



## *Darlene Geary*

WOW! Factor Desserts is pleased to announce the appointment of Darlene Geary as Territory Sales Manager for Vancouver Island.

Darlene brings many years of direct foodservice sales experience to Wow Factor Desserts. She is an extremely strong advocate for her customers, and is known to go above and beyond to consistently exceed their expectations. Darlene has formed strong relationships and friendships in her territory with the distributor and end-user community. She is excited to be back in the industry, and looks forward to the opportunity of introducing the WOW! Factor line-up of premium products. She brings to the WOW! Factor team enthusiasm, dedication and a commitment to serving all customers with the professionalism and creativity that flow from one experienced in the industry.

Darlene lives in Ladysmith, BC with her husband Mike, and has two sons. Their lives revolve around sports and the outdoors, and they can be found camping on weekends with friends. Darlene and Mike (and their dog Nina) are always on the look-out for something fun to do.

Please contact Darlene directly for any assistance you might need pertaining to WOW! Factor Desserts (product presentations, samples, free menu orders, etc.).



**Darlene Geary**

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