

ruzanna rozman

visual experience designer

ruzannarozman@gmail.com

912.224.6170

ruzannarozman.com



experience

Krush Technologies
Product Designer

Dayton OH
November 2016–August 2017

- Strategized product direction for the app ooVoo with Product and Leadership teams
- Collaborated with front-end and back-end developers in an Agile environment on both mobile and desktop platforms
- Designed product user interface elements and marketing assets including social media graphics, email templates and printed materials
- Conducted user testing sessions to improve on user experience of product

Northlich
Designer
Associate Designer

Cincinnati OH
October 2016
April 2015–September 2016

- Established and maintained brand assets for clients, collaborating within cross-functional teams
- Designed and updated web/print graphics to maintain clients' brand personas
- Brands include Marco's Pizza, Joanie Bernard Foundation and Schneck Medical Center

LPK Brands
Design Intern

Cincinnati OH
August 2014–March 2015

- Collaborated in designing packages for P&G, Mars and Kellogg's products
- Crafted mock-ups and presentation boards for various client presentations
- Brands include IAMS, Always, Pringles, and local non-profit organizations

skills

Design UX · UI · Strategy · Ideation · Branding · Storyboarding · Sketching
Wireframes · Prototyping · Layout · Mock-ups

Technical Experience Design CC · Illustrator CC · Photoshop CC · InDesign CC
Sketch · Basic HTML/CSS

education

Savannah College of Art and Design
B.F.A. Graphic Design, minor in Sequential Art

Savannah, GA
June 2014

Walt Disney Imagineering
Walt Disney Imagineering Course

Orlando FL
March 2012

