



NATASHA MISTRY

UX + Interaction Designer

natashamistry16@gmail.com

natasha-mistry.com

(510)-755-8494

PROFILE

I am a UX designer with a focus in interaction and product design. I have an extensive background in web and mobile focused design as well as experience in front-end development.

EDUCATION

Rochester Institute of Technology

New Media Design, BFA

Web Development Minor

Graduated 2017

EXPERIENCE

Designer, WillowTree Apps, Charlottesville, VA

June 2017 - Present

Designed mobile solutions from initial concepting phases to high-fidelity visual and interaction design.

UX Design Intern, Cloudera Inc., Palo Alto, CA

May 2016 - August 2016

Created a cross-platform design system to unify a suite of big data software products. Lead several user interviews and studies to define user personas.

UX Design Youth Intern, Cloudera Inc., Palo Alto, CA

May 2015 - August 2015

Designed web apps focusing on data design, application workflow and information design.

Student Graphic + Web Designer, RIT Academic Support Center, Rochester, NY

November 2014 - May 2017

Designed web and print content as well as managed and maintained the Academic Support Center's web and social media presence.

SKILLS

Design: Adobe CC, Sketch, Cinema 4D, Principle, Framer

Development: HTML/CSS, Javascript, Java, C#, Android Studio

Research: Persona Development, User Interviews, A/B Testing