeth “Boo” Thomas Family Fund
- **$5,000 +**
  - Laurie Aronson
  - Blue Cross and Blue Shield of Louisiana
  - Charles W. Lamar III, Charles Lamar Family Foundation
  - Petroleum Service Corporation
  - John G. Turner and Jerry G. Fischer
- **$2,500 +**
  - AARP Louisiana
  - Beverly Coates
  - Cathy Coates and Brian Hales
  - Hancock Whitney
  - Virginia and John Noland
  - Stone Pigman Walther Wittmann L.L.C.
  - Stonehenge Capital
  - Erin Monroe Wesley // Cox Communications
  - Joanna Wurtele
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<td>$1,000+</td>
<td>Alden and Margaret Laborde Foundation, Roger Alden and Marcia G. Moser, Alma Lee, Norman and Cary Saurage Fund, Terrell and Mary Kay Brown, Capital Area Finance Authority, Preston &amp; Marian Castille, Steve Cochran, Douglass S. Coleman, Chris and Kelsey Funes, Kidder &amp; Schultz CPAs, LLC, Looney Ricks Kiss / LRK, Camille Manning-Broome and Devin Broome, Moyse Family Foundation, Phelps Dunbar LLP, Deborah Sternberg, Board Member, Anne and Andy Thomas, WHLC Architecture</td>
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<td>$500+</td>
<td>Jim and Janie Brandt, BREC Foundation, Steve Carville, Milton J. Womack, Inc., Helena and Kevin Cunningham, Roberta A. Guillory, Brian and Barbara Haymon, Dr. Steve and Mrs. Beverly Heymsfield, Josef Sternberg Memorial Fund, Kevin and Debbie Knobloch, Latter &amp; Blum Property Management, Inc., Lard Oil Company, Conville and Polly Lemoine, Jeannine &amp; Tim Lomax, Jay Noland, Linda and Mark Posner, Provident Resources Group, Ritter Maher Architects, LLC, Charles E. Schwing, Mike Wampold</td>
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Up to $200

Carlee Alm-LaBar
Maya Bennett
Nancy B. Bogan
Bradley-Blewster & Associates
City of Gonzales
Rev. Dr. Elenora Mackey
Cushenberry
Thomas Douthat
Kyle and Heather Finke
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Toni Keating
Jessica and Duncan Kemp
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Parker and Lauren Marschall
Susan Marschall
Chase and Amy McCalip
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Kelcee Smith
Janet Tharp and Clifton Coffey
Steve and Monica Winkler

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Janet Tharp
Director of Planning
Macey Williams
Smart Growth Summit Intern
Jennafer Zimmerman
LA Service and Leadership Scholar, a cohort within the LSU Ogden Honors College

NOTATIONS
- 10 Year Members
- Visionary Circle Members
- Corporate Partners
- 225 Gives
2020 TOTAL REVENUE
$2,407,574

21% Community Foundations
10% COVID-19 Response & Recovery Funders
15% Local Governments
25% State Contracts
5% Educational Events
8% Membership
14% National Foundations
2% Regional Partners

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