A Letter from the President & CEO

Equity, climate change, and public health. Think tanks, governments, and nonprofit organizations around the globe have identified these as the “Big 3” challenges of our era.

At this year’s annual Smart Growth Summit, we are going to focus on the intersection of all three. We want to create a bright future for Louisiana, so we have to plan by taking an honest look at the present. Our state is on the forefront of coastal land loss and climate change impacts. Long-standing racial and economic disparities infuse nearly every aspect of life here, and we have some of the highest rates of obesity, cancer, and diabetes in the nation.

As planners, we understand that these things are connected: health, environment, and people converge to create a place. They are not connected in a straight line but through a constellation of intersections and influences. As climate change continues to drive more severe weather, there is a cascade effect—markets, populations, and economies are shifting in response. The burdens created by such shifts are borne disproportionately by those who are most vulnerable.

Resources are limited, and risks are growing—we can’t chip away at these problems one by one. Moving the needle on the Big 3 requires vision, leadership, courage, collaboration, and leverage. Every investment should reflect a comprehensive approach and deliver multiple benefits to our communities.

We designed the Summit to convene people around these challenges so that we may envision and implement solutions together. This is our chance to connect local to global, public to private, theory to practice, and disruption to opportunity. I’m glad you’re here to have this frank discussion with us. We hope you are inspired to make positive change.

Camille Manning-Broome

CPEX depends on member support for our mission to bring people, culture, and planning together to make great communities happen.

Visit www.cpex.org/membership to join.
# Summit At-A-Glance

<table>
<thead>
<tr>
<th>TIME</th>
<th>MANSHIP THEATRE</th>
<th>HARTLEY/VEY STUDIO THEATRE</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15–8:00</td>
<td>Registration, Breakfast, &amp; Networking</td>
<td></td>
</tr>
<tr>
<td>8:00–8:30</td>
<td>Welcome &amp; Opening Remarks</td>
<td></td>
</tr>
<tr>
<td>8:30–9:00</td>
<td>Opening Keynote: Characteristics of Successful Places: The Changing Dynamics of Economic Growth</td>
<td></td>
</tr>
<tr>
<td>9:00–10:00</td>
<td>Small Towns, Big Returns: How Placemaking Pays Off</td>
<td></td>
</tr>
<tr>
<td>10:15–11:45</td>
<td>Limited Resources, Growing Risks: Adapting in the Age of Climate Change</td>
<td></td>
</tr>
<tr>
<td>12:05–1:00</td>
<td>Lunch Plenary: Planning for the Big Three: Climate Change, Public Health, and Equity</td>
<td></td>
</tr>
<tr>
<td>1:15–2:45</td>
<td>Our Streets Can Do More: Activating Public Spaces for Art, Health, and Community</td>
<td>Economies of Risk: The Other Housing Crisis</td>
</tr>
<tr>
<td>3:00–4:30</td>
<td>Zip Code Equity: Disrupting Destiny</td>
<td>Integrated Infrastructure: Managing More Than Stormwater</td>
</tr>
<tr>
<td>4:45–5:45</td>
<td>Closing Keynote: Where Are We Headed Now?</td>
<td></td>
</tr>
<tr>
<td>5:45–6:45</td>
<td>Reception in the Hartley / Vey Workshop Theatre</td>
<td></td>
</tr>
<tr>
<td>6:45–7:45</td>
<td>PechaKucha Night Baton Rouge Vol. XIV</td>
<td></td>
</tr>
</tbody>
</table>

**Continuing Legal Education (CLE)** open to all attendees

---

**Continuing Education credits are available for a number of professions. Visit the table in the Jones Walker Foyer for information and to sign in. Pre-approved hours are available for planners, attorneys, flood plain managers, and Realtors. Pre-approved hours for attorneys are marked in the agenda. Attorneys must sign in using course #7482191112 and return completed forms.**

**For speaker bios and more information, visit summit.cpex.org.**
Leading the Movement to Live with Water

When we build the movement to live with water, we support the people that live here. For over 90 years, the Greater New Orleans Foundation has been connecting generous people to the causes that spark their passion. As one of the most trusted philanthropic organizations in the region, we work every day to drive positive impact through philanthropy, leadership and action in our thirteen parish region. We are proud to serve as a vocal civic leader with our partners to ensure a vibrant, sustainable, and just region for all.

LETS WORK TOGETHER TO BENEFIT SOUTHEAST LOUISIANA

Ella Delio, Director of Environmental Programs
(504) 598-4663 • WWW.GNOF.ORG
We’re honored to be recognized as one of the 50 most community minded companies in the country by former President George H.W. Bush’s Points of Light organization.

Louisiana is HOT

The food, the music, the weather, and the business climate.

