



MEDIA RELEASE

For Immediate Release

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Former Residents are invited to Come Home 2 Burlington in 2017

In 2017, Canada will be celebrating 150 years since Confederation. To commemorate this historic milestone Tourism Burlington has launched a new marketing campaign called [Come Home 2 Burlington](#). This campaign encourages former Burlingtonians to rediscover Burlington's fabulous events, restaurants, shopping and attractions. It also asks residents to be #HometownProud ambassadors by inviting family and friends to visit during 2017.

Former residents who haven't been to Burlington recently will find that 2017 is the year to come home. There are many renewed and expanded parks culture and sports facilities, new eateries, unique shops and Canada 150 themed events. Over the past several years the Royal Botanical Gardens has been transformed, the downtown waterfront has a new pier, the state of the art Burlington Performing Arts Centre opened its doors plus our city was named Municipality of the Year by Festivals & Events Ontario.

Throughout 2017 [Famous Burlingtonians](#) will share their memories and tips highlighting why they are #HometownProud. For a sneak peak check out comments on the Tourism website by [Mark Oldershaw](#), Olympian, [Mike Taylor](#), Walk Off The Earth member and watch Tourism's social media for updates.

For local residents there will be no better place to commemorate Canada's 150th anniversary than at home. With so many exciting things planned to celebrate, residents will want to join in the festivities and enjoy a "staycation". Not only can they rediscover their hometown, they can also reconnect with family and friends by hosting events and reunions. The city has developed resources to help with planning community events on their [Love My Hood](#) webpage. Tourism Burlington has included [Epostcards](#) on their website in order to send messages to friends and family.

For more details about the Come Home 2 Burlington campaign or things to see and do while visiting Burlington in 2017 contact [Tourism Burlington](#). Also refer to the city [events calendar](#) under the sub-category Canada 150.

For more information, contact:

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www.tourismburlington.com/events/canada-150-come-home-2-burlington/

For more details on Canada 150 celebrations

www.burlington.ca/CanadaDay

www.burlington.ca/calendar



**COME HOME
2 BURLINGTON**