



SPONSORSHIP OPPORTUNITIES

FRIDAY, SEPTEMBER 20, 2019

PREAKNESS HILLS
COUNTRY CLUB

WAYNE, NEW JERSEY

2019 HONOREES:

Karen Walker and the late *Charles Walker*

One night... creating lasting impact for children.
You can help maximize the success of this event by:

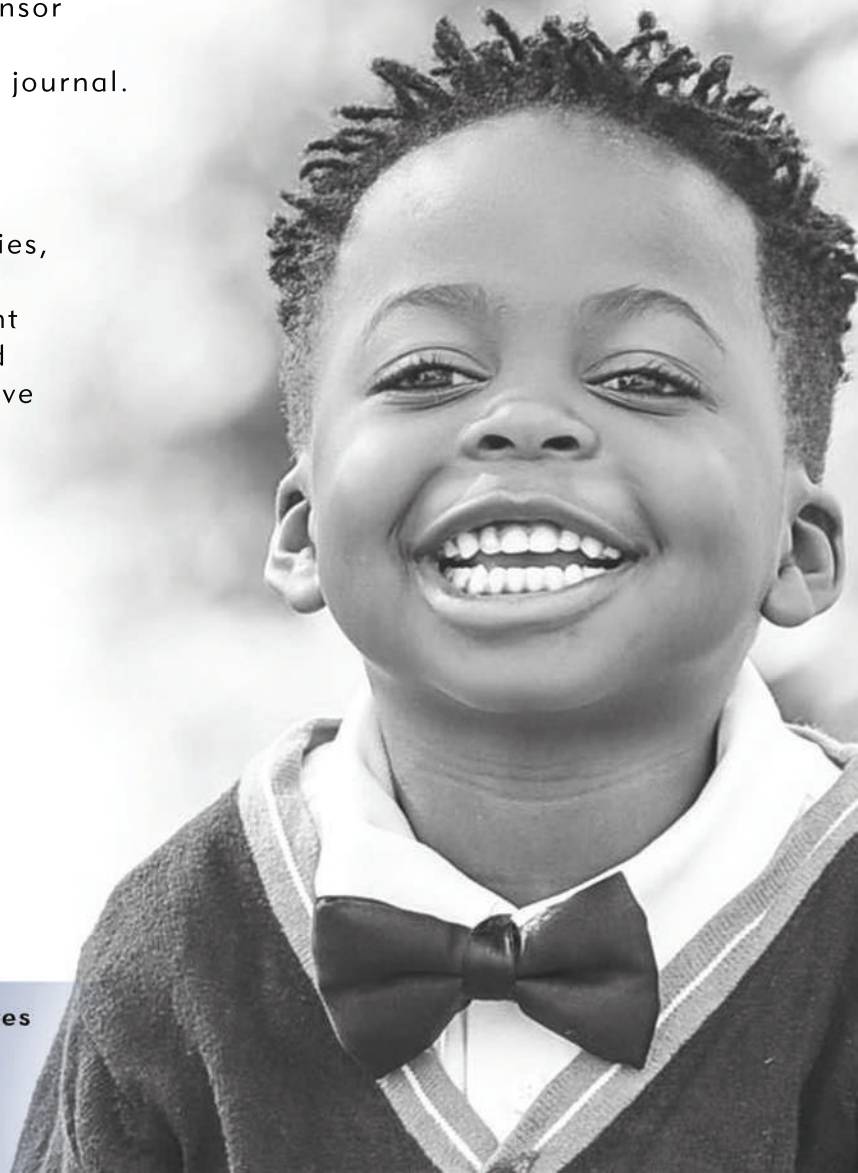
- ~ becoming an individual sponsor
- ~ becoming a corporate sponsor
- ~ purchasing a table
- ~ advertising in our Gala ad journal.

Join us and leaders of area industries, communities, and organizations. Help us celebrate Passaic County CASA's important advocacy work for vulnerable children and be a voice of support for those we will serve in the future.

Passaic County Court Appointed Special Advocates (CASA) empowers volunteer advocates to champion the best interests of children in the foster care system.