#2 State in the USA to Start a Company - Tax Foundation + KPMG
Louisiana was ranked #5 Best Business Conditions in the USA - Site Selection
Greater New Orleans is #1 for the Decade for Economic Development
Wins in the South - Southern Business and Development Magazine

From offices in New Orleans and Baton Rouge, Stone Pigman represents businesses in litigation and transactions throughout Louisiana and other parts of the Gulf South.

Stone Pigman
Walther Wittmann
stonepigman.com
A little energy goes a long way

Through volunteer and financial support of community, education and economic programs, we all keep moving forward together.

ExxonMobil Baton Rouge is proud to be a Platinum Level sponsor of the 2019 Louisiana Smart Growth Summit.

ExxonMobil
Energy lives here

learn more at energygoesfar.com
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15–8:00</td>
<td>Registration, Breakfast, &amp; Networking</td>
<td>Manship Theatre</td>
<td>Sponsored by Blue Cross and Blue Shield of Louisiana</td>
</tr>
<tr>
<td>8:00–8:30</td>
<td>Welcome &amp; Opening Remarks</td>
<td>Manship Theatre</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Cordell Haymon</strong>&lt;br&gt;CPEX Board Chair and Retired CEO, Petroleum Service Corporation</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Mayor Sharon Weston Broome</strong>&lt;br&gt;Mayor-President, City of Baton Rouge and Parish of East Baton Rouge</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Camille Manning-Broome</strong>&lt;br&gt;President &amp; CEO, Center for Planning Excellence</td>
<td></td>
<td>Sponsored by Stone Pigman Walther Wittmann LLC</td>
</tr>
<tr>
<td></td>
<td><strong>Ross DeVol</strong>&lt;br&gt;President &amp; CEO, Heartland Forward</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>What drives successful towns and cities? It's much more than jobs and home prices. Renowned economist Ross DeVol will share his groundbreaking research on the factors that drive growth and success for municipalities large and small, including a first look at his newest research on the role of young firms in thriving economies.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00–10:00</td>
<td>Small Towns, Big Returns: How Placemaking Pays Off</td>
<td>Manship Theatre</td>
<td>Sponsored by Capital Area Finance Authority</td>
</tr>
<tr>
<td></td>
<td><strong>Ross DeVol</strong>&lt;br&gt;President &amp; CEO, Heartland Forward</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>George Marks</strong>&lt;br&gt;Executive Director, NUNU Arts and Culture Collective</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Natalie Robottom</strong>&lt;br&gt;President, St. John the Baptist Parish</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>MODERATOR: Lanny Keller</strong>&lt;br&gt;Editorial Writer, The Advocate</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>This panel discussion will offer a follow-up to the opening keynote, expanding the conversation to include placemaking, small town economic development, main streets, and business incubation across the country. Moderated by Lanny Keller, longtime journalist for The Advocate, whose recent reporting includes coverage of small towns in Louisiana that are struggling to stay afloat.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Limited Resources, Growing Risks: Adapting in the Age of Climate Change
Manship Theatre

Torbjörn Törnqvist  
Vokes Geology Professor, Tulane University

Lisa Beyer  
Urban Water Infrastructure Manager, World Resources Institute

Calvin Gladney  
President and CEO, Smart Growth America

MODERATOR: Camille Manning-Broome  
President & CEO, Center for Planning Excellence

Successful adaptation to climate change impacts will require smart, strategic use of our limited resources. The experts featured in this discussion will cover what is needed for adaptation, the relative costs and long-term returns associated with different options, and innovative options for financing. Torbjörn Törnqvist, an environmental scientist, will present the climate science and expected future conditions for Louisiana. Lisa Beyer, a planner and landscape architect with expertise in high-performance green infrastructure and infrastructure integration, will discuss how cities can adapt with land use and nature-based strategies. Calvin Gladney will describe key features of future cities and discuss new approaches to financing resilient infrastructure. Camille Manning-Broome will connect the dots among climate change, our economy, infrastructure systems, and people and places in Louisiana, and talk about the role of planning in providing a comprehensive approach to building the resilience we need for the future.

Sponsored by The Kresge Foundation

LUNCH
Sponsored by Stone Pigman Walther Wittmann LLC

*Please pick up your lunch in the Lamar Atrium and return to the Manship Theatre

Lunch Plenary: Planning for the Big Three: Climate Change, Public Health, and Equity
Manship Theatre

Calvin Gladney  
President and CEO, Smart Growth America

Interview with Stephanie Riegel  
Editor, Greater Baton Rouge Business Report

Calvin Gladney of Smart Growth America will discuss the intersections of the three most pressing global threats of our time—climate change, public health, and equity—and how planning and smart growth can address them all—in an onstage interview with Stephanie Riegel of the Greater Baton Rouge Business Report.

