

2016 TOUCHLINE CHAMPIONS

Webinar - May 5, 2016

AGENDA

1. Next Gen Talent Development – The Principle of Challenge
 2. Touchline Champion Program
 3. Next Steps
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To **inspire, educate** and **empower** the most promising young players nominated by their clubs, or scouted via the Next Gen network.

To provide world-class coaching, in a **club-neutral**, pressure-free environment, which challenges each player to reach their potential both on and off the field.

This holistic **player development** program is designed to meet the needs of each individual by continually providing age-appropriate, **progressive challenges** and learning experiences.

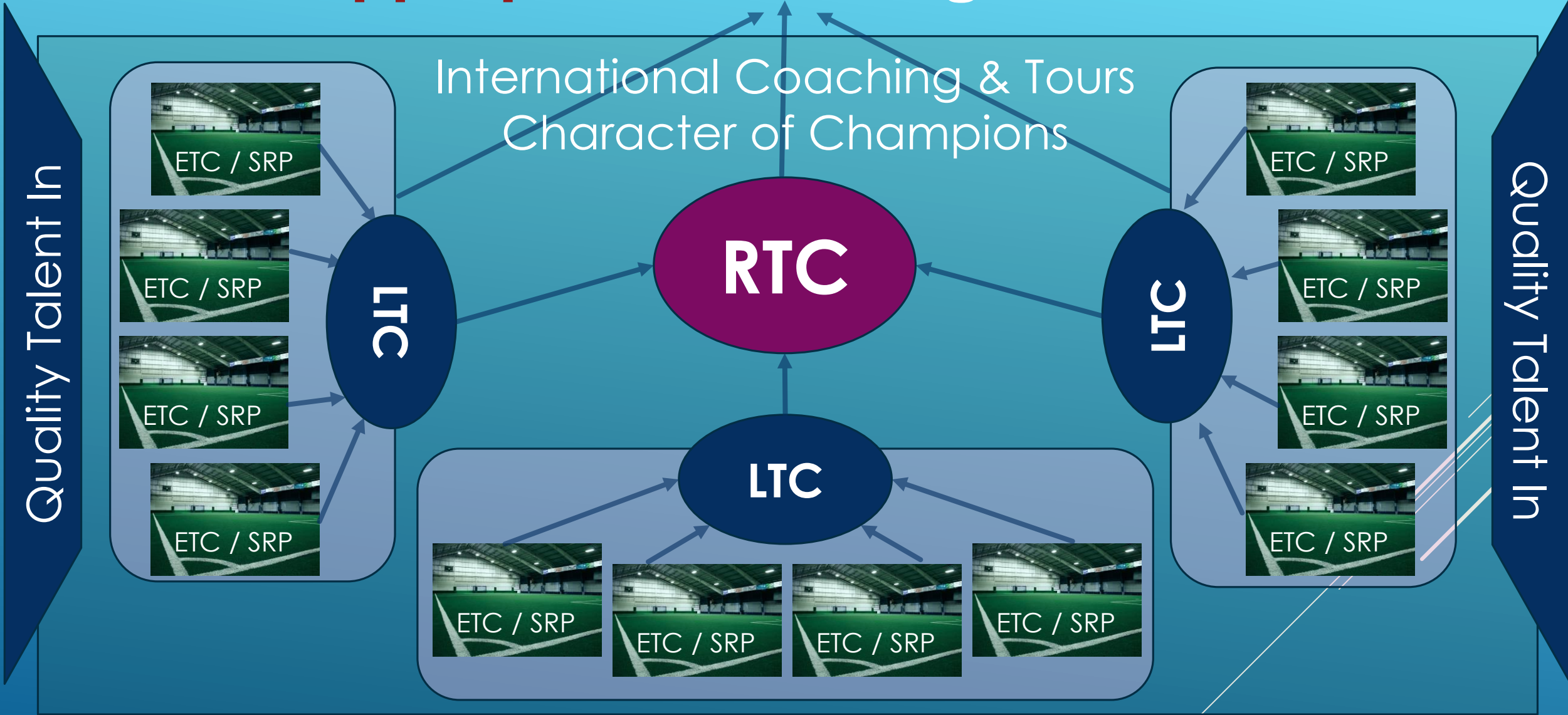
Jeff Bookman

Next Gen USA Technical Director

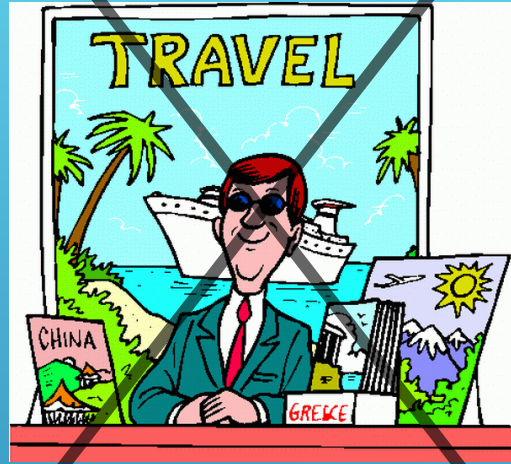
Former Chelsea Academy Coach & Head of International Youth Development for Chelsea

NEXT GEN YOUTH DEVELOPMENT PHILOSOPHY

Provide Appropriate Challenges for Youth Dev



WHAT IS NEXT GEN?



Long Term Youth Development Program

IDF's and Tours are part of the overall program, and are designed to give players an International experience, which we, like Jurgen Klinsmann believe is a key part of development and to help players reach their top level

WHAT WE ARE – WHAT WE ARE NOT

Bigger space, more time, better evaluation by different coaches and perspectives → Leading to **Personalized Challenges** for Development

Brings International youth development here –
This year 15 different pro-club coaches - 8 different countries

More time/space to observe

4-day IDF = 10 weeks ETC

WHY ARE IDF'S IMPORTANT?

- ▶ Understand level of Next Gen player
- ▶ Want Best Players in programs to challenge your child
- ▶ You See more good players every week in games and tournaments

WHY ARE WE ASKING PARENTS TO HELP
IDENTIFY TALENT?

- ▶ Identify promising players outside of Next Gen player
- ▶ Give them your personalized Touchline Code
- ▶ Ask these new players to register, with the Touchline Code, for a Regional or Residential IDF
- ▶ As a Thank You:
- ▶ For each registration with your Touchline Code, you get one entry to WIN 4 Tickets to Real Madrid v Bayern Munich game in August
- ▶ If you have **2 registrations** with your Touchline Code, you get an exclusive limited-edition Long Sleeve T-shirt
- ▶ If you have **6 registrations**, your child gets to attend FALL ETC / SRP FOR FREE !!!!!

TOUCHLINE CHAMPIONS INITIATIVE

- ▶ If you are **not interested**, notify us by end of day tomorrow (Friday)
- ▶ Over the weekend, we will send you a personalized **Touchline Code** to share with players / parents you recommend should attend an IDF

NEXT STEPS

A decorative graphic consisting of several parallel white lines of varying lengths, slanted diagonally from the bottom right towards the top right, set against a blue background.

ΕΥΧΑΡΙΣΤΩ TĀNAN HVALA GRACIAS DZIĘKUJĘ
GRAZIE ありがとう MERCI TACK

THANK YOU DIAKUIU
PALDIES

ACIU TACK DANKE DANK U WEL ДЗЯКУЮ
СПАСИБО 谢谢 OBRIGADO diolch KIITOS
TESEKKUR EDERIM