

## SUMMARY

Associate Creative Director, Senior Art Director, Graphic designer and former Flash animator with 15+ years experience. I've had the pleasure of working with some of New York's largest ad agencies. I enjoy bringing words and ideas to life through well executed creative concepts.

## PROFESSIONAL

Art Direction  
UX/UI

**Estée Lauder** • NY • 2006 - present

Senior Art Director • 2008 to present  
Senior Designer • 2006 to 2014

Working with Lauder brands to create compelling site design and content, new product launches, email and banner campaigns as well as upkeep with various e-com vendors.

Brands include:  
Darphin, Lab Series, Clinique, Aveda and Estée Lauder global.

**Section 101** • NY • April 2009 - February 2013

Creative Director • 2010 to 2013  
Art Director • 2009 to 2010

Worked on both UX and design to create a DIY web design platform. I also created custom sites and supporting marketing material for various musicians and creatives seeking a web presence.

Brands include:  
Pentatonix, Bush, Aimee Mann, Music First, Audible and Richard Ruskell.

**Amazon** • CA & WA • February - July 2013

Freelance Graphic Designer

Worked on-site in Seattle and Cupertino creating UI and front end design for a personal information management system.

Brands include:  
Kindle and Fire phone.

Graphic Design  
Flash Animation

**Maude** • NY • August - October 2010

Freelance Graphic Designer  
Flash Animator

Created websites, Phone apps, animated banner campaigns and rich media for various entertainment clients.

Brands include:  
FX, Fuse, Dakin and Diageo.

**Domani** • NY • August 2010

Freelance Graphic Designer

Created front end designs for a series of online games.

Brands include:  
USA Gold

**Night Agency** • NY • June 2009 - July 2010

Freelance Graphic Designer  
Flash Animator

Created websites, animated banner campaigns and rich media for various clients.

Brands include:  
Keds, Champion, Avon Green, Hanes, Audi and Got2B.

**Razorfish** • NY • March 2006 - February 2010

Freelance Graphic Designer  
Flash Animator

Created mini sites, animated banner campaigns and rich media for various clients.

Brands include:  
Sheraton hotels, Weston hotels, Chase bank, Boston Scientific, Lexapro and Nexium.

**AKQA** • NY • January 2006 - February 2006

Freelance Graphic Designer  
Flash Animator

Created animated banner campaigns and rich media for various clients.

Brands include:  
Sheraton hotels, Weston hotels, Chase bank, Boston Scientific, Lexapro and Nexium.

**Magnani Caruso and Dutton** • NY • July 2005 - November 2005

Freelance Graphic Designer  
Flash Animator

Created animated banner campaigns and rich media for various clients.

Brands include:  
Capital One Bank

**Deep Focus** • NY • February 2005 - March 2008

Freelance Graphic Designer  
Flash Animator

Created animated banner campaigns and rich media for various entertainment clients.

Brands include:  
HBO, Miramax, RCA, Universal and Dimension Films

**Ave A** • NY • September 2004 - February 2006

Freelance Graphic Designer  
Flash Animator

Created mini sites, animated banner campaigns and rich media for various clients.

Brands include:  
Liberty Travel, Chase and Forest Labs.

**Organic** • NY • June 2004 - January 2005

Freelance Graphic Designer  
Flash Animator

Created mini sites, animated banner campaigns and rich media for various clients.

Brands include:  
Sirius Satellite Radio, Howard Stern, NFL and Bookspan.

Junior Designer

**10th Degree** • CA • October 2002 - June 2004

Junior Designer

Created emails and banners as well as client site maintenance.

Brands include:  
Mitsubishi

**Laguna College of Art & Design** • CA • 1998-2002

BFA in graphic design, graduated with honors

**Union County College** • NJ • 1996-1998

AA in liberal arts/graphic design, graduated with honors

**Fashion Institute of Technology (FIT)** • NY • February 2007

Taught a beginner night course on Macromedia Flash

**Art For the People** • Austin • August 2017 - Present

Mixed Media pieces & Jewelry

**Sideshow Gallery** • Chicago • June 2017 - Present

Mixed Media pieces & Jewelry

**Mighty Tanaka** • NY • November 2010 - September 2012

Mixed Media pieces

**Project One** • SF • January 2009

Mixed Media pieces

**SENSEI Gallery** • NY • April 2007

Mixed Media pieces

## EDUCATION

## TEACHING

## GALLERIES

## EXHIBITIONS