

## THIS HAITI PRIVACY POLICY

Last updated June 29, 2017.

This is the Privacy Policy (“**Privacy Policy**”) of Beauchamp Collection, LLC (“**This Haiti**” or “**us**” or “**we**”). This Privacy Policy explains how we collect, use and store the information we obtain from or about you when you use our website located at [www.thishaiti.com](http://www.thishaiti.com) (the “**Website**”). This Privacy Policy is not a contract and does not create any legal rights or obligations. By using the Website, you accept the Privacy Policy and you expressly consent to our collection, storage, use and disclosure of your information as described in this Privacy Policy.

### INFORMATION WE COLLECT

Through the Website we collect “**Non-Personal Information**” and “**Personal Information.**” Non-Personal Information includes information that cannot be used to personally identify you, such as your IP address, anonymous usage data, general demographic information, preferences you submit and preferences that are generated based on the data you submit. Personal Information includes information that can be linked to a specific individual, such as a name, address, phone number, payment information, email address, login information for third party sites and other information which you submit to us through the Website.

#### Information That You Provide

If you choose to subscribe to newsletters and promotional materials from This Haiti, we will ask that you provide us with your first and last name, email address, and mailing address. Payments for purchases made via the Website are processed by Stripe.com, a third party website. If you are interested in purchasing products via the Website, you will be asked to provide your credit card information to Stripe.com, whose own privacy policy will apply to the information you provide it. If you would like to post a comment to the Website, you may need to provide your name and email address to Squarespace.com, the third party that hosts our Website. Information you provide to Squarespace.com will be subject to the privacy policy maintained by Squarespace.com.

#### Information Collected by the Website

We collect information about the computer you use to access the Website, including without limitation the hardware model, operating system and version, network information, referrer, browser version, IP address and your approximate geographic location via IP geolocation.

We use text files called persistent cookies to help us better understand user behavior by telling us which parts of our Website people have visited, which enables us to improve the usability, performance and effectiveness of the Website. The Website does not currently respond to “do not track” or “DNT” settings that are available in some browsers.

We also use Google Analytics, which includes a tracking token, and may use other technologies in the future, for similar purposes. These monitoring tools collect information anonymously and report website trends to us without identifying individual visitors. This information can be combined with the information you have generated and transmitted to or through us or provided to us, which will enable us to analyze and improve the Website. Google’s ability to use and share information collected by Google Analytics about your visits to the Website is restricted by the [Google Analytics Terms of Service](#) and the [Google Privacy Policy](#). If you prefer to not have data reported by Google Analytics, you can install the Google Analytics Opt-out Browser Add-on available [here](#).

## **Our Policies Concerning Children**

The Website is not intended for use by children under 13 years of age. If we become aware that a child under 13 years of age or anyone else under the age of 18 has provided us with Personal Information, we will delete that information and the associated Account.

## **HOW WE USE AND SHARE YOUR INFORMATION**

### **Personal Information**

Personal Information you provide to us is used to help us communicate with you and to provide you with the Website. For example, we use Personal Information to respond to your questions and to inform you about product or promotional offers.

We do not sell, lease, rent or otherwise disclose or transfer your Personal Information to any third party, except as otherwise set out in this Privacy Policy.

We may disclose your information as follows:

- *Third party service providers:* we may, from time to time, outsource some or all of the operations of our business to third party service providers or partner with third parties for special projects or initiatives, including the development of new products or services. We aim to provide such third parties with the minimum amount of information needed for the purpose of accomplishing their tasks, and have mechanisms in place to ensure that such third parties maintain the confidentiality and security of the information we provide them.
- *Legal Investigations and requests:* we may disclose your information to law enforcement agencies or other governmental agencies when required to do so or when, in good faith, we believe it is necessary in order to comply with legal obligations.
- *Protection of This Haiti and others:* we may disclose your information when we believe this release is appropriate to enforce or apply our policies and other agreements or to protect the rights, property or safety of This Haiti, our employees, or others. This does not include selling, renting, sharing or otherwise disclosing your information for commercial purposes in violation of the commitments made in this Privacy Policy.

### **Non-Personal Information**

We use Non-Personal Information to help us improve the Website and to customize your experience. This Privacy Policy does not limit in any way our use or disclosure of Non-Personal Information and we reserve the right to use and disclose such Non-Personal Information to our partners, advertisers and other third parties at our discretion (including aggregated and/or anonymized information about our users and their use of the Website).

### **Mergers, Acquisitions and Similar Business Transactions**

In the event we undergo a business transaction such as a merger, acquisition by another company, or sale of all or a portion of our assets, or in the event of our bankruptcy or insolvency, your Personal Information as well as Non-Personal Information may be among the assets transferred to a third party.

You acknowledge and consent that such transfers may occur and are permitted by this Privacy Policy, and that any acquirer of our assets may continue to process your Personal Information as set forth in this Privacy Policy.

### **Data Retention**

We will retain the information you provide us, or information that is generated or collected automatically, for as long as is necessary to provide you with the Website. You may contact us at [info@thishaiti.com](mailto:info@thishaiti.com) to request deletion of your information at any time.

### **DATA SECURITY**

This Haiti and our service providers implement security measures designed to protect your information from unauthorized access, disclosure or accidental loss or destruction of Non-Personal Information and Personal Information. We utilize appropriate physical, technical and managerial safeguards designed to protect the information we collect from or about our users. This Haiti's physical infrastructure is currently hosted and managed by Squarespace.

### **INTERNATIONAL USERS**

The Website is hosted and operated entirely in the United States. If you reside outside the United States, please be aware that any information you provide to us will be transferred to the United States and processed and stored there under U.S. privacy standards. By using the Website and providing us with information, you consent to this transfer and processing.

### **CHANGES TO OUR PRIVACY POLICY**

We may occasionally update this Privacy Policy. When we do update this Privacy Policy, we will also revise the "Last Updated" date at the top of the Privacy Policy. If we make changes to this Privacy Policy that, in our discretion, we consider significant, we will post the updated Privacy Policy on the Website and we may also send e-mails to our users who have created an Account containing a link to the revised Privacy Policy. Please review this Privacy Policy periodically to stay informed about how we are protecting the Personal Information we collect. If you continue to use the Website after we post an update to this Privacy Policy, you indicate your acceptance of the updated Privacy Policy.

### **CONTACT US**

If you wish to access, delete or correct your information, or if you have any questions regarding this Privacy Policy or the Website, please send us an email at [info@thishaiti.com](mailto:info@thishaiti.com).