



## *Patty Hirsch*

WOW! Factor Desserts is pleased to announce the appointment of Patty Hirsch as Territory Sales Manager for Southern Alberta.

Following an 8 year career with Mustang Brokers she worked several years with Midcan Brokers before spending 10 years as the Manufacturer's Representative for The Pasta Mill.

WOW! Factor Desserts is privileged to add a member such as Patty to our team, one with a deep love for the foodservice industry and genuine excitement about representing our premium quality desserts!

Patty is the mother of Todd and Jolie and lives with her husband Howie (and little dog Leila) in Black Diamond. She keeps active swimming, as well as walking, hiking and motor biking (passenger only!) in the foothills and mountains to the west of their home.

Please contact Patty directly for any assistance you might need pertaining to WOW! Factor Desserts (product presentation, samples, free menu orders etc.).



### **Patty Hirsch**

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