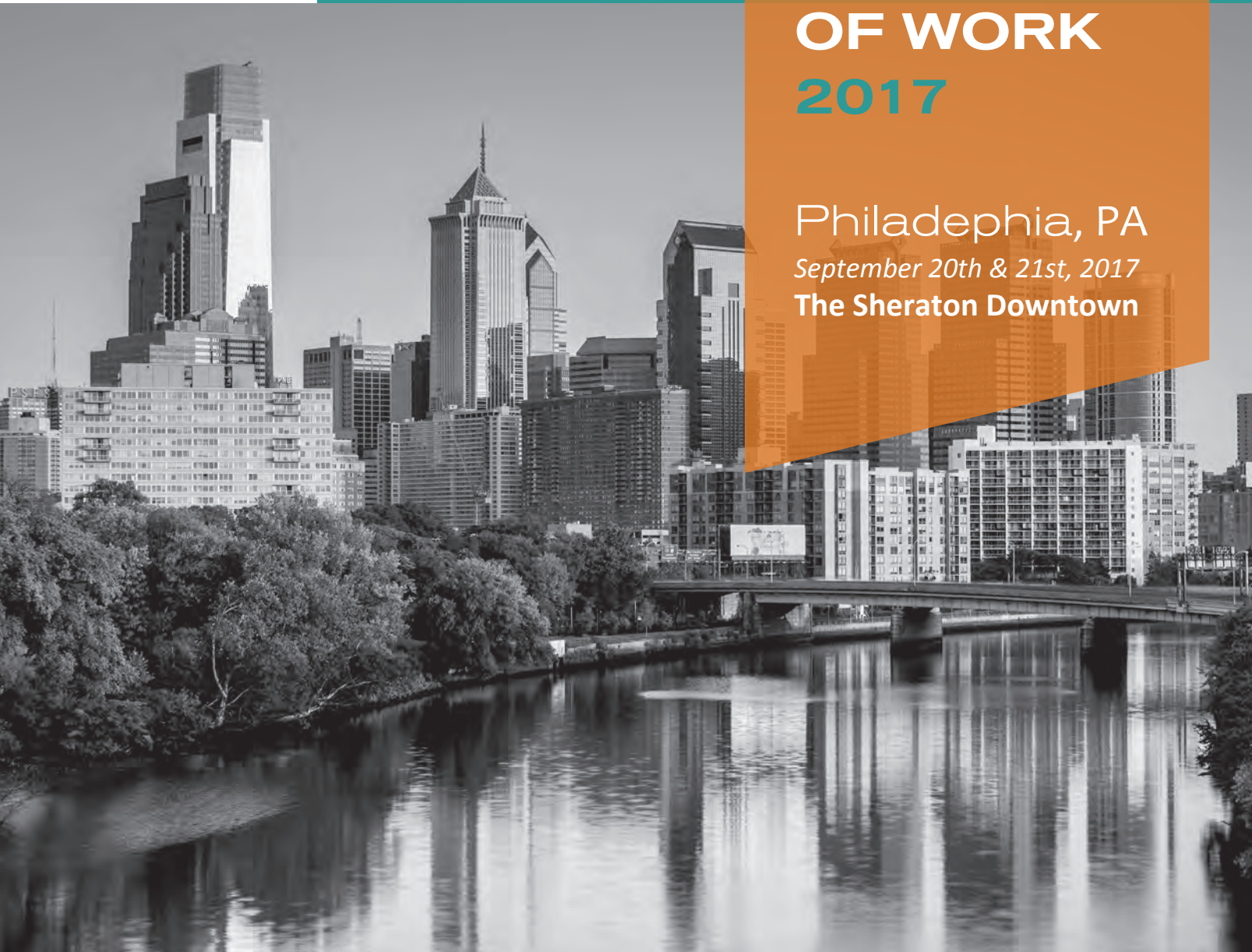


LEARN  
EXPLORE  
CREATE

# PEOPLE ANALYTICS & FUTURE OF WORK 2017

Philadelphia, PA  
*September 20th & 21st, 2017*  
The Sheraton Downtown



People Analytics & Future of Work Conference is coming to Philadelphia, PA. Come learn, explore, and create with some of the world's most accomplished practitioners, thought leaders, and analytics vendors. This unique program engages, inspires, and provides unique insights into cutting-edge practices, as well as views into what's coming next. Also discussed will be research into over-arching talent trends and how work will soon be measured and organized taking into account automation, AI, and globalization. Looking forward to seeing you there!



