<u>Curriculum Vitae</u>

Simon Perez
Assistant Professor
S.I. Newhouse School of Public Communications
Syracuse University
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Education   **Universidad Complutense**
Madrid, Spain
Master of Professional Journalism

Washington and Lee University
Lexington, Virginia
Bachelor of Arts in Journalism

Academic experience   **Assistant Professor** – Broadcast and Digital Journalism Department
S.I. Newhouse School of Public Communications, Syracuse University
August 2011 to present

Courses taught:
Television News Reporting, BDJ 664, BDJ 464:
Graduate and undergraduate level students learn how to produce quality television news stories by defining what distinguishes a good news story, locating reliable information, applying ethical principles and understanding the impact of diversity in the newsgathering process.

Long-form Television Reporting, BDJ MIL 530:
The military students add to their proficiency in technical skills by learning how to tell long-form stories, which demand more time and go into more depth than those found in regularly scheduled news broadcasts. Planning and organization are key features of this course, so the final stories reflect a more thorough level of reporting.

Television News Producing and Anchoring, BDJ 465:
Undergraduate students learn how to use news judgment, news writing, reporting, shooting and editing skills to assemble a newscast, paying particular attention to the demands and leadership responsibilities of the producer. The students also work on their on-camera presentation skills as anchors.

Broadcast/Digital News Writing, BDJ 311:
The focus of this undergraduate course is on writing deadline stories for radio and the web and, by the end of the course, the basics of television news writing. The basic writing skills are applied in the companion BDJ 364 Radio Reporting course, where students find news, report it, produce and deliver it, under conditions as close to real life in the broadcast news business as possible.

Radio/Audio Reporting, BDJ 364:
Undergraduate students learn the basic concepts of radio news and digital audio reporting. They apply the skills learned in the companion BDJ 311 News Writing Course to report radio stories in the field, conduct in-person interviews and assemble their stories for on-deadline newscasts. By focusing solely on audio recording, this course is the first step in the electronic news gathering sequence that culminates with the television reporting courses.

Cross-Media & Digital News Writing, BDJ/MAG 200:
The goal of this undergraduate course is to break down silos between the broadcast and print/text newswriting specialties and teach students how to become fluent in both formats. Students write stories on deadline for both broadcast and text. This course prepares students for the current professional landscape, where reporters are expected to publish their stories on a wide variety of platforms.

Professional experience   **Freelance General Assignment Reporter**

KPIX CBS 5, June 2012, June 2014, May 2015, June 2016, June/July 2017, June/July 2018
San Francisco, California
Lead reporter for 5pm and 6pm newscasts
Nation's sixth largest market, approximately 2.5 million viewing homes
100,000 views a day

Anchor – SciTech Now, Central New York Technology and Innovation program
WCNY PBS, March 2015 to present
Syracuse, NY

Host – Tele Auction
WCNY PBS, April 2015, 2016, 2017
Syracuse, NY

Host – Travel Auction
WCNY PBS, January 2015, 2016, 2017, 2018
Syracuse, NY

General Assignment Reporter
KPIX CBS 5, January 2002 to March 2011
San Francisco, California
Lead reporter for 5pm and 6pm newscasts
Pioneered newsroom transition from two-person reporting to solo reporting model
Nation's sixth largest market, approximately 2.5 million viewing homes
Approximately 100,000 views a day

General Assignment Reporter
WRIC ABC 8, September 1999 to December 2001
Richmond, Virginia
Lead reporter for 11pm newscast
Nation's 54th largest market, approximately 500,000 viewing homes

Reporter, Anchor, Producer
WGXA Fox 24, April 1997 to August 1999
Macon, Georgia
Lead weekday reporter, led weekend newscast team as producer/anchor
Nation's 124th largest market, approximately 200,000 viewing homes

Associate Producer, Writer
Canal de Noticias, NBC NewsChannel September 1993 to April 1997
Charlotte, North Carolina
First U.S.-based, 24-hour Spanish television news broadcast
Part of team that launched the newscasts
Approximately five million viewing homes in North, Central and South America
Precursor to other cable news in Spanish, such as CNN en Español

