With your support, we are able to maintain our beloved Murphy Smith Bungalow, present historical programs, send this newsletter, and host other events - thank you!

**MEMBERSHIP LEVELS**

- **HISTORIAN** — $25
- **HISTORY FRIEND** — $100*
- **HISTORY PATRON** — $500*
- **PLATINUM** — $1,000*

*Donors at these levels will be listed in our newsletters.

**NEWS AND UPDATES FOR THIS MONTH:**

- **DICK METZ RETURNS**
- **ARCHIVAL COLLECTION - AN UPDATE**

**Dick Metz: Surfing Industry Pioneer**

The first Laguna Beach Hobies opened in 1976 and was owned by Dick until 1990. Many long time employees still work there today.

**The Next Program Will Cover Around 50 Years From 1950 to 2000. Metz, an Engaging Storyteller Presents a Wonderful Documentation of the History of Laguna Beach. We Will Learn How His Work as a Businessman Spread From Our Town to Neighboring Southern California Cities, States and Ultimately Impacted the World.**

**Hobie Surf Shop** is rightfully associated with Hobie Alter who was the creator and inventor of the Hobie Surfboard and the Hobie Catamaran. Yet it is Dick Metz, with a "learn as you go" approach to business that developed and grew as he owned the popular retail chain, starting in his late 20s up until 1990. At one point he owned 22 retail stores in California, Florida, and Hawaii.

**DO YOU SHOP AT RALPHS?**

Did you know you can select an organization to support as you shop? The Laguna Beach Historical Society is listed and would appreciate your support.

Visit Ralphs Community Contribution Page to find out how.

**Visit us on YouTube:** Laguna Beach Historical Society

**Visit our Website:** lagunabeachhistory.org

**Contact us at:** info@lagunabeachhistory.org

(continued on the following page)
How time flies! We are happy to send you this winter newsletter and follow up on our fall program, Bill Ogden, Laguna’s Visionary Artist. It was a wonderful program with a full audience. In the past, we were members of The Sawdust Festival, Ogden fans and collectors, his daughter Brittany, and one of his muses, the ‘Colden Girl.’ Presenters: former Laguna Beach High School teacher Peter Tiner his former student, Mitch Robinson told the story of Bill Ogden. Mitch created a video which he played with Bill’s art and his voice. Bill dedicated his life to his art, living an artist’s life in Laguna Beach until, in his later years he moved to the lightbulwark area. This video is now part of our YouTube library.

Next month Program Coordinator, Jane Petty Janz welcomes back Laguna Beach High School classmate and friend, Dick Metz as our speaker focusing on his entrepreneurial career and the birth of Hobie Surf Shops.

Dick Metz, a gifted storyteller Dick will speak off the cuff and from the heart about his life after high school. As you recall, or can watch on our YouTube channel, we previously learned about Dick’s parents and restaurant work/ownership and how he, as a school. As you recall, or can watch on our YouTube channel, we previously learned about Dick’s parents and restaurant work/ownership and how he, as a successful career and the birth of Hobie Surf Shops.

We are fortunate to have her do all of the behind the scenes work so far. We are excited to continue to bring excellent speakers who entertain audiences and share their stories of Laguna history for present and future generations!

We are also happy to welcome new board member, Jamie Piotti who serves as Docent Coordinator. The Murphy Smith Bungalow is open Friday, Saturday, Sunday from 1-4 pm. If you pass by and see the lights on or a docent sitting on the porch, please say hello and chat a while. Visitors sharing their stories of Laguna are as enjoyable as sharing with you.

Karen Lagrew

A Message from our President

KAREN LAGREW, PRESIDENT

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Karen Lagrew

Thank you for your past financial support and encourage you to consider upgrading to the next level of support for the Laguna Beach Historical Society. We are determined to preserve and protect historical archives of Laguna Beach including photographs, guest speaker events, and an annual scholarship to an outstanding graduating senior high school student.