

Natalia C. Arias

Artist and Designer
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Education

2012–2016

Maryland Institute College of Art (MICA) · Baltimore, MD
BFA in Graphic Design, May 2016 (Cum Laude)

Skills

Adobe Creative Suite
PC and Macintosh OS
HTML and CSS

Microsoft Office
Ableton Live
Squarespace

Final Cut Pro
Canon DSLRs
Wordpress

Experience

September 2016–May 2017

Senior Graphic Designer at Jean Hill Studios · Baltimore, MD

Develop and refine brand identities to promote social change. Design, videography, photography completed for clients such as Baltimore Corps and Thread.

September 2016–December 2016

Film Festival Assistant at JCC of Greater Baltimore · Owings Mills, MD

Created film press kits and maintained contact with distributors and film committee chairs. Assisted in the development of the official Baltimore Jewish Film Festival 2017 schedule and organization of screenings.

June 2016–August 2016

Digital Media Intern at C-SPAN · Washington, D.C.

Developed and redesigned interactive websites, mobile applications, and video content for CSPAN.org and C-SPAN Classroom.org.

May 2016–October 2016

Visual Designer at Never Normal Records · New York, NY

Expanded the record label's brand and visual identity. Created photographic and video-based content to promote across all web and social media platforms.

August 2015–May 2016

Graphic Designer/Mentor at MICA's Office of Diversity · Baltimore, MD

Created promotional material for all sponsored events. Branded MICA's 23rd Annual Benefit Fashion Show and mentored freshmen concerning professional development.

May–August 2015

Junior Graphic Designer at Lemon Yellow · Downtown Miami, FL

Assisted in the development of new identities and oversaw consistency of existing brands. Designed menus, brochures, posters, and stationary sets. Promoted an active presence and cohesive visual identity across all social media accounts for the studio.

May–August 2014

Design Intern to Emmett Moore (Artist) · Miami, FL

Assisted in creation of new artwork for Art Basel/Design Miami. Designed packaging and edited video presentations for artist projects.

Recognition

2014–Present

Member of the T. Howard Foundation and Women In Cable Telecommunications
Member of the National Association for Multi-Ethnicity in Communications
Script Pipeline's 11th Great Movie Idea Contest Grand Prize Winner