Passaic County Court Appointed Special Advocates
415 Hamburg Turnpike | Suite D2
Wayne, NJ 07470 | 973-832-4002
www.passaiccountycasa.org



PASSAIC COUNTY CASA'S
Voices for
CHILDREN
Gala
2019

SPONSORSHIP LEVELS

Presenting sponsor \$15,000 +

Two tables of VIP seating; Exclusive Gala signage; Front inside cover acknowledgement in Gala ad journal; Logo/name use on invitations, Gala promotional emails, Gala website and on-screen during event; Year-long recognition and link on CASA website; Foursome of golf with lunch at Preakness Hills Country Club

Event sponsor \$10,000 +

One table of premier seating for ten; Premium Gala signage; Full-color ad in Gala ad journal; Logo/name use on Gala promotional emails, Gala website and on-screen during event; Year-long recognition on CASA website

Champion sponsor \$7,000 +

One table of premier seating for ten; Premium Gala signage; Full-color ad in Gala ad journal; Logo/name use on Gala promotional emails, Gala website and on-screen during event; Year-long recognition and link on CASA website

Voices sponsor \$5,000 +

One table of ten; Full-color ad in Gala ad journal; Gala signage; Logo on-screen during event; Year-long recognition and link on CASA website

Hero sponsor \$3,000 +

Two tickets; Full-color ad in Gala ad journal; Logo on-screen during event; Year-long recognition and link on CASA website

Cocktail sponsor \$2,500

Entertainment sponsor \$2,500

Both include two tickets and logo/name on-screen during event

Photography sponsor \$1,000

Floral sponsor \$1,000

Both include one ticket and logo/name on-screen during event



PASSAIC COUNTY CASA'S

Voices for CHILDREN Gala 2019

ADVERTISING OPPORTUNITIES

Advertise in our Gala Ad Journal

Have your business seen by over one hundred potential new customers! All Gala attendees receive a printed and bound publication featuring the Gala's program of events, messages from the Executive Director and President of the Board, and recap of the year's accomplishments.

Include a business advertisement or a message of support for someone who has made a difference.

Submit your own design or request complimentary design assistance!



8.5 x 11" Full-Page Color \$1,000
8.5 x 11" Full-Page B&W \$750

(For full-page bleed, please submit
9" x 11.5" designs)

7.25" x 4.75" B&W Half-Page Ad
\$500

3.5" x 4.75" B&W
Quarter-Page Ad
\$250

3.5" x 2.25"
B&W Business
Card Ad
\$100



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ORDER FORM

Yes, I want to be a part!

SPONSORSHIP LEVELS

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$15,000 + | <input type="checkbox"/> Cocktail Sponsor \$2,500 |
| <input type="checkbox"/> Event Sponsor \$10,000 + | <input type="checkbox"/> Entertainment Sponsor \$2,500 |
| <input type="checkbox"/> Champion Sponsor \$7,000 + | <input type="checkbox"/> Photography Sponsor \$1,000 |
| <input type="checkbox"/> Voices Sponsor \$5,000 + | <input type="checkbox"/> Floral Sponsor \$1,000 |
| <input type="checkbox"/> Hero Sponsor \$3,000 + | |

TICKET LEVELS

- ☐ Leadership VIP Table for ten \$3,500
(includes Full Page Color Ad in Ad Journal and Honorary Host Committee listing)
- ☐ Supporter Table for ten \$1,500
(includes Honorary Host Committee listing)
- ☐ Individual Ticket \$160 x _____ Number of tickets
- ☐ I want to sponsor _____ volunteer ticket(s) x \$160

ADVERTISING

- | | |
|---|---|
| <input type="checkbox"/> Full-Page Color Ad \$1,000 | <input type="checkbox"/> Quarter-Page B&W Ad \$250 |
| <input type="checkbox"/> Full-Page B&W Ad \$750 | <input type="checkbox"/> Business Card B&W Ad \$100 |
| <input type="checkbox"/> Half-Page B&W Ad \$500 | |

- ☐ Please reuse last year's design ☐ I will submit a new design ☐ I need design assistance

Name: _____

Company Name (if applicable): _____

Address: _____

Phone: _____ Email: _____

☐ Check enclosed ☐ Credit Card **TOTAL AMOUNT:** _____

Credit Card #: _____ Exp. Date: _____ CCV: _____

Name on card (if different): _____

Signature: _____

Please return Order Form to:
Passaic County CASA
415 Hamburg Tpke, Suite D2 Wayne, NJ 07470

For questions, contact:
Erica Fischer-Kaslander
erica@passaiccountycasa.org or 973-832-4002