

DIEGO RIONDA RUÍZ DE TERESA

Curriculum Vitae

Publicista mexicano con sólidas habilidades profesionales en comunicación, mercadotecnia, diseño creativo y publicidad, viviendo y trabajando actualmente en la ciudad de Nueva York. Experiencia de ocho años en agencias de publicidad internacionales en nueve ciudades de diferentes países. Visión global y vanguardista de la publicidad y comunicación, tanto en sus formatos tradicionales como en digital y social. Formación profesional multicultural y excelentes atributos de creatividad, confiabilidad, orientación a resultados y manejo de personal. Completamente bilingüe español-inglés.

I. EXPERIENCIA PROFESIONAL

Ogilvy, NYC | *Senior Lead Creative* | 2013 al presente

Mcgarrybowen, NYC | *Lead Creative*

DDB, NYC | *Creativo*

Draftfcb, NYC | *Director de Arte*

CP+B (Mentored), Boulder | *Director de Arte*

Lapiz, Chicago | *Director de Arte*

Ogilvy Mathers, Paris | *Director de Arte*

BSTL (Barrera, Siqueiros y Torreslanda) | *Jefe de Diseño, Mexico DF*

CLIENTES

UPS, Ferrari, Land Rover, NCAA, American Express, E-Trade, British Airways, Target, NFL, NHL, IndyCar, Verizon, Mexican League of Soccer, Sprite, Reebok, State Farm, New York Lottery, Tropicana, Oreo, Mazda, Gain.

Freelance

British Petroleum, Mexico. Canaintex, Dorsia Night Club, Bybloss Dinner and Night Club, Beluz, Moorea Night Club, Bagua, Capitan Fish, Sports Integra (Sports Management Investing Group). Partido Político Paz, Daniel Villafañe, Vicklin de México Fundación Ven conmigo.

II. PREMIOS Y RECONOCIMIENTOS

Publicidad

- One show Network of the Year award | 2014
- One Club Young One's Reviewer | 2014
- Ogilvy's JP Morgan Race Design winner | 2014
- One show 16th annual student exhibition | may 2010
- Applied Arts Student Award | 2010
- Published in Applied Arts, September Issue | 2010
- Showcased at year-end Applied Arts Exhibit | 2010
- 5 Pieces published in "Fresh Ideas for a transforming business" by Thames & Hudson | 2010
- Student of the year nominee by Lürzer's Archive | 2009
- Published on Lürzer's Archive Vol 22009
- Newcreatives.com | Best of month | December 2009
- Newcreatives.com | Best of month | November 2009
- Newcreatives.com | Best of month | June 2009
- Newcreatives.com | Best of month | February 2009

Cine

- Toronto Premier at the REEL HEART 2009 film festival | Screenplay / Actor / Co-Director
- Official Selection 2009 PAIFF (Peoples Awards International Short Film Festival | Quito Ecuador | Screenplay / Actor / Co-Director
- Best Experimental Film | 2009 PAIFF | Screenplay / Actor / Co-Director
- Official Selection 2009 QIFF (Queens International Film Festival) | Screenplay / Actor / Co-Director
- Official Selection CENFLO (Central Florida Film Festival) | Screenplay / Actor / Co-Director
- 4th runner up at the 2009 Miami Film Race Festival | Screenplay / Actor / Director

III. EDUCACIÓN

- Postgrado Portfolio Program. CP+B, Boulder, Colorado 2010
- Postgrado Portfolio Program. Miami Ad School, Miami, Florida 2010
- Licenciatura en Diseño Gráfico con especialización en Diseño Industrial. Universidad Iberoamericana, México DF 2005
- Interinato para Licenciatura. Escola Superior de Disseny, Barcelona, España 2004