## efa project space



## Midtown Gallery Has New Exhibit All Rolled Up

By: Stephanie Simon

A Manhattan arts gallery is giving new meaning to the phrase "the gift of giving" this weekend. NY1's Stephanie Simon filed the following report.

They say there's no such thing as a free lunch. But what about free art? Not free as in you can see it for free, free as in you can take it home with you, for free. That's what's happening at the EFA Gallery in Midtown.

"Some people come in and spend a lot of time studying each one, really," said EFA Project Space Program Director Michelle Levy. "They're thinking about their home and what kind of space they have for it and does this make sense with their taste and all that. And then other people come in and just whip right through the whole space and take one of each one and roll them all up together and have this look on their face like they're getting away with something."

EFA or the Elizabeth Foundation for the Arts is a nonprofit organization dedicated to promoting creativity and unique exchanges between artists and the public. For this project, EFA commissioned nine well known artists to create the posters that visitors can take with them. The exhibit and giveaway is called "All We Ever Wanted Was Everything."



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And all the works are in piles on the floor.

"It really provided more of a sculptural form for he exhibition. So, it provided the viewers to kind of come in and physically interact with each object," said exhibit cocurator Andres Janacua.

All of the artists featured are prominent in the United States and around the world. Among them, Don Vo who celebrates devotion to work and family.

There are also several well known New York artists like Spencer Finch, who offers a poetic salute to Emily Dickinson, Fia Backstrom, who looks at the worker, and Joachim Koester, who deals with secret clubs.

Many visitors come in looking for a specific artist, knowing their works often sell in the thousands.

"Value is relative. So, whether it's sentimental or monetarily valuable, it's up to each individual person," Janacua said.

There are nine works in all. And you can take as many as you like. Luckily, rubber bands are provided. Of course, you might want to bring your own cardboard tube to protect your new works of art.

For more information, visit www.efanyc.org.