



April 1, 2016

Dear Friends,

Across the country, Court Appointed Special Advocates (CASA) are providing life-changing, life-saving help to thousands of abused and neglected children each day. In Passaic County, currently more than 200 of the more than 600 children in the foster care system each year are receiving help from a CASA volunteer advocate. Their tireless efforts result in children reaching safe and permanent homes that they otherwise may not have known.

### Our Mission

Passaic County CASA, Inc. is a 501(c)(3) non-profit organization that promotes and supports professionally trained court-appointed volunteer advocates for children who have been abused and neglected. CASA volunteers serve as a child's voice in court while helping move these children toward safe, nurturing and permanent homes.

### Our Vision

Passaic County CASA provides hope, opportunity and protection to abused and neglected children in foster care.

Once again this year, Passaic County CASA will join over 35 CASA programs across the country in hosting a "Superhero Run." The 3<sup>rd</sup> Annual Superhero 5k and Family Fun Run will be held on August 20, 2016 at Garret Mountain Reservation in Woodland Park, NJ in conjunction with the Passaic County Fair. This will be a special day to raise awareness about child abuse prevention, support those who serve our children, as well as raise funds to allow more children to have a voice in the courtroom. Many children can't run from abuse. We dare you to move, get involved, to make an impact, and help change your community for the better. All while having fun!

The day will incorporate both a USATF sanctioned, timed 4 mile race as well as a 1 mile, family "fun run/walk". At the end of the run will be a celebration of post-race activities geared for all ages. Sponsors and volunteers are sought for activities before, during and after the race. Prizes will be given for 1-3<sup>rd</sup> place male/female runners and also in the children's race. Additional prizes will be awarded for best costume, best team costume, (adults and kids). All children who register will receive a blue cape to run in and keep commemorating the day. Adults can purchase one at minimal cost. Adults will receive a commemorative race t-shirt. Sponsors are welcome to provide giveaways to runners at stations throughout the race or via a gift bag at the finish.

We ask that you consider supporting this important event by becoming a sponsor for the day. Sponsorship levels and benefits associated with each level are described in detail in this packet. We are willing to customize a sponsorship opportunity for you.

No child has ever asked to be abused. All children need heroes but abused children need superheros. Won't you be a superhero today?

Warmest Regards,

Janice Erzmoneit  
Board President

Erica Fischer-Kaslander  
Executive Director

**P.S. There are approximately 400 youth in Passaic County currently waiting for the voice of a CASA volunteer. Your opportunity to make a difference in the lives of abused and neglected children across our community has never been greater.**

**415 Hamburg Turnpike, B-1, Wayne, NJ 07470  
973-832-4002 F-973-706-8892  
[www.Passaiccountycasa.org](http://www.Passaiccountycasa.org)**



## 2016 CASA Superhero Run Sponsor Registration August 20, 2016

Sponsor Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Method of Payment: Check  Credit Card

Credit Card # \_\_\_\_\_ Exp \_\_\_\_\_

CCV# \_\_\_\_\_

Signature: \_\_\_\_\_

Please make Checks out to "Passaic County CASA"

**-Complete page, Print and mail with payment method to  
415 Hamburg Tpk, B-1, Wayne, NJ 07470**

**-Logos should be emailed to [run@passaiccountycasa.org](mailto:run@passaiccountycasa.org)  
no later than August 1, 2016.**

**-Sponsors entitled to complimentary race registrations will be  
contacted with information to register runners.**

### **Sign up for:**

Superhero Course Sponsor  
(\$10,000)

Family Run Sponsor (\$7,500)


T-shirt Sponsor (\$5,000)

Cape Sponsor (\$2,500)

Timer Sponsor (\$1,000)

Refreshment Sponsor (\$500)

Water Sponsor (\$250)

	Superhero Course Sponsor (\$10,000)	Family Fun Course Sponsor (\$7,500)	T-shirt Sponsor (\$5,000)	Cape Sponsor (\$2,500)	Timer Sponsor (\$1000)	Refreshment Sponsors \$500	Water Sponsor \$250
Exclusive recognition in race title	•						
Primary recognition on race course	•						
Logo on cape for kids run participants	•	•		•			
Recognition in media promotions	•	•	•	•	•		
Logo on race t-shirt	•	•	•		•	•	
Announced at event/award ceremony	•	•	•	•	•		
Promotional table at race	•	•	•	•	•	•	
Logo/name on event day banner	•	•	•	•	•		
Recognition of race website	•	•	•	•	•	•	•
Promotional materials to participants	•	•	•	•	•	•	•
Complimentary race entries	20	15	10	6	4	2	1