HOW TO RAISE CHILDREN WHO CARE AND CONTRIBUTE

HERE'S THE PROBLEM...

Parents everywhere say they want their children to be kind, compassionate adults. But children aren't getting the message.

- 80% of young people say happiness or achievement is their parents' biggest goal for them.
- 20% say caring for others is their parent's top priority.

Meanwhile, only 20% say caring for others is their parent's top priority.

What's more, current college students demonstrate a 40% decline in empathy compared with peers from 10 years ago.

BUT THERE'S GOOD NEWS!

Emerging research makes it clear that our capacity for empathy is like a muscle. We can teach children to be more caring and more focused on the common good.

The more you practice, the more compassion grows.

AND IT MATTERS.

The good you do together grows kinder kids and builds a better world - now and for generations to come.

YOU CAN MAKE IT HAPPEN.

4 Big-Hearted Strategies from Doing Good Together™

1. START BIG-HEARTED HABITS
   Do good deeds with a few simple tricks to your routine

2. VOLUNTEER TOGETHER
   Work together as a family to meet immediate community needs

3. JOIN OUR COMMUNITY
   Being part of a group - even a virtual group - keeps you motivated

4. LET US BE YOUR EXPERTS
   We'll help foster a culture of kindness and service in your school, faith community, parent group, business or organization

Created by Doing Good Together™. For more simple tools to make empathy and "giving back" a natural part of the early years, visit DoingGoodTogether.org.

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a-personal-college-students-story/

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