

LEARN
EXPLORE
CREATE

BUILDING COMMUNITY

PEOPLE ANALYTICS & FUTURE OF WORK 2017

Philadelphia
September 20th & 21st
Sheraton Downtown

People Analytics & Future of Work Conference is coming to Philadelphia, PA. Come learn, explore, and create with some of the world's most accomplished practitioners, thought leaders, and analytics vendors. This unique program engages, inspires, and provides unique insights into cutting-edge practices, as well as views into what's coming next. Also discussed will be research into over-arching talent trends and how work will soon be measured and organized taking into account automation, AI, and globalization. Looking forward to seeing you there!



AL ADAMSEN
TSI
PAFOW Co-Chair'
@aladamsen



DAVID GREEN
IBM
PAFOW Co-Chair
@david_green_uk



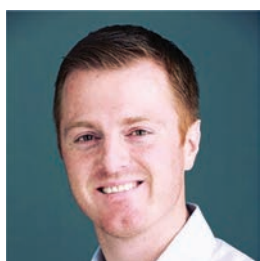
**TALENT
STRATEGY
INSTITUTE**

Using Analytics to Harmonize **the Drive for Financial Outcomes** with **Humanizing the Employee Experience**

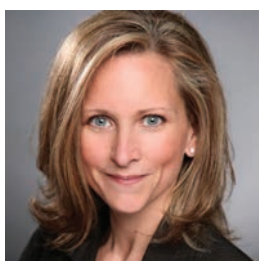


- Machine Learning
- Artificial Intelligence
- Organizational Network Analysis
- Talent Market Analytics
- Linkage Research
- Scenario Planning
- Data Staging & Visualization
- Talent Strategy & Governance
- Recruiting Analytics
- D&I Analytics

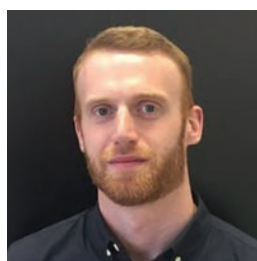
CONFIRMED SPEAKERS INCLUDE:



Ian O'Keefe
Google



Chris Broderick
IBM



Ben Hawley
Unilever



Arun Chidambaram
Pfizer



Rebecca White
LinkedIn



Gregor Teusch
WeWork



RJ Milnor
Chevron



Guru Sethupathy
Capital One

AGENDA Day 1

Welcome & Orientation

8:30am: People Analytics & Future of Work: The New Normal Emerges *Al Adamsen, TSI*

9am: Data to Decisions: The Scope of Talent Analytics in 2018 & Beyond
RJ Milnor, McKesson

9:45am: Understanding Employee Sentiment Through Social Network Analysis
Chris Broderick, B.Near Global

10:45am: Machine Learning/AI, ONA, and other Innovations in People Analytics
Arun Chidambaram, Pfizer

11:30am: Vendor Showcase 1

Lunch

1pm: Creating Culture: People Analytics & Employee Experience Design
Ian O'Keefe, JP Morgan Chase

1:45pm: Analyzing Total Workforce Capability, Capacity, Cost, & Culture *Ben Hawley, Unilever*

2:45pm: Special Interest Group Breakouts

3:30pm: The Half-Life of Skills in Workforce Planning & Individual Development
Guru Sethupathy, CapitalOne

4:15pm: Vendor Showcase 2

4:45pm: Cocktail Reception & Networking

AGENDA Day 2

8:30am: The Ethics of People Analytics: Highlights from Recent Research
Jonathan Ferrar, Insight222

9am: Analytics in Talent Acquisition: Improving Diversity Recruiting
Becca White, LinkedIn

10am: People Analytics and the Re-Emergence of Workforce Planning *Ross Sparkman, Facebook*

11am: Diversity, Inclusion, & Belonging: The Role of People Analytics
Will Gaker, The D.E. Shaw Group

Lunch

1pm: People Analytics & Driving Change at the ELT and Board Levels *Gregor Teusch, WeWork*

1:45pm: The People Analytics Innovation Lab *David Green, IBM*

2pm: People Analytics 2018 & Beyond: People as Data Creators *Plenary Discussion*

3pm: Adjourn & Networking

PEER GROUPS

People Analytics Innovation Lab
People Analytics Accelerator Program

TALENT STRATEGY INSTITUTE

TSI helps individuals and organizations improve how they formulate, measure, and manage talent strategy. This includes evangelizing proven and innovative practices, educating the next generation of workforce planning & analytics professionals, and helping organizations advance their particular journey. We do this through a series of conferences, public workshops, in-house workshops, content sites, online training programs, and strategic advisory. TSI is a clearinghouse of relevant vendors, consulting firms, subject matter experts, and thought leaders. It is the go-to organization for everything related to talent strategy, workforce planning & analytics, HR metrics & reporting, and talent management. We are here to serve, and help make great things happen!

Digital Workplace Workday Oracle HCM SuccessFactors

#PAFOW 2017 Sponsors:





LOCATION:

SHERATON PHILADELPHIA DOWNTOWN HOTEL

201 North 17th Street,
Philadelphia, PA, 19103
Hotel Reservations: 888.627.8178

REGISTRATION:

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WHO ATTENDS:

- HR & Culture Leaders
- Heads of Employee Experience
- Talent Management Leaders
- Talent Acquisition Leaders
- People Analytics Leaders
- Talent Strategy Leaders
- Employment Branding Leads
- Workforce Planning Leaders
- Workplace Designers
- Futurists & Heads of Foresight
- IT Strategy & Collaboration
- Leaders in Operations
- Program & Project Mgmt Leads
- Others interested in People Analytics, the Employee Experience, the Future of Work and their affects on people -their engagement, productivity, innovation, and well-being