

## SPONSOR THE LARGEST PLANNING FORUM IN THE SOUTHEAST.

Celebrating its 11th year, the award-winning Louisiana Smart Growth Summit has become a premium sponsorship opportunity for organizations seeking to achieve extensive brand exposure with design practitioners, elected officials and policy makers, business leaders, and engaged citizens.

### The Summit affords attendees opportunities to network, learn, and collaborate on topics including:

- › Economic Development
- › Transportation Systems
- › Coastal Communities
- › Healthy Communities
- › Water Management
- › Housing Policy
- › Real Estate Trends
- › Complete Streets
- › Rural Communities

and features a Coastal Elevation Design Workshop.

## LAST YEAR'S SUMMIT FEATURED:



For more information about Summit sponsorships, please contact:

## Jennifer Stenhouse David

Director of Development

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[jdavid@cpex.org](mailto:jdavid@cpex.org)

(225) 389.7193



[summit.cpex.org/sponsor](http://summit.cpex.org/sponsor)

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## SPONSORSHIP OPPORTUNITIES



**November 1 & 2**



Manship Theatre at the  
Shaw Center for the Arts  
Baton Rouge



hosted by:  
CENTER for PLANNING EXCELLENCE

## GENERAL SPONSORSHIP PACKAGES

|                         | Free registrations | Credit on Summit website | Credit on Summit sponsor signage | Credit in video loop before/after sessions | Credit in email messages/social media | Pre-event print materials (flyers, etc.) | Ad in Summit program | Event naming rights |
|-------------------------|--------------------|--------------------------|----------------------------------|--|---------------------------------------|--|----------------------|---------------------|
| <b>Event \$10,000</b>   | 12                 | ↑                        | ↑                                | ↑  | ↑                                     | ↑  | ↑                    | ↑                   |
| <b>Platinum \$5,000</b> | 10                 | ↑                        | ↑                                | ↑  | ↑                                     | ↑  | ↑                    | ↑                   |
| <b>Gold \$2,500</b>     | 8                  | ↑                        | ↑                                | ↑  | ↑                                     | ↑  | ↑                    |                     |
| <b>Silver \$1,000</b>   | 4                  | ↑                        | ↑                                | ↑  | ↑                                     | ↓  |                      |                     |
| <b>Bronze \$500</b>     | 2                  | ↑                        | ↑                                | ↑  | ↑                                     |  |                      |                     |
| <b>Supporter \$250</b>  | 1                  | ↑                        | ↑                                | ↑  | ↑                                     |  |                      |                     |

Logo  
Name

## ADDITIONAL EXCLUSIVE OPPORTUNITIES

### Keynote Reception Sponsor: \$7,500

**1 available / 6 waived registrations**

Introduce our keynote speaker and display promotional materials during the reception that follows our highly-attended keynote address.

### Video Sponsor: \$5,000

**1 available / 4 waived registrations**

Add a 15-second clip at the beginning of each session video, which will be available on the website following the event.

### Special Events Sponsor: \$5,000

**4 available / 4 waived registrations**

CPEX will coordinate a breakfast or dinner featuring one of our distinguished Summit speakers + up to 35 of your invited guests.

**Event topics:** Coastal Policy, Transportation, Civic Leadership, Real Estate and Development

### Signage Sponsor: \$3,500

**1 available / 3 waived registrations**

Display your logo on wayfinding and scheduling signage throughout the Summit venue.

### Lanyard Sponsor: \$3,500

**1 available / 3 waived registrations**

This opportunity allows your organization to position its logo on one of the most visible promotional elements of the Summit.

### Lunch Sponsor: \$3,000

**2 available / 3 waived registrations**

Introduce the lunch session and add your organization's promotional materials to the area where lunch is being served.

### Refreshment Sponsor: \$1,500

**4 available / 2 waived registrations**

Add promotional materials where attendees congregate throughout the day to enjoy a light snack or coffee.

INTERESTED IN A TAILORED SPONSORSHIP OPPORTUNITY?  
**CONTACT: [JDAVID@CPEX.ORG](mailto:jdavid@cpex.org)**

## COMPANY INFORMATION

COMPANY NAME (AS YOU WOULD LIKE IT TO APPEAR IN OUR MATERIALS)

CONTACT NAME

EMAIL

PHONE

## GENERAL SPONSORSHIP PACKAGES

|           |           |
|-----------|-----------|
| EVENT     | \$10,000+ |
| PLATINUM  | \$5,000   |
| GOLD      | \$2,500   |
| SILVER    | \$1,000   |
| BRONZE    | \$500     |
| SUPPORTER | \$250     |

## ADDITIONAL OPPORTUNITIES\*

|                               |         |
|-------------------------------|---------|
| KEYNOTE RECEPTION SPONSOR (1) | \$7,500 |
| VIDEO SPONSOR (1)             | \$5,000 |
| SPECIAL EVENT SPONSOR (4)     | \$5,000 |
| SIGNAGE SPONSOR (1)           | \$3,500 |
| LANYARD SPONSOR (1)           | \$3,500 |
| LUNCH SPONSOR (2)             | \$3,000 |
| REFRESHMENT SPONSOR (4)       | \$1,500 |

\* Contact us for availability at (225) 389-7193 or [jdavid@cpex.org](mailto:jdavid@cpex.org).

## PAYMENT INFORMATION

### ENCLOSED CHECK

AMOUNT (MADE PAYABLE TO CENTER FOR PLANNING EXCELLENCE)

### INVOICE

PLEDGE YOUR SPONSORSHIP COMMITMENT TODAY, GET BILLED LATER AT YOUR SPECIFIED DATE

AMOUNT

INVOICE DATE

### CREDIT CARD: [summit.cpex.org/sponsor](https://summit.cpex.org/sponsor)

TEAR HERE AND RETURN COMPLETED FORM + PAY  
TO 100 LAFAYETTE STREET, BATON ROUGE, LA 70801  
LOGO + PAYMENT DUE 9/30/16 FOR INCLUSION IN SUMMIT MATERIALS