Sponsored by Greater New Orleans Foundation

BREAK
Refreshments sponsored by Visit Baton Rouge
**Our Streets Can Do More: Activating Public Spaces for Art, Health, and Community**

**Manship Theatre**

### Speakers

- **Mike Lydon**
  Principal, Street Plans
- **Jamie Bennett**
  Executive Director, ArtPlace America

### Moderators

**Justin Lemoine** / **Renee Chatelain**

- Director of Implementation, Center for Planning Excellence / President & CEO, Arts Council of Greater Baton Rouge

**Street design is about so much more than moving cars—it affects our health, safety, sense of community and belonging, and access to art and opportunity, among other things. Mike Lydon, author of *Tactical Urbanism: Short-term Action for Long-term Change*, will discuss how incorporating Complete Streets and tactical urbanism can engage and empower residents, improve public health, and drive economic development through placemaking. Jamie Bennett of ArtPlace America will talk about how to position arts and culture as central components of community planning and development. This session will be co-moderated by Renee Chatelain of the Arts Council of Greater Baton Rouge and Justin Lemoine, PLA, of Center for Planning Excellence.**

*Sponsored by the Louisiana State University AgCenter*

---

**Economies of Risk: The Other Housing Crisis**

**Hartley / Vey Studio Theatre**

### Speakers

- **Chris Chopik**
  Realtor, Sage Real Estate Ltd., Brokerage and Associate Researcher, OCAD University
- **Fawn McGee**
  Bureau Chief, State Land Acquisition Program and Director, Blue Acres Program, New Jersey Department of Environmental Protection
- **Allan Young**
  National Technical Leader, Urban & Regional Planning, EMM Consulting

### Moderator

**Christopher J. Dalbom**

- Assistant Director and Senior Research Fellow of the Tulane Institute on Water Resources Law & Policy, Tulane University Law School

**Climate change impacts, such as sea level rise and increased flood risk, are bringing about drastic changes in housing markets. In this session, Fawn McGee will discuss the cost of acquiring—versus elevating—flood-prone properties in New Jersey’s riverine floodways to return them to recreational and conservation purposes. Chris Chopik will talk about appropriately valuing real estate and related services by including flood risk data. Allan Young will explore other methods of government-assisted transition that provide positive adaptive results without government purchase of the property. Moderated by attorney Christopher J. Dalbom, who will engage the panel in evaluating the legal implications of government relocation programs. *CLE course #7482191112***

*Sponsored by Louisiana Office of Community Development*
Zip Code Equity: Disrupting Destiny
Manship Theatre

Ron Sims
Former Deputy Secretary, US Department of Housing and Urban Development; former Executive, Martin Luther King, Jr. County, Washington State

Stephanie Broyles, PhD
Associate Professor–Research, Pennington Biomedical Research Center

Jessica McKelvie Kemp, PhD
Vice President, Center for Planning Excellence

MODERATOR: Preston J. Castille, Jr.,
Partner, Taylor Porter and CPEX Board Vice Chair

Researchers have firmly established the link between where people live and their health and longevity. Now that we understand the connection, what are we going to do to reduce the stark disparities that exist from place to place? Ron Sims will talk about how community planning actually affects human biology and physiology and how any strategy designed to address a health problem should include a neighborhood strategy as well. Dr. Stephanie Broyles will present her research that demonstrates the dramatic impact that environmental conditions have on the effectiveness of public health interventions. Dr. Jessica Kemp will connect these ideas to work being done in communities throughout Louisiana that addresses public health challenges through multipronged efforts that include healthy community design. The moderated discussion to follow will focus on policies, laws, and practices that can help disrupt the trend of zip codes determining the destiny of people’s health. *CLE course #7482191112

Sponsored by MetroMorphosis

Integrated Infrastructure: Managing More Than Stormwater
Hartley / Vey Studio Theatre

Rebecca Page
Project Director, Earth Economics

Drew Williams-Clark
Managing Director, Urban Resilience, Center for Neighborhood Technology

Angela Chalk
Founder and Executive Director, Healthy Community Services

MODERATOR: Eric Dexter
Director of Business Development, Civil Solutions Consulting Group, Inc.

Routinely dismissed, often misunderstood, and chronically undervalued, green infrastructure is experiencing a renaissance as its multiple benefits are acknowledged and its cost-effectiveness is realized. From large-scale neighborhood interventions to small-scale features on private property, smart cities are taking steps toward re-greening. As it turns out, the natural processes that existed before our cities displaced them are pretty good at reducing risk and improving quality of life. If restored, those natural processes can reduce flood damages, drive better health outcomes, improve air and water quality, reduce urban heat island effects, and even increase property values. This session focuses on modern approaches to green infrastructure implementation and valuing the many benefits it brings to our cities.

