

CAMPAIGN MANAGEMENT MINOR



**HINCKLEY
INSTITUTE**

AT THE UNIVERSITY OF UTAH

College of Social and Behavioral Science

PURPOSE:

The Campaign Management Minor is an undergraduate minor administered by the Hinckley Institute of Politics through the College of Social and Behavioral Science. The minor offers undergraduate students the opportunity to learn the theory and practices that will allow them to be effective participants in election and advocacy campaigns.

REQUIREMENTS:

- To complete the Campaign Management Minor, students are required to complete courses in the Political Science, Communications, and Philosophy Departments. Students must also complete a political internship through the Hinckley Institute of Politics. Students majoring in Political Science, Communications and Philosophy may count these courses toward their major requirements.
- A maximum of two courses may be transferred from another institution to satisfy required courses.
- All courses in this minor must be passed with a letter grade of C- or better to count as credit toward the Campaign Management Minor. Grades for credit cannot be used to fulfill any of the requirements for the minor.
- Service Learning credit is available for those internships with appropriate content and activities, which usually involve substantial public or community service such as working with families, refugees, or social welfare issues.

ADDITIONAL INFORMATION:

For additional information and to have your minor coursework approved, please contact Gina Shipley at Gina.Shipley@hinckley.utah.edu

MINOR INFORMATION:

1 Core Course in American Institutions (AI):

3 credit hours required

<u>Course</u>	<u>Semester Course Taken</u>	<u>Units</u>	<u>Grade</u>
POLS 1100 US National Government	_____	_____	_____
ECON 1740 US Economic History	_____	_____	_____
HIST 1700 American Civilization	_____	_____	_____
HONOR 2212 American Institutions	_____	_____	_____

2 Core Courses in the Political
Science Department:

Both classes required – 6 credit hours

<u>Course</u>	<u>Semester Course Taken</u>	<u>Units</u>	<u>Grade</u>
HNKL 3160 Political Management	_____	_____	_____
HNKL 3910 Political Forums Series	_____	_____	_____

3 Elective Courses in the Political
Science Department:

9 credit hours required

<u>Course</u>	<u>Semester Course Taken</u>	<u>Units</u>	<u>Grade</u>
POLS 3030 State/Local Government	_____	_____	_____
POLS 3120 Political Parties	_____	_____	_____
POLS 3140 Gender and Politics	_____	_____	_____
POLS 3150 American Presidency	_____	_____	_____
POLS 3170 Interest Groups	_____	_____	_____
POLS 3180 Voting, Elections, & Public Opinion	_____	_____	_____
POLS 3200 Intro to Law and Politics	_____	_____	_____
POLS 5100 Advanced National Government	_____	_____	_____
POLS 5540 Non-Profit Advocacy	_____	_____	_____
POLS 5570 Mgmt of Non-Profits	_____	_____	_____

1 Elective Courses in the
Communications and/or Philosophy
Departments:

3 credit hours required

<u>Course</u>	<u>Semester Course Taken</u>	<u>Units</u>	<u>Grade</u>
COMM 3180 Communication & Social Reality	_____	_____	_____
COMM 5200 Persuasion and Politic Comm	_____	_____	_____
COMM 5350 Ethical Practices of Comm.	_____	_____	_____
COMM 5660 Media Ethics	_____	_____	_____
PHIL 3500 Ethics	_____	_____	_____
PHIL 3530 Environmental Ethics	_____	_____	_____
PHIL 3700 Political Philosophy	_____	_____	_____

1 Election or Advocacy Campaign
Internship:

Minimum of 3 credit hours required

<u>Course</u>	<u>Semester Course Taken</u>	<u>Units</u>	<u>Grade</u>
HNKL 4900 Political Internship	_____	_____	_____

TOTAL UNITS COMPLETED:
Total Required Units to Complete
Minor:

(22 to 26)

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I, the undersigned student, certify that the information provided within this application is accurate. I further acknowledge that it is my responsibility to ensure that the requirements for the Campaign Management Minor are met.

Name of Student

Name of Hinckley Administrator

Signature of Student

Signature of Hinckley Administrator

Date: _____

Date: _____