

HOTEL DESIGN

# AUTOCAMP

BY ANACAPA AND GEREMIA DESIGN



PHOTOGRAPHY BY MELANIE RICCARDI

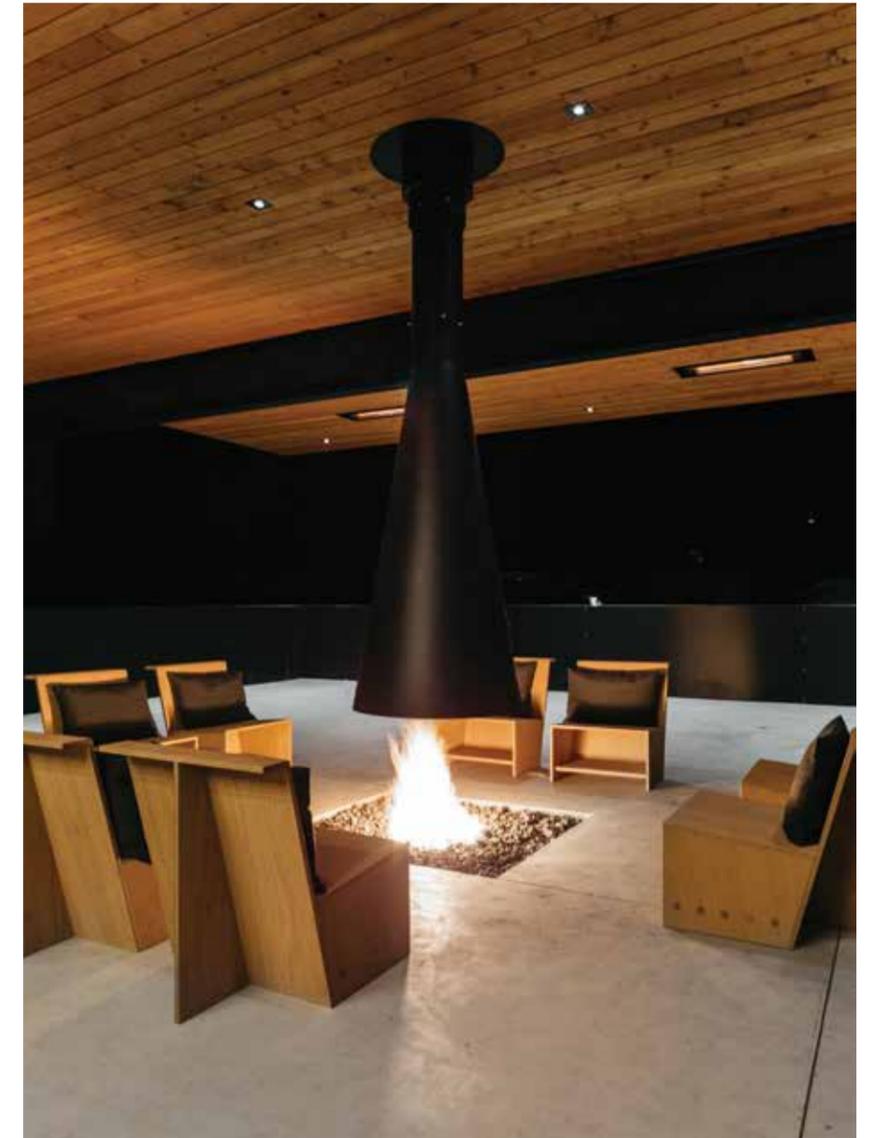
WHEN MESA LANE PARTNERS OPENED AutoCamp Russian River in 2016, they had learned some lessons from their first glamping venture in Santa Barbara. “The client has a lot of really great, really creative ideas,” says architect Dan Weber, who worked on both projects. The concept behind the hotels is simple: Airstream trailers and tricked-out tents are set up as rooms, giving guests a luxury outdoor experience.

But for the Russian River property in Guerneville, the design team (Weber’s firm Anacapa and Lauren Geremia’s Geremia Design) took things to a new level of luxe. In Santa Barbara, the Airstream trailers are vintage models. For the newest location, Weber traveled to Airstream’s Ohio headquarters to create custom trailers. “The regular trailers are designed for mobility on the road, with lots of compartments and built-in seating,” Weber says. “Ours are much more light, bright and open.” Geremia made sure the silver-aluminum units are less industrial and more sumptuous, with artwork and plants. The tent cabins are outfitted in a similar fashion.

But perhaps the star of the show is the clubhouse, with a design that’s inspired by some of the great lodges in American national parks seen through a filter of modernist cool.

The structure is largely without walls, relying on sturdy curtains to shield it from inclement weather. The comfortable camping experience is epitomized by a large, circular fireplace that’s nestled in the floor, topped by a sculptural flue and surrounded by custom chairs made and co-designed by Alexis Moran and Geremia. “The whole point of coming to AutoCamp is to connect with the outdoors in a comfortable way,” Weber says. “The clubhouse allows you to be outside and feel the breeze, but to be sheltered at the same time.”

—Mary Jo Bowling



**OPPOSITE PAGE:** The clubhouse at AutoCamp Russian River has few walls and a modern lodge aesthetic. **THIS PAGE TOP:** The fireplace in the clubhouse is sunken in the floor to give the feeling of a campfire. Chairs designed by Lauren Geremia and Alexis Moran ring the flames. **BELOW:** Tent cabins are outfitted with luxe appointments to make for a glamping experience.