



## 2015 CASA Superhero Run Sponsor Registration August 15, 2015

<p>Sponsor Name: _____</p> <p>Company: _____</p> <p>Address: _____</p> <p>Phone: _____</p> <p>Email: _____</p> <p>Method of Payment: Check <input type="checkbox"/> Credit Card <input type="checkbox"/></p> <p>Credit Card # _____ Exp _____</p> <p>CCV# _____</p> <p>Signature: _____</p> <p>Please make Checks out to "Passaic County CASA"</p> <p><b>-Complete page, Print and mail with payment method to 415 Hamburg Tpk, B-1, Wayne, NJ 07470</b></p> <p><b>-Logos should be emailed to <a href="mailto:run@passaiccountycasa.org">run@passaiccountycasa.org</a> no later than July15, 2015.</b></p> <p><b>-Sponsors entitled to complimentary race registrations will be contacted with information to register runners.</b></p>
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### Sign up for:

- Superhero Event Sponsor (\$10,000)
- Family Walk Sponsor (\$7,500)
- Platinum Cape Sponsor (\$5,000)
- Entertainment Sponsor (\$3,500)
- Children's Activity Sponsor (\$3,000)
- T-Shirt Sponsors (\$2,500)
- Silver Sponsors (\$1,500)
- Parking Sponsors (\$1000)
- Water Station Sponsor (\$500)

## **Superhero Event Sponsor - \$10,000.00. The Exclusive Named Sponsor of the Run**

1. "Presented By" on all Promotional Literature
2. Customized opportunity (to be negotiated) will be designed by you and the Run
3. Company Logo on all T-Shirts.
4. Company Logo on all Literature.
5. Promotional Booth Space (\$350.00 value).
6. Named Sponsorship.
7. 20 Run entries (\$600 value).
8. Company Representative at Podium for Awards ceremony.
9. Company Name in all Press Releases and Advertisements.
10. Banner for your Company Placed at Run registration area.
11. Sponsor Recognition over the Stage P.A. System.
12. Listing in Run Brochure.

Our Event Sponsor is our primary sponsor of the Run. Event sponsorship gives the sponsor county-wide (and beyond) sponsorship as the run promotional materials will read “2<sup>nd</sup> annual Superhero Run presented by YOUR COMPANY NAME.” Also unique to this sponsorship package is your ability to customize your package.

We will work with you to determine what that special element may be. Your Company name or logo will appear on all promotional materials and t-shirts. You will receive promotional booth space to highlight your company’s goods and/or services to our hundreds of runners, observers and the media. You will receive complimentary run/walk entries for your employees or customers to participate in our one of a kind event. You will have the opportunity to have your representative on stage to say a few words about your company during our awards ceremony. Your company name will appear in all of our press releases and advertisements. You will have a promotional banner placed in the run registration area. You will receive regular recognition and promotion over the public address system from our DJ. Last but not least, you will be listed in our program, which is handed out to across Northern NJ as well as at the actual event.

## **Family Walk Sponsor - \$7,500.00: The exclusive named sponsor of our 1 mile Family Walk**

1. Exclusive Sponsorship of 1 mile walk event.
2. Company Logo on all T-Shirts.
3. Company Logo on all Literature.
4. Promotional Booth Space (\$350.00 value).
5. Named Sponsorship.

6. 15 Runner/Walker entries (\$550.00 value).
7. Company Representative at Podium for Awards Ceremony.
8. Company Name in all Press Releases and Advertisements.
9. Banner for your Company Placed at Run registration area.
10. Sponsor Recognition over the Stage P.A. System.
11. Listing in Run Brochure.

This is the exclusive sponsorship of our 1 mile family walk/run which will begin 30 minutes following the start of the 4 mile run. This is a gently sloping child and family friendly loop that children and families love. Perfect for the runner with a stroller or child in backpack also. Your Company name or logo will appear on all promotional materials and t-shirts. You will receive promotional booth space to highlight your company's goods and/or services to our hundreds of runners, observers and the media. You will receive complimentary run/walk entries for your employees or customers to participate in our one of a kind event. You will have the opportunity to have your representative on stage to say a few words about your company during our awards ceremony. Your company name will appear in all of our press releases and advertisements. You will have a promotional banner placed in the run registration area. You will receive regular recognition and promotion over the public address system from our DJ.. Last but not least, you will be listed in our program, which is handed out to across Northern NJ as well as at the actual event.

**Platinum Cape Sponsor - \$5,000.00: This is the signature aspect of the Superhero Run.**

1. Company Logo on all T-Shirts and Superhero Capes (adult and child sized).
2. Company Logo on all Literature.
3. Promotional Booth Space (\$350.00 value).
4. Named Sponsorship.
5. 10 Run entries (\$250.00 value).
6. Company Representative at Podium for award ceremony.
7. Company Name in all Press Releases and Advertisements.
8. Banner for you Company Placed at run registration area.
9. Sponsor Recognition over the Stage P.A. System.
10. Listing in Fair Program.

Named sponsor of our Superhero Capes which are provided to all children participants and available as an option for adults. The capes were the most popular feature of our Run and provided the signature look to the event. Your Company name or logo will appear on all promotional material, capes and t-shirts. You will receive promotional booth space to highlight your company's goods and/or services to our hundreds of runners, observers and the media. You will receive complimentary run/walk entries for your employees or customers to participate in

our one of a kind event. You will have the opportunity to have your representative on stage to say a few words about your company during our awards ceremony. Your company name will appear in all of our press releases and advertisements. . You will have a 20”x30” promotional banner placed in the run registration area. You will receive regular recognition and promotion over the public address system from our DJ. Last but not least, you will be listed in our program, which is handed out to across Northern NJ as well as at the actual event.

