Preamble

The Developers Alliance is a passionate policy advocate for software developers in the US and Europe. Active in both Brussels and Washington DC, we bring developer voices to the table where digital issues are being debated.

Developers are an active and progressive community – they are your neighbours, friends and family, and aren't only based in global tech hubs, but in every city and village across Europe. With local roots and global visions, they are building solutions to Europe’s most pressing challenges; sustainability and social progress, global competitiveness, and promoting an open and equitable international marketplace where Europe’s best and brightest can succeed.

Developers as a group are pragmatic and optimistic problem-solvers. Building innovative solutions is in their DNA and the value that developers bring to policy discussions should not be underestimated. The developer community is often overlooked when it comes to policy decisions, and policymakers don't always understand how regulation affects the developer community and the digital marketplace where their innovations are born. We are sharing our insights, ideas and vision for creating and sustaining an environment that allows us to continue building solutions, innovating, and creating opportunities in Europe and beyond. In today's interconnected world, countries, political unions and trade blocs cannot operate in a vacuum – unilateral policy approaches can disrupt innovative and vibrant digital ecosystems.
Build a data driven and interconnected economy

To foster a successful and competitive Developer community, we strive towards and ask the EU to:

1. Promote the free-flow of data within the Digital Single Market and between our major trading partners
2. Balance the need for data protection with the promotion of data access
3. Promote ready access to public data, and invest in the production of curated datasets
4. Encourage the voluntary sharing of data, strong data management and security practices
5. Create a permanent framework for transatlantic data-flows

Build digital skills for digital solutions

To foster a successful and competitive developer community, we strive towards and ask the EU to:

1. Continue to invest in student programs for science, technology, math and engineering
2. Establish programs to train non-digital SMEs on digital business tools to help them compete in an increasingly digital market-place
3. Continue to support accelerators and code camps for aspiring digital entrepreneurs
4. Promote digital training programs focused on diversity and under-represented groups
5. Promote the broad adoption of digital tools across all public institutions

Build better evidence-based regulation practices

To foster a successful and competitive developer community, we strive towards and ask the EU to:

1. Recognise that the imposition of EU regulation on foreign digital markets legitimizes foreign regulation inside the EU
2. Ensure that private sector technical experts can effectively engage in early-stage policy exploration by promoting programmes that bring digital experts and policy makers together
3. Promote the parallel assessment of digital policy goals and technical implementation
4. Ensure that policy decisions are evidence-based and free of political bias
5. Recognise that intervention that targets the digital economy’s foundational companies impacts all digital economy participants

Build digital bridges for digital trade

To foster a successful and competitive developer community, we strive towards and ask the EU to:

1. Rapidly remove the remaining barriers to a Digital Single Market in the EU
2. Identify and reconcile regulations and policies which prevent EU digital services exports
3. Continue international discussions and cooperation in relevant areas (such as taxation or R&D)