**AL ADAMSEN**  
TSI  
PAFOW Co-Chair'  
@aladamsen



**DAVID GREEN**  
IBM  
PAFOW Co-Chair  
@david\_green\_uk



# Using Analytics to Harmonize the Drive for Financial Outcomes with Humanizing the Employee Experience



Machine Learning  
Artificial Intelligence  
Organizational Network Analysis  
Talent Market Analytics  
Linkage Research  
Scenario Planning  
Data Staging & Visualization  
Talent Strategy & Governance  
Recruiting Analytics  
D&I Analytics

## AGENDA Day 1

### Welcome

- 8:30am: People Analytics & Future of Work: The New Normal Emerges
- 9:30: From Data to Decisions: The Scope of Talent Analytics in 2017 & Beyond
- 10:15: Understanding Employee Sentiment Through Social Network Analysis
- 11:00: Building & Delivering the Business Case for Machine Learning/AI
- 11:30: Vendor Showcase 1
- Lunch** by Special Interest
- 1:00pm: Using People Analytics & Insight to Drive Organizational Change
- 1:45: The Role of Analytics in the Re-Emergence of Workforce Planning
- 2:30: Special Interest Group Breakouts
- 3:45: Humanizing the Corporate Experience: The Role of Analytics
- 4:30: Vendor Showcase 2
- 5:00: Cocktail Reception & Networking



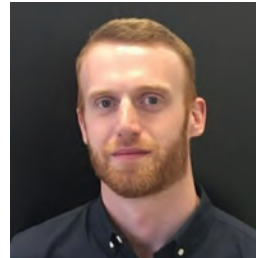
## CONFIRMED SPEAKERS INCLUDE:



Ian O'Keefe  
JP Morgan Chase



Chris Broderick  
B.Near Global



Ben Hawley  
Unilever



Arun Chidambaram  
Pfizer



Rebecca White  
LinkedIn



Gregor Teusch  
WeWork



RJ Milnor  
Chevron



Guru Sethupathy  
Capital One

## AGENDA Day 2

### Analytics to Action

- 8:30am: Key Insights from Research on the Ethics of People Analytics
- 9:15: People Analytics & Driving Change at the ELT and Board Levels
- 10:00: The Digitization of Work and Consumerization of HR
- 10:45: The HR Technology Ecosystem: Bringing It All Together
- 11:30: Vendor Showcase 3
- Lunch** by Region
- 1:00pm: Analytics in Talent Acquisition: Improving Diversity Recruiting
- 1:45: Creating Analytics Products for both Leaders & Employees
- 2:30: Panel Discussion on Generating Sustained Capability & Positive Change
- 3:15: Recognition & The Global People Analytics Network
- 3:30: Adjourn & Networking

The Ten Essentials to Generating  
Actionable Workforce Insight

## Peer Groups

People Analytics Innovation Lab

People Analytics Accelerator Program

## TALENT STRATEGY INSTITUTE

TSI helps individuals and organizations improve how they formulate, measure, and manage talent strategy. This includes evangelizing proven and innovative practices, educating the next generation of workforce planning & analytics professionals, and helping organizations advance their particular journey. We do this through a series of conferences, public workshops, in-house workshops, content sites, online training programs, and strategic advisory. TSI is a clearinghouse of relevant vendors, consulting firms, subject matter experts, and thought leaders. It is the go-to organization for everything related to talent strategy, workforce planning & analytics, HR metrics & reporting, and talent management. We are here to serve, and help make great things happen!

### #PAFOW 2017 Sponsors:





## WHO ATTENDS:

- HR & Culture Leaders
- Heads of Employee Experience
- Talent Management Leaders
- Talent Acquisition Leaders
- People Analytics Leaders
- Talent Strategy Leaders
- Employment Branding Leads
- Workforce Planning Leaders
- Workplace Designers
- Futurists & Heads of Foresight
- IT Strategy & Collaboration
- Leaders in Operations
- Program & Project Mgmt Leads
- Others interested in People Analytics, the Employee Experience, the Future of Work and their affects on people -- their engagement, productivity, innovation, and well-being

## LOCATION:

### SHERATON PHILADELPHIA DOWNTOWN HOTEL

201 North 17th Street,  
Philadelphia, PA, 19103  
Hotel Reservations: 888.627.8178

## REGISTRATION:

[pafow.com/reg/](http://pafow.com/reg/)  
510.984.3026  
[inquiry@pafow.com](mailto:inquiry@pafow.com)



TALENT  
STRATEGY  
INSTITUTE

[pafow.com](http://pafow.com)  
510.984.3026