Staff Writer
Atlanta Committee for the Olympic Games, July-August 1996
Atlanta, Georgia
Wrote profiles and game coverage of water polo competition

Features Reporter
Macworld/España, November 1991 to March 1993
Madrid, Spain
Magazine for Macintosh computer users in Spain
Interviews in Spanish and English
Stories written in Spanish
Part of team that launched the magazine

Reporter
ABC, Prensa Española newspaper, October 1990 to November 1991
Madrid, Spain
Covered science beat
Nation's second-largest national news daily
Approximate circulation of 300,000
Interviews in Spanish and English
Stories written in Spanish

General Assignment Reporter
Daily News-Record, March 1990 to June 1990
Harrisonburg, Virginia
Approximate circulation of 30,000

Reporter
Danville Register & Bee, July 1988 to March 1990
Danville, Virginia
Covering education, health and social services beats
Approximate circulation of 15,000
Helped to merge am and pm newspapers into larger daily paper

Current Research	**The Impact of the Multi-Media Journalist Model on Local TV News**
	Evaluating the impact on the quality of local television news as broadcast journalists not only report their stories but also shoot and edit them. Conducting national survey of local television reporters in large and small markets to assess how working alone impacts their job satisfaction and their perception of quality.

Publications

Perez, S. (2019, February 27). *Once is always faster than twice.* RTDNA.org. Retrieved from https://rtdna.org/article/once_is_always_faster_than_twice

Perez, S. (2019, February 1). *Know the rules: TV news crews face an ever more unwelcoming public.* Poynter.org. Retrieved from https://www.poynter.org/reporting-editing/2019/know-the-rules-tv-news-crews-face-an-ever-more-unwelcoming-public/

Perez, S. (2018, June 24). Back to career #1. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2018/6/24/back-to-career-1

Perez, S. (2018, June 25). Which way do I go?. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2018/6/25/which-way-do-i-go

Perez, S. (2018, June 26). Not just where you are, but why you are where you are. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2018/6/26/not-just-where-you-are-but-why-you-are-where-you-are

Perez, S. (2018, June 27). Technology - pros and cons. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2018/6/27/technology-pros-and-cons

Perez, S. (2018, June 28). Go ahead, ask. What's the worst that can happen?. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2018/6/28/go-ahead-whats-the-worst-that-can-happen

Perez, S. (2018, June 29). The Clash and TV news. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2018/6/29/the-clash-and-tv-news

Perez, S. (2018, July 2). Safety first. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2018/7/2/safety-first

Perez, S. (2018, July 3). Have a plan. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2018/7/3/have-a-plan

Perez, S. (2018, July 4). Wide, medium, tight tight tight. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2018/7/4/wide-medium-tight-tight-tight

Perez, S. (2018, July 5). Know the rules. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2018/7/6/know-the-rules

Perez, S. (2018, July 6). Once is faster than twice. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2018/7/7/once-is-faster-than-twice

Perez, S. (2018, February 19). *A second camera in your pocket*. RTDNA.org. Retrieved from https://rtdna.org/article/a_second_camera_in_your_pocket

Perez, S. (2018, January 22). *Standout Standups*. RTDNA.org. Retrieved from https://rtdna.org/article/standout_standups

Perez, S. (2017, November 29). *The Magic Number*. RTDNA.org. Retrieved from https://rtdna.org/article/the_magic_number

Perez, S. (2017, October 10). *J-School Challenge: Getting students ready for what's next.* . RTDNA.org. Retrieved from https://www.rtdna.org/article/j_school_challenge_getting_students_ready_for_what_s_next

Perez, S. (2017, July 7). Now that's a fire!. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2017/7/9/now-thats-a-fire

Perez, S. (2017, July 6). The presser is rarely enough. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2017/7/6/the-presser-is-rarely-enough

Perez, S. (2017, July 5). Make Chicken salad. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2017/7/5/make-chicken-salad

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Perez, S. (2017, June 30). A second camera in your pocket. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2017/6/30/a-second-camera-in-your-pocket

Perez, S. (2017, June 29). Story ideas: you just have to know where to look. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2017/6/29/story-ideas-are-everwhere-you-just-have-to-know-where-to-look