Sponsored by Jones Walker LLP

BREAK
Refreshments sponsored by Visit Baton Rouge
4:45–5:45

**Closing Keynote: Where Are We Headed Now?**

*Manship Theatre*

Frank S. Alexander  
*Sam Nunn Professor of Law Emeritus, Emory University School of Law; Co-founder and Senior Advisor, Center for Community Progress*

Frank Alexander will draw upon his community development and revitalization expertise to provide an overview of the day’s highlights, identifying potential synergies, opportunities, and next steps to plan for Louisiana’s best possible future.

*Sponsored by Walter P Moore*

---

5:45–6:45

**Reception**

*Hartley / Vey Workshop Theatre*

Join us for a reception featuring hors d’oeuvres by Bistro Byronz Mid City, a beer tasting by Tin Roof Brewing, a signature Bayou Satsuma Rum cocktail by Bin Q, and music by Molly and Denton Hatcher. The bar in the Jones Walker Foyer is also open.

*Sponsored by Paul Rainwater*

---

6:45–7:45

**PechaKucha Night Baton Rouge Vol. XIV**

*Hartley / Vey Studio Theatre*

Jeanette Dubinin, Director of Coastal Programs, Center for Planning Excellence  
» Community Planning—How The Sausage Is Made

Chris Tyson, President & CEO, Build Baton Rouge  
» The End of the Beginning: The Promise and Peril of the 2020s

Dr. Kenya Lenoir Messer, President & CEO, Louisiana Association of Independent Colleges and Universities  
» Oh the Places You’ll Go!: From the Borough to the Bayou and the Power of “Place”

Mike Lydon, Principal, Street Plans  
» Paint the Town Red...Blue, Yellow, Orange, Or Green! A Fact-Based Approach to Transforming Your Community with Asphalt Art

Colette Pichon Battle, Executive Director, Gulf Coast Center for Law & Policy  
» Restoring the Swamp!

Mathew Sanders, Resilience Policy & Program Administrator, Louisiana Office of Community Development  
» Irish Pubs, English Soccer, and Mr. Rogers: A Proposal to Revitalize America’s Democracy

Jay Dardenne, Commissioner, Louisiana Division of Administration  
» New Orleans: 300 Years in 400 Seconds

*PechaKucha Night was started in Tokyo in 2003 and translates from Japanese to mean “chit-chat.” Now in over 1,200 cities around the world, PechaKucha made its way to Baton Rouge in 2016. The format is simple: 20 slides for 20 seconds each. Tonight’s presenters will have exactly 400 seconds—no more, no less—to inform, inspire, or just plain entertain you.*

*Sponsored by AARP Louisiana*
A Special Thank You to Our Sponsors

REFRESHMENT SPONSORS

AIA Louisiana

SILVER SPONSORS

Bistro Byronz

Civil Solutions Consulting Group Inc.

THE CORDELL and AVA HAYMON FUND

CITGO

DEMCO

DOWNTOWN DEVELOPMENT DISTRICT

DDG

Foundation for Louisiana

FYB

HANCOCK WHITNEY

KIDDER & SCHULTZ

LAMAR

ASLA LOUISIANA

lphi

Sea GrantLouisiana

LRK

LSU

PETROLEUM SERVICE CORPORATION

PHELPS DUNBAR

Urban Land Institute

WAMPOLD

BRONZE SPONSORS

AECOM | Audubon Louisiana | Commerce Title | Downtown Duplicating
ECS Southeast, LLP | Hampton Inn & Suites Baton Rouge | Hotel Indigo Baton Rouge
Louisiana Lottery Corporation | McGlynn Corp, LLC | Mid City Redevelopment Alliance
New Orleans Business Alliance | Reich Landscape Architecture | Restore the Mississippi River Delta
TruBlue Water | Tulane Institute on Water Resources Law and Policy | WHLC Architecture
Whole Foods Market

SUPPORTING SPONSORS

Capital Region Planning Commission | CGI Technology and Solutions | Concordia LLC
Fidelity National Title Group | HomeAdvisor | Louisiana Economic Development
National Housing Consultant Services | Who Owns This Bayou
A Special Thank You to Our Sponsors

PRESENTING SPONSORS

THE KRESGE FOUNDATION

100 LOUISIANA REALTORS®

PAUL RAINWATER

A CENTURY OF SERVICE 1919-2019

PLATINUM SPONSORS

AARP®
Real Possibilities

Louisiana

ExxonMobil

FAULK & WINKLER
CPAs + BUSINESS ADVISORS

Stone Pigman
Walther Wittmann

GREATER NEW ORLEANS FOUNDATION

GOLD SPONSORS

cafa
Capital Area Finance Authority

JONES WALKER

JPMORGAN CHASE & CO.

LaMATS

APALA

Ag Center
Research · Extension · Teaching

MetroMorphosis®
Transformation Urban Communities from Within

LOUISIANA Office of COMMUNITY DEVELOPMENT

REDCAKE EVENTS

walter p moore