



## *Brenda Palsson*

WOW! Factor Desserts is pleased to announce the appointment of Brenda Palsson as Territory Sales Manager for Manitoba and Northwestern Ontario.

Brenda has had a diversified career in sales ranging from real estate to working as a broker in foodservice. She brings to the WOW! Factor Desserts team enthusiasm, dedication, a passion for people and commitment to serving her customers well.

Her experience in working with street accounts and Distributors in the Winnipeg/Thunder Bay territory provides a foundation for continued success as we aim to support end users and distributors alike. She has long been a strong supporter of the WOW! Factor Desserts line and did an outstanding job representing us during her years in the brokerage industry.

Brenda is the mother of three daughters Ashton, Taylor and Brooke and lives with her husband Dan in Winnipeg.

Oh, and yes, she is beyond thrilled that the Jets are back in town!

Please contact Brenda directly for any assistance you might need pertaining to WOW! Factor Desserts (product presentation, samples, free menu orders etc.).

**Brenda Palsson**

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