Perez, S. (2017, June 28). Think before you shoot. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2017/6/27/think-before-you-shoot

Perez, S. (2017, June 27). The early bird gets to be creative. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2017/6/27/the-early-bird-gets-to-edit

Perez, S. (2017, June 26). Make air, not art. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2017/6/26/make-air-not-art
Perez, S. (2017, June 23). Hello again, San Francisco. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2017/6/22/hello-again-san-francisco

Perez, S. (2017, January 30). *Making the jump from J-School to a TV job*. RTDNA.org. Retrieved from https://rtdna.org/article/making_the_jump_from_j_school_to_a_tv_job

Perez, S. (2017, January 10). *Tips to help TV journalists maximize Facebook Live*. RTDNA.org. Retrieved from http://rtdna.org/article/tips_to_help_tv_journalists_maximize_facebook_live

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Perez, S. (2016, June 17). Get it right the first time. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2016/6/16/get-it-right-the-first-time

Perez, S. (2016, June 16). TV takes teamwork. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2016/6/15/tv-takes-teamwork

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Perez, S. (2016, June 14). A fast news day. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2016/6/13/fast-news-day

Perez, S. (2016, June 11). Back in the saddle. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2016/6/10/back-in-the-saddle

Perez, S. (2016, June 2). *Changing standards: Video quality vs. technology.* RTDNA.org. Retrieved from http://www.rtdna.org/article/changing_standards_video_quality_vs_technology

Perez, S. (2016, April 6). *Are we teaching students what they need to know?* RTDNA.org. Retrieved from http://www.rtdna.org/article/are_we_teaching_students_what_they_need_to_know

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Perez, S. (2015, August 27). TV news crews confront an increasingly hostile world. *Syracuse Post-Standard*. Retrieved from http://www.syracuse.com/opinion/index.ssf/2015/08/tv_news_crews_confront_an_increasingly_hostile_world_commentary.html

Interviewed by Polansky, R. (Reporter). (2015, August 26). *NewsChannel 9 at 6:00pm* [Television broadcast]. Syracuse, NY: Nexstar Broadcasting Group, Inc. Retrieved from http://www.localsyr.com/story/d/story/social-medias-role-in-roanoke-shooting/42306/AF4_XRUQukOtZbHzgWSXgw

Interviewed by Green, A. (Reporter). (2015, August 26). *TWC News All Evening* [Television broadcast]. Syracuse, NY: Time Warner Cable Enterprises LLC. Retrieved from http://www.twcnews.com/nys/central-ny/news/2015/08/26/cny-community-mourns-the-loss-of-tv-crews-killed-during-live-interview-.html

Perez, S. (2015, August 12). *The Early Bird Gets the Best Camera Position*. RTDNA.org. Retrieved from http://rtdna.org/article/the_early_bird_gets_the_best_camera_position

Perez, S. (2015, July 7). *How Social Media Selfie Teasers Can Improve Your Live Shot*. Poynter.org. Retrieved from http://www.poynter.org/news/mediawire/355679/how-social-media-selfie-teasers-can-improve-your-live-shot/

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Perez, S. (2015, June 17). *Getting the Interview: The first 30 seconds can make or break your story.* RTDNA.org. Retrieved from http://rtdna.org/article/getting_the_interview#.VYGhCef3A1I

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Perez, S. (2015, May 14). When They Stop Asking, We're Done. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2015/5/14/when-they-stop-asking-were-done
Perez, S. (2015, May 13). The First 30 Seconds…. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2015/5/13/the-first-30-seconds

Perez, S. (2015, May 12). Shoot First, Ask Questions Later. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2015/5/13/shoot-first-ask-questions-later

Perez, S. (2015, May 11). What Caddyshack Can Teach You About TV Reporting. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2015/5/12/be-the-viewer

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Perez, S. (2015, May 7). Exclusive is the Holy Grail. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2015/5/7/exclusive-is-the-holy-grail

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Perez, S. (2015, May 5). Experience and the Little Things. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2015/5/6/pvbfchddkl146slcx8do5fmj4vhh3r

