Yearbook Cover Assignment

Using Photoshop and any other Adobe programs we have worked with, students will create both a <u>Font</u> and <u>Back</u> to the 2015 ORHS Yearbook that showcases a theme of their choice**.**

Objectives:

Utilize Photoshop; our previous lessons and assignments students will create a professional looking Yearbook cover using the following techniques:

- Selections

- Layers

- Masks

- Filters

- Typography

- Layout

- Color

Specifics:

Yearbook cover will be both the front and back cover

Develop a theme for the design (current events, gossip, images you like, your own art work, but it must be original!)

Background may be black or white

Must be created by you not from the Internet

Aerie is the name of our yearbook

Must have a title (something related to the theme)

Must have an, issue number or volume number

Easy to read, and appropriate font sizes

Use initial caps, NO all caps (exception is the title)

Must use filters (explore the filters menu)

Be Creative, push your boundaries!

Process:
Brainstorm ideas for your cover designs

Understand your audience

Provide value

Review the concepts of <u>layout</u>, <u>color theory</u> and <u>typography</u>.

Draw on paper or use Illustrator create a sample layout before you begin working in Photoshop

Create a new document in Photoshop:

Preset: U.S. Paper

Size: Letter

Resolution: 300 pixels/inch

Pages: Two

We will review some examples of current high school yearbook cover designs along with some student created examples for years past.

Have fun; make your design reflect what you would want to see on this year's design of the Aerie

This is a Major Grade worth 100 Points

The final design will be turned into my share drive for grading

"Yearbook_YourLastName'