



carl creates

design: communication • game • identity • type • web • social innovation

skills: art education • branding • multi-disciplinary teams • murals • volunteer • adobe creative suite • adobe scene 7 • demandware • html • css

languages: portuguese, english & spanish

memberships: aiga • the type directors club

education

school of visual arts

mfa in design for social innovation
chalkcirclechange.com
new york, ny
spring 2014

general assembly 2015 • ux design immersive
sva 2014 • city as site: public art summer residency
type camp 2012 • bauhaus-universität weimar
sva 2008 • making type talk
tdc 2008 • advertising design and typography
tdc 2007 • gourmet typography

st. john's university

tobin school of business
jamaica, ny
december 2004

bsc in marketing

minor in graphic design

shows

2015 & 2013

come out & play festival • game design

2014

climate change week nyc • chalk circle change
sva • 3D sculpture • putting it all on the table

experience

the future project

freelance graphic designer
new york, ny
february 2015 - july 2015
art direction • branding • communications • product design

agora partnerships

associate creative director
washington DC
november 2013 - present
branding • communications • web

games for change

design internship
new york, ny
august 2013 - november 2013
branding • communications • photography • social • web

hanover direct, inc

web designer – production manager
weehawken, nj
june 2010 - september 2013
*home & fashion • art direction
logos • websites • social • homepages • emails • banners*