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Perez, S. (2015, May 2). If X, Then Y. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2015/5/3/if-x-then-y

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Perez, S. (2015, April 29). SYR → SFO: Return to Reporting. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2015/5/2/syr-sfo-return-to-reporting

Perez, S. (2014, October). *Back in the Saddle*. SAGAFTRA.org. Retrieved from http://www.sagaftra.org/san-francisco-northern-california-local/newsletter-archive/sf-norcal-201410/sf-norcal-201410

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Perez, S. (2014, September 3). *Tips for Broadcast Journalists: When Sharing Breaking News on social, Speed Trumps Beauty*. Poynter.org. Retrieved from http://www.poynter.org/news/media-innovation/266699/tips-for-broadcast-journalists-when-sharing-breaking-news-on-social-speed-trumps-beauty/

Perez, S., & Cremedas, M. (2014). "The Multi-Media Journalist in Large-Market Television Newsrooms: Can Old Dogs Learn New Tricks? Do They Want To?" Electronic News, 8(3), 159-176, doi: 10.1177/1931243114557597

Perez, S. (2014, August 26). *From Classroom to Newsroom*. RTDNA.org. Retrieved from http://www.rtdna.org/article/from_classroom_to_newsroom#.VXHJY-f3Dis

Perez, S. (2014, June 20). A Fitting Finale. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2014/6/21/a-fitting-finale

Perez, S. (2014, June 19). Oh, What a Rushhhhhhhh!. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2014/6/19/oh-what-a-rushhhhhhhh

Perez, S. (2014, June 18). Playing it Safe in Oakland. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2014/6/19/v00orqe6o6ih32x09n1xoxsad7rsnh

Perez, S. (2014, June 17). One-stop Shopping. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2014/6/17/one-stop-shopping

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Perez, S. (2014, June 13). There's No Time Like TV Time. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2014/6/13/theres-no-time-like-tv-time

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Perez, S. (2014, June 10). Goin' Solo. [Web log comment]. Retrieved from http://www.simonperez.com/blog-1/2014/6/10/goin-solo

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Alcaniz, L. (2003). *Waiting for Bebe: A Pregnancy Guide for Latinas.* New York: The Random House Ballantine Publishing Group. Translator Spanish to English

Presentations Perez, S. (2018, October). How to Write to Video. In E. Goode (Professor). Lecture conducted from Syracuse University, Syracuse, NY.

Perez, S. (2018, April). *Classroom to Newsroom 4.0: It helps when you can say, "Yeah, I've done that."* Panel presentation organizer and moderator at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2018, April). *Managing MMJs: How to help when one person does it all*. Panel presentation organizer and moderator at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2018, February). How to Write to Video. In E. Goode (Professor). Lecture conducted from Syracuse University, Syracuse, NY.

Perez, S. (2017, April). *MMJs in the Newsroom: Directing the band of one*. Panel presentation organizer and moderator at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2017, April). *Classroom to Newsroom 3.0: Making Your Summer "Vacation" Work at School*. Panel presentation organizer at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S., (2016, October 11). *What's Next: CNY Digital Media Showcase - Startups and Growth Businesses in Media and Marketing.* Panel moderator at The Event for Technology, Manufacturing & Innovation, Syracuse, NY.

Perez, S., (2016, August). *Balancing Broadcast: Teaching Video Storytelling as the Form Evolves*. Panel presentation at the meeting of the Association for Education in Journalism and Mass Communication, Minneapolis, MN.

Perez, S. (2016, April). *BEA2016 Ignite*: *Speakers Share Their Best Classroom Project/Exercise/Ideas on Teaching*. Panel presentation at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2016, April). *News Super Session Part I: How to Better Prepare Broadcast Students for Live Reporting*. Panel presentation at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2016, April). *News Super Session Part II: TV News Live Shots after the WDBJ Shootings*. Panel presentation at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2016, April). *Classroom to Newsroom 2.0: We Challenged You to Get Back Out There; Here's How You Responded*. Panel presentation discussant at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2016, February 19). *Telling Video Stories.* Lecture presented to Syracuse Media Group/Syracuse.com Video Team. Syracuse, NY.

