

## SPONSOR THE LARGEST PLANNING FORUM IN THE SOUTHEAST.

Celebrating its 12th year, the award-winning Louisiana Smart Growth Summit has become a premium sponsorship opportunity for organizations seeking to achieve extensive brand exposure with design practitioners, elected officials and policy makers, business leaders, and engaged citizens.

### The Summit affords attendees opportunities to network, learn, and collaborate on topics including:

- › Building community resilience
- › Plans that improve health outcomes
- › Achieving community interaction and inclusivity
- › Intelligent transportation systems
- › Opportunities for revitalization and redevelopment
- › Smart Cities driven by advanced technology and integrated solutions 💡

## LAST YEAR'S SUMMIT FEATURED:

**450**  
ATTENDEES / DAY

**25+**  
SESSIONS + PANEL DISCUSSIONS

**65+**  
SUBJECT MATTER EXPERT SPEAKERS

For more information about Summit sponsorships, please contact:

## Jennifer David

Director of Development

100 Lafayette Street, Baton Rouge, LA 70801

[jdavid@cpex.org](mailto:jdavid@cpex.org)

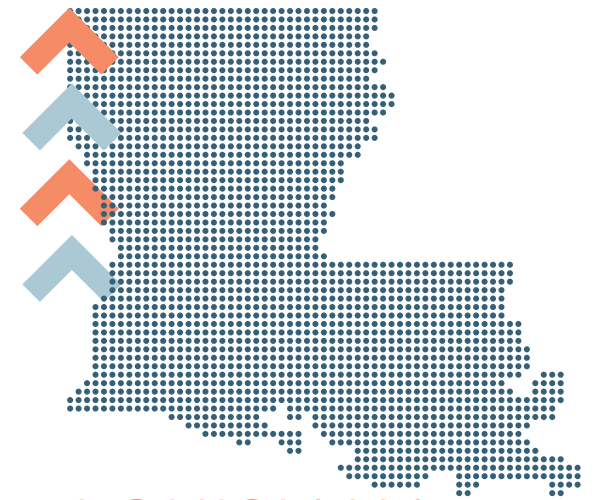
(225) 389.7193



[summit.cpex.org/sponsor](http://summit.cpex.org/sponsor)

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## SPONSORSHIP OPPORTUNITIES



# LOUISIANA SMART GROWTH SUMMIT

2017

**November 7 & 8**



Manship Theatre at the  
Shaw Center for the Arts  
Baton Rouge



hosted by:  
CENTER for PLANNING EXCELLENCE

## GENERAL SPONSORSHIP PACKAGES

	Complimentary registrations	Credit on Summit website	Credit on Summit sponsor banners	Credit in video loop before/after sessions	Credit in email messages/social media	Pre-event print materials (flyers, etc.)	Sponsored Session(s)	Ad in Summit program	Presenting Sponsor Recognition
<b>Event \$10,000</b>	12	▲	▲	▲	▲	▲	3	▲	▲
<b>Platinum \$5,000</b>	10	▲	▲	▲	▲	▲	2	▲	
<b>Gold \$2,500</b>	8	▲	▲	▲	▲	▲	1		
<b>Silver \$1,000</b>	4	▲	▲	▲	▲				
<b>Bronze \$500</b>	2	▲	▲	▲					
<b>Supporter \$250</b>	1	▲	▲	▲					

Logo  
Name

## LIMITED EXCLUSIVE OPPORTUNITIES

### Keynote Reception Sponsor: \$7,500

**1 available / 12 waived registrations**

Introduce our keynote speaker and display promotional materials during the reception that follows our highly-attended keynote address.

### Video Sponsor: \$5,000

**1 available / 10 waived registrations**

Add a 15-second clip at the beginning of each session video, which will be available on the website following the event.

### Special Events Sponsor: \$5,000

**4 available / 10 waived registrations**

CPEX will coordinate a breakfast or dinner featuring one of our distinguished Summit speakers + up to 35 of your invited guests.

Event topics: Coastal Policy, Transportation, Civic Leadership, Real Estate and Development

### Lanyard Sponsor: \$3,500

**1 available / 8 waived registrations**

This opportunity allows your organization to position its logo on one of the most visible promotional elements of the Summit.

### Lunch Sponsor: \$3,000

**2 available / 8 waived registrations**

Introduce the lunch session and add your organization's promotional materials to the area where lunch is being served.

### Refreshment Sponsor: \$1,500

**4 available / 4 waived registrations**

Display your promotional materials where attendees congregate throughout the day to enjoy a light snack or coffee.

INTERESTED IN A TAILORED SPONSORSHIP OPPORTUNITY?  
CONTACT: [JDAVID@CPEP.ORG](mailto:jdavid@cpep.org)

## COMPANY INFORMATION

COMPANY NAME (AS YOU WOULD LIKE IT TO APPEAR IN OUR MATERIALS)

CONTACT NAME

EMAIL

PHONE

## GENERAL SPONSORSHIP PACKAGES

■ EVENT	\$10,000+
■ PLATINUM	\$5,000
■ GOLD	\$2,500
■ SILVER	\$1,000
■ BRONZE	\$500
■ SUPPORTER	\$250

## ADDITIONAL OPPORTUNITIES\*

■ KEYNOTE RECEPTION SPONSOR (1)	\$7,500
■ VIDEO SPONSOR (1)	\$5,000
■ SPECIAL EVENT SPONSOR (4)	\$5,000
■ LANYARD SPONSOR (1)	\$3,500
■ LUNCH SPONSOR (2)	\$3,000
■ REFRESHMENT SPONSOR (4)	\$1,500

\* Contact us for availability at (225) 389-7193 or [jdavid@cpep.org](mailto:jdavid@cpep.org).

## PAYMENT INFORMATION

### ENCLOSED CHECK

AMOUNT (MADE PAYABLE TO CENTER FOR PLANNING EXCELLENCE)

### INVOICE

PLEDGE YOUR SPONSORSHIP COMMITMENT TODAY, GET BILLED LATER AT YOUR SPECIFIED DATE

AMOUNT

INVOICE DATE

### CREDIT CARD: [summit.cpep.org/sponsor](http://summit.cpep.org/sponsor)

TEAR HERE AND RETURN COMPLETED FORM + PAYMENT  
TO 100 LAFAYETTE STREET, BATON ROUGE, LA 70801  
LOGO + PAYMENT DUE 10/2/17 FOR INCLUSION IN SUMMIT MATERIALS