**Entertainment Sponsor – \$3,500.00.**

**Named sponsor of our pre and post entertainment area.**

1. Company Logo on all Literature.
2. Promotional Booth Space (\$350.00 value).
3. Named Sponsorship.
4. 8 Runner registrations (\$200.00 value).
5. Company Representative on Stage for Awards Ceremony.
6. Company Name in all Press Releases and Advertisements.
7. Banner for you Company Placed at Registration area.
8. Sponsor Recognition over the Stage P.A. System.
9. Listing in Run Brochure.

Named sponsor of our primary entertainment area. This area will feature a professional D.J throughout the event, pre race warmups, post race children’s games and activities as well as announcements throughout the duration of the event. Your Company name or logo will appear on all promotional materials. You will receive promotional booth space to highlight your company’s goods and/or services to our hundreds of runners, observers and the media. You will receive 15 complimentary run/walk entries for your employees or customers to participate in our one of a kind event. You will have the opportunity to have your representative on stage to say a few words about your company during our awards ceremony. Your company name will appear in all of our press releases and advertisements. . You will have a promotional banner placed in the run registration area. You will receive regular recognition and promotion over the public address system from our DJ as well as have your company name/signage prominently displayed on the DJ Booth/Stage. Last but not least, you will be listed in our program, which is handed out to across Northern NJ as well as at the actual event.

**Children's activities Sponsor - \$3,000.00: Named sponsor of the post-race children's games, activities and prizes.**

1. Company Logo on all Literature.
2. Promotional Booth Space (\$350.00 value).
3. Named Sponsorship.
4. 15 Runner registrations (\$375.00 value).
5. Company Representative on Stage for Awards Ceremony.
6. Company Name in all Press Releases and Advertisements.
7. Banner for you Company Placed at Registration area.
8. Sponsor Recognition over the Stage P.A. System.
9. Listing in Run Brochure.

Named sponsor of our children's post race games, activities and prizes. A highlight of the event is the dedicated space and time for children's fun. This will include items such as hoola hoop contests, tug of war, sack races, blow up climbers/jumpy house, ice cream, popcorn and prizes for all participating children. Your Company name or logo will appear on all promotional materials. You will receive promotional booth space to highlight your company's goods and/or services to our hundreds of runners, observers and the media. You will receive 15 complimentary run/walk entries for your employees or customers to participate in our one of a kind event. You will have the opportunity to have your representative on stage to say a few words about your company during our awards ceremony. Your company name will appear in all of our press releases and advertisements. . You will have a promotional banner placed in the run registration area. You will receive regular recognition and promotion over the public address system from our DJ as well as have your company name/signage prominently displayed on the DJ Booth/Stage. Last but not least, you will be listed in our program, which is handed out to across Northern NJ as well as at the actual event.

**T-Shirt Sponsor – \$2,500.00. Named Sponsor of Event T-Shirts**

1. Company Logo on all Literature.
2. Promotional Booth Space (\$350.00 value).
3. Named Sponsorship.
4. 15 Runner registrations (\$375.00 value).
5. Company Representative on Stage for Awards Ceremony.
6. Company Name in all Press Releases and Advertisements.
7. 20" x 30" Banner for you Company Placed at Registration area.
8. Sponsor Recognition over the Stage P.A. System.
9. Listing in Run Brochure.

Named sponsor of our official event T-Shirts. Your Company name or logo will appear on all promotional materials. You will receive promotional booth space to highlight your company's goods and/or services to our hundreds of runners, observers and the media. You will receive 15 complimentary run/walk entries for your employees or customers to participate in our one of a kind event. You will have the opportunity to have your representative on stage to say a few words about your company during our awards ceremony. Your company name will appear in all of our press releases and advertisements. . You will have a promotional banner placed in the run registration area. You will receive regular recognition and promotion over the public address system from our DJ as well as have your company name/signage prominently displayed on the DJ Booth/Stage. Last but not least, you will be listed in our program, which is handed out to across Northern NJ as well as at the actual event.

**Silver Sponsor - \$1,500.00:**

1. Promotional Booth Space (\$350.00 value).
2. Company Name in all Press Releases and Advertisements.
3. 6 Runner Registrations (\$150 value)
3. Banner for you Company Placed at Fair Entrance.
4. Sponsor Recognition over the Stage P.A. System.
5. Listing in Run Brochure.

Your Company name or logo will appear on all promotional materials. You will have a promotional banner placed at the Fair gateway entrance. You will receive hourly recognition and promotion over the public address system from our DJ on the main stage. Last but not least, you will be listed in our program, which is handed out to all Fair attendees.

**Parking Sponsor – \$1,000.00:**

1. Named Sponsorship.
2. Banner for you Company Placed at Parking area.
3. 4 runner registrations (\$100 value)
4. Sponsor Recognition over the Stage P.A. System.
5. Listing in Run Brochure, website and all materials.

Your Company name or logo will appear on all promotional materials. Your company name will appear in all of our press releases and advertisements. You will have a promotional banner placed at the Run parking area. You will receive recognition and promotion over the public

address system from our DJ. Last but not least, you will be listed in our program, which is handed out to across Northern NJ as well as at the actual event.

**Water Station Sponsor – \$500.00:**

1. Listing in Run Program.
2. Banner for your Company placed at water station.

You will have a promotional banner placed at a strategic location at the run. In addition, you will be listed in our program/brochure which is distributed across Northern NJ.