Perez, S. (2016). Mobile Video Reporting. In D. Hayes (Professor). Lecture conducted from Syracuse University, Syracuse, NY.

Perez, S. (2015, November). How to Improve On-Camera Performance. In T. Brown (Professor). Lecture conducted from University of Central Florida, Orlando, FL.

Perez, S. (2015, September 20). *Be the Ultimate MMJ*. Panel presentation at the Excellence in Journalism meeting, Orlando, FL.

Perez, S., & Cremedas, M. (2015, August). *Local Television Newsgathering Models: Are Two Heads Better than One?* Paper presented at the meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Perez, S. (2015, August). *Social Media at the Crossroads: An Analysis of Policies, Credibility, Values & Content.* Panel presentation discussant at the meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Perez, S. (2015, April). *From the Classroom to the Newsroom*. Panel presentation at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2015, April). *AIRCHECK: making the most of your student newscast*. Panel presentation at the meeting of the Broadcast Education Association, Las Vegas, NV.

Perez, S. (2015, March 12). *Finish First – Mobile Video Reporting.* Presentation at the meeting of the College Media Association, New York, NY.

Perez, S. (2015, August 17). *Talking to TV People about Your Work*. Lecture presented at "Women in Science and Engineering (WiSE), Excellence in Communicating Science: Managing Your Professional Reputation and Engaging the Public through Print and Broadcast Media" at Syracuse University, Syracuse, NY.

Perez, S. (2014, November 14). *Diversity and the News*. Lecture presented at Bergen Record 20th Annual Diversity in Journalism Workshop at Syracuse University, Syracuse, NY.

Perez, S., & Cremedas, M. (2014, August). *Small-Market MMJs: Hoping for Change that May Not Come.* Poster session presented at the meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

Perez, S., (2014, August). *Newspaper Video: A Work in Progress.* Panel presentation at the Visual Communication Division meeting of the Association for Education in Journalism and Mass Communication, Montreal, Canada.

Perez, S., (2014, August). *Finish First – Mobile Video Reporting.* Presentation at the S.I. Newhouse School of Public Communications Military Program 50th Anniversary Event, Syracuse, NY.

Perez, S. (2014). Mobile Video Reporting. In F. Currier (Professor). Lecture conducted from Syracuse University, Syracuse, NY.

Perez, S. (2014, 2013). How to Write to Video. In S. Gitner (Professor). Lecture conducted from Syracuse University, Syracuse, NY.

Perez, S. (2013, 2012). How to Conduct a Successful Interview. In K. Giglio (Professor). Lecture conducted from Syracuse University, Syracuse, NY.

University Service

S.I. Newhouse School of Public Communications
Associated Press State of the Field Symposium organizer, March 2018
Newhouse Race & Media symposium organizer, March 2018
Newhouse Signature Hire Data Analytics search committee, 2018
Admitted Newhouse Students presenter, 2017, 2018
BDJ Department professor of practice search committee, 2017-18
Faculty Council, 2017-19
Third-year Tenure Review Committee, 2017
Moderator, Sports Matters 2017 panel, *Sports as News*
Dean's Scholarship Committee, Chair 2016-17
Student Evaluation Committee, 2016-17
Sports Communications Emphasis director search committee, 2016-17
Newhouse Minority Fellowship awards selection committee, 2016, 2017
Miami Posse selection committee, 2015
BDJ Department professor of practice search committee, 2015-16
Newhouse Awards Committee, 2015-16
20th Annual Diversity in Journalism-Bergen Record Workshop presenter, 2014
BDJ Department tenure-track professor search committee, 2014

Development and Leaves committee, 2012, Chair 2013
Sports Communications Emphasis director search committee, 2012-2013
Renee Crown Honors advisor, 2012-2013
Academic Advisor for approximately 30 students, 2012 to present
Internship Advisor for approximately 15 students, 2011 to present
Newhouse Career Day panel moderator, 2012, 2013, 2014, 2015, 2016
New Faculty Welcoming panel, 2012
Convocation volunteer, 2012 - 2017
Broadcast and Digital Journalism Department
Democracy in Action election coverage organizer, 2015, 2016, 2017
BDJ Hearst awards committee, 2011-2019
AP Electronic Journalism Seminar tape critique organizer, 2012, 2014, 2016
Arranged class visits/interviews with UStream editorial director, 2012

Faculty and Student Training, 2011-2016
Organized and lead training sessions for equipment used in Television Reporting
Courses: Adobe Premiere, Avid NewsCutter, Sony NX5U and Canon XF 305
cameras

Awards judging
Headliners Foundation of Texas, 2018, 2019
Idaho Press Club, Television Division, 2017-19
Toner Awards judge, 2013-2019
Mirror Awards judge, 2012-2016
Connecticut SPJ Awards, 2014
SPJ Mark of Excellence for Best Daily Student Newspaper, 2014
Emmy Awards Judge, National Capital and Chesapeake Bay Area Competition,
2010
Emmy Awards Judge, Boston/New England Area Competition, 2005

Other
Emcee, *Getting Personal; News for the Digital Age. The Broadcast & Digital
Journalism Department Welcomes Andrew Heyward*. Heyward is former
president of CBS News and an expert on the future of news. Joyce Hergenhan
Auditorium, Syracuse University, April 14, 2016

Organizer, presentation of the film *The Hornet's Nest*, attended by Central New
York military families and General Stephen Townsend, commander of the 10th
Mountain Division, Fort Drum, October 28, 2013

Emcee, *Conversation with the Artist: Efren Lopez*, Newhouse military student
photography exhibit opening, La Casita Cultural Center, February 10, 2012

Advisor for *CNY 32 Degrees* iPad app, Seth Gitner iPad app project, 2012

Service to Industry/ Community	**WCNY TV Public Media** **Anchor** for *SciTech Now* – locally produced weekly television program focusing on science, technology and innovation in the Central New York area. 2015-2019

Service to
Industry/
Community

WCNY TV Public Media

Anchor for *SciTech Now* – locally produced weekly television program focusing on science, technology and innovation in the Central New York area. 2015-2019

Host of WCNY's annual fundraising *TelAuc*
April 2015, 2016, 2017, 2018, 2019

Host of WCNY's annual fundraising *Travel Auction*
January 2015, 2016, 2017, 2018, 2019

Pronouncer for WCNY, The Post-Standard, Scripps CNY Regional Spelling Bee
February 2017

Organized tour of Newhouse studios and newscast class for journalists visiting from Serbia, 2015

Organized tour of Newhouse studios for journalism students from Fayetteville-Manlius High School, 2015

Organized tour of Newhouse studios and newscast class for journalists visiting from Moldova, 2014

Organized tour of Newhouse studios and newscast class for journalists visiting from Turkmenistan, 2013

Awards and
Fellowships

Broadcast Education Association Festival of Media Arts, 2018
Best of Competition
Faculty Television Hard news Reporting

Syracuse University Excellence in Graduate Education Faculty Recognition Award
Honors faculty whose advocacy on behalf of graduate students and commitment to superior graduate teaching and mentoring have had a significant positive impact on graduate education at Syracuse University, 2015-16

Scholar-to-scholar award winner
AEJMC Conference, Electronic News Division, August 2014, Montreal
"Small Market MMJs: Hoping for Change that May Not Come," Co-author with Michael Cremedas

Knight Digital Media Center, 2009
University of California at Berkeley
Graduate School of Journalism
Multimedia Reporting and Convergence Workshop

Emmy Award, 2008
Northern California Area
Best Daytime Newscast

Emmy Award, 2007
Northern California Area
Best Evening Newscast

Professional **Association for Education in Journalism and Mass Communication**
Membership 2012 to present
Annual Conference 2012, 2013, 2014, 2015, 2016
Annual Conference Paper Reviewer, 2012, 2013

Broadcast Education Association
2013 to present
Annual Conference 2015, 2016, 2017

National Association of Hispanic Journalists
2005 to present
National Unity Conference 2004, 2008, 2012

American Federation of Television and Radio Artists
2002 to present

National Academy of Television Arts and Sciences
2002-2011