



Jena Pitts

WOW! Factor Desserts is pleased to announce the appointment of Jena Pitts as our Northern Alberta Customer Service Representative.

Jena has spent the majority of her professional career in sales having spent more than 4 years supporting street accounts and distributors in the foodservice industry. She brings to the WOW! Factor team enthusiasm, dedication and a commitment to serving all customers with the professionalism and creativity that flow from one experienced in the industry.

Jena is married to Ryan and is the mother of three children: Carter, Leah and Ava. In addition to spending time with her family, Jena loves the outdoors (camping, fishing, hiking), enjoys reading and photography.

Jena keeps active at the gym, running, and has played rec hockey for many years, so be sure to keep your head up when you go in the corners with her!

Please contact Jena directly for any assistance you might need pertaining to WOW! Factor Desserts (product presentations, samples, free menu orders, etc.).



Jena Pitts

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