



Wanderfest

A GREAT NORTHWEST PRODUCTION

June 23rd and 24th, 2017

The Birk
located in
Birkenfeld, Oregon

About the Festival

Wanderfest Music Festival is an over 21 event, showcasing some of the best Singer-Songwriter, Roots, and Americana music in the Pacific Northwest! Portland's own Allman Brothers tribute band, "Brother's and Sister", will close the festival on Sunday, but not before some of the region's best Americana bands play for 2 days on 2 stages. Fernando, The Resolectrics, Lewi Longmire, Root Jack, The Don of Division Street, and many more are included in the weekend's lineup.

Wanderfest is all about bonding the people of the Pacific Northwest with everything our region has to offer! The venue is located at The Birk in Birkenfeld, Oregon. Established in 1910, it was the longest continually operating store in Oregon, before converting to a live music venue, restaurant and hotel. Community events have taken place in this treasured-lodge in the woods for most of the last 100 years. Mike and Wendy Ingraham have truly breathed new life into this historic structure by transforming it into a first class artistic destination, located less than 90 minutes from Portland. It is truly our pleasure to produce a show in such a fantastic location!

The festival is a Great Northwest Production, produced by veteran event administrator, Dina Sayers. She and her 501(c)3, non-profit production company (sponsored by CascadiaNow) have extensive experience in successful festival production. She (along with many others) will be donating their time and energy to ensure the event is a huge success. **80% of ALL TICKET SALES & SPONSORSHIPS will directly benefit the venue and the musicians associated with this event.** 20% will support future Great Northwest Productions and offset necessary administrative costs.

Demographics

We know what to expect based on the universal appeal of the music presented and on our previous experience with event production at this location. The festival will attract a diverse demographic, ranging in age from young adults to senior citizens. There will be an approximately even number of males and females in attendance.

Sponsoring the Festival

Sponsor Levels

	TIP JAR Sponsor (\$100)	NORTH Sponsor (\$250)	EAST Sponsor (\$500)	SOUTH Sponsor (\$1000)	WEST Sponsor (\$2000)
Company banner at the front of the stage					TWO available
Promotional booth space				TWO available	TWO available
Mention in local news media				♥	♥
Ad or logo in email campaigns to our fans				♥	♥
Link and logo on our festival website			♥	♥	♥
Social media mentions			♥	♥	♥
Name on sponsor signs at the festival		♥	♥	♥	♥
Complimentary camping site		1	1	2	2
Complimentary festival tickets	2	4	6	8	10
Signed Concert Poster	♥	♥	♥	♥	♥

Unique Sponsor Opportunities

We always have unique sponsorship opportunities, which offer complete cross-branding and the highest level of exposure to our patrons. Festival attendees love a unique experience and our events have a lot to offer them. We can seamlessly tie your brand or products to their experiences at the festival for the maximum return on your investment. Contact us for sponsorship ideas that are specific to this event and definitely let us know your thoughts and ideas about how you might like to work together!

We will also gladly accept consumable products for use as well. We can easily email you a list of needed supplies. Every item and sponsorship helps us continue to support independent artists and musicians throughout the Pacific Northwest. All donations & sponsorships are 